



yuvakshētra®

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

ANNUAL REPORT 2023-24



WE ARE **UGC (2F)** RECOGNISED!



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

INFORM AND FORM TO TRANSFORM

HEAVENLY PATRON



ST. JOHN PAUL II

OUR PATRON



**MAR. PETER KOCHUPURACKAL
BISHOP OF PALGHAT**



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

ANNUAL REPORT 2023-2024

**SUBMITTED TO THE GOVERNING BODY
ON
25-06-2024**



ABOUT US

Yuvakshetra Institute of Management Studies (YIMS), started in 2005, is a premier professional Arts and Commerce College with 14 UG and 4 PG courses. It is run by the Catholic Diocese of Palghat and it is affiliated to the University of Calicut. The Sanskrit word "kshetra" means a 'holy' or 'gathering' place. So the name Yuvakshetra signifies a holy place/gathering place of young people where they are moulded after professionalism, discipline and holistic development. The primary aim of the college is to provide university education in an erudite, scholarly and quiet atmosphere.

YIMS aims at training young men and women of quality to be leaders in all walks of life and serve their fellowmen with justice, truth and love. Yuvakshetra, with its motto "Inform and Form to Transform", tries to shape her students into better citizens, human beings, professionals and above all human values.

OUR MOTTO

"Inform and Form to Transform"

OUR VISION

A centre of holistic excellence to provide the students quality and value added education to meet the challenges of tomorrow through the development of intellectual and professional competence to successfully cope with the changing world scenario as better citizens, lovers of nature and human beings of values and responsibility.

OUR MISSION

To mould the students as professionals with skills, knowledge and wisdom to be successful in the ever changing world of science, business, industry and service with the thrust of character formation through intellectual, interpersonal, employable and value based education in a Christian atmosphere based on Constitutional values.

ANNUAL REPORT PREPARATION TEAM

MEMBERS



REV. Dr. MATHEW GEORGE VAZHAVIL
DIRECTOR



Dr. TOMY ANTONY
PRINCIPAL



REV. Dr. JOSEPH OLICKALKOONAL
VICE PRINCIPAL



MS. SHYLAJA MENON
IQAC COORDINATOR

TECHNICAL EDITORS



Ms. SREEJA T S
Asst. Professor, Mathematics



Mr. JIBIN JOY
Asst. Professor, Computer Science





INTERNAL QUALITY ASSURANCE CELL

YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES, PALAKKAD

MEMBERS

Chairperson:

Dr. Tomy Antony (Principal, YIMS)

IQAC Coordinator:

Ms. Shylaja Menon (H.O.D , Management)

Management Representative:

Rev. Dr. Mathew George Vazhayil (Director, YIMS)

Rev. Dr. Joseph Olikkalkoonal (Vice Principal, YIMS)

Teacher Representatives:

Dr. Reneela P (H.O.D , Chemistry)

Dr. Ramya J (Section Head, BCom Taxation)

Ms. Shylaja Menon (H.O.D , Management)

Ms. Pameela Johnson (H.O.D , English)

Dr. Keerthi M S (Section Head, BCom CA)

Ms. V Grace Aganice (Asst. Professor)

Mr. Sangeth M Sivadas (Asst. Professor)

Administrative Officer:

Mr. Josen P Jose (Superintendent)

Nominees:

Mar. Peter Kochupurackal (Patron, Diocese of Palghat)

Mr. A. Prabhakaran (MLA Malampuzha Constituency)

Dr. Jayaraj (Educationist)

Mr. Akshay P (Secretary, Alumni Association)

Ms. Sai Krishnana (Student Representative)





Yuvakshetra Institute of Management Studies (YIMS) is an educational project of Yuvakshetra Charitable Trust, Palakkad. YIMS, a premier professional training college in Palakkad is an exceptional one of its kind in South India. The college started functioning from the year 2005 under the visionary leadership of Rev. Fr. Sebastian Panjikaran, the Founder Director of Yuvakshetra College. Yuvakshetra Institute of Management Studies (YIMS) was formally inaugurated on December 9th 2004. Yuvakshetra was initially conceived merely as a vocational training institute. However, it was the beginning of a dream that grew to yield abundantly. Now, YIMS is affiliated to the University of Calicut and is managed by the Catholic Diocese of Palakkad. YIMS rapidly emerged as a premier institute and is one of the prominent and reputed higher education centres in Kerala.

Currently, there are 10 departments with 14 UG Courses and 4 PG Courses. We envision to develop the institute as a centre of holistic excellence and to perfectly groom budding professionals by giving them meritorious exposure and value-added education to face the imminent tests in professional and personal lives. We aspire to enhance the intellectual and professional competence of the students in order to successfully advance them with the rapidly changing times of technological advances and transient business trends.

We also envision to facilitate our students into better citizens, better job candidates, lovers of nature and human beings of value. With the motto "Inform and form to transform", the college focuses on the wholesome growth of each student. The College delves beyond the curriculum and encourages the students to inculcate ethics, values, behaviour and social conduct. The college aims to mould the mind, intellect, behaviour and personality of the students alike to

fashion responsible and potential citizens out of them. The college added a new feather to its cap with the inauguration of the Jubilee Block by Dr. K Mohammed Basheer, Vice Chancellor, University of Calicut on 10th July 2019.

A brief summary of our achievements on the academic, co-curricular and extra-curricular activities of the year 2022-23 is hence presented. The academic year commenced on 1st June 2023, with a total of 2466 students, 95 faculties and 65 other employees



Principal
yuvakshetra
Institute of Management Studies
Ettimad PO, Mundu, Puthuadi
Kannur India Pin 675 921

Dr. Tomy Antony
Principal

UNIVERSITY RESULTS

Our students excelled commendably in the University Examinations held in 2023 – 2024 academic year.

UG (2020-2023 Batch) & PG (2021-2023 Batch) Results

Sl. No	Program Name	Registered Students	Passed Students	Pass Percentage
1	B.Com CA	56	45	80
2	B.Com Finance	120	101	84
3	B.Com Taxation	37	33	89
4	BBA Finance	61	45	74
5	B.Sc. Mathematics	17	15	88
6	B.Sc. Physics	18	17	94
7	B.Sc. Chemistry	22	21	95
8	B.Sc. Geography	52	47	90
9	B.SC. HM CS	72	50	69
10	B.SC. HM CA	72	60	83
11	BCA	52	51	98
12	B.Sc. Computer Science	51	34	67
13	B.Sc. Psychology	50	46	92
14	B. A English	58	53	91
15	M.A. English	29	26	90
16	M.Com	29	25	86
17	M.Sc. Psychology	10	10	90
18	M.Sc. Geography	13	13	100
	TOTAL	819	692	84



yuva[®]kshētra

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Yuvakshetra Secured 19 University Positions 2022-2023 Academic Year

B.Sc HOTEL MANAGEMENT & CULINARY ARTS

1st RANK



FAEZA THASNEEM

3rd RANK



ALLAN JAISON

3rd RANK



JARIN ROJI

4th RANK



AJAY THOMAS

8th RANK



AMITH KRISHNA

B.Sc HOTEL MANAGEMENT & CATERING SCIENCE

4th RANK



AJITH THOMAS

5th RANK



SANGEERTH P K

6th RANK



ALAN JOSEPH

8th RANK



ALEN JOSE

9th RANK



MAXWELL THOMAS

B.Sc GEOGRAPHY

1st RANK



SIDDHARTH PRABHATH

2nd RANK



SANGEETHA O

8th RANK



MEHANA K

10th RANK



GOPIKA VIJU

B.A ENGLISH Language & Literature

5th RANK



A. ANJALI

B.C.A

5th RANK



SNEHA EDISON

B.B.A

4th RANK



DEVIKA N

B.Sc MATHEMATICS

9th RANK



M. CHANDANA

M.Sc GEOGRAPHY

3rd RANK



ASWATHY T M

DEPARTMENT OF HOTEL MANAGEMENT

MPhil/ SET/ NET QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

Sl. No	Staff Name	Department	Qualified Exam
1	Ms. Smrithi.N	Commerce	M.Phil

STAFF AS RESOURCE PERSON

Ms. Asha Krishnan acted as a resource person at Well Guide Academy Palakkad and handled a session on Interview preparation techniques and tips.

AUTHORSHIP

The Pillars of Justice the Leading Indian Advocates authored by Dr. Tomy Antony, Principal, YIMS was released by Dr. M. K. Jairaj, the Hon'ble Vice Chancellor of the University of Calicut handing over to Prof. E. K. Ratheesh, The Registrar of the University on 12th September 2023 at the Vice Chancellor's Chamber.

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

7 Day Fdp Programme With Kerala State Higher Education Council By Yims College

Name of the teacher who attended	Title of the program	Duration
Ms. Smrithi.N	Seven Day FDP Program with Kerala State Higher Education Council by YIMS	26/02/2024 – 05/0/2024
Ms. Asha Krishnan	Seven Day FDP Program with Kerala State Higher Education Council by YIMS	26/02/2024 – 05/0/2024
Mr. Aneesh.C.U	Seven Day FDP Program with Kerala State Higher Education Council by YIMS	26/02/2024 – 05/0/2024
Mr. Vinod M.R	Seven Day FDP Program with Kerala State Higher Education Council by YIMS	26/02/2024 – 05/0/2024

FDP OUTSIDE THE INSTITUTION

One Week International Seminar on PARADIGMS OF SCIENTIFIC RESEARCH By VLB
JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

Name Of The Teacher Who Attended	Title Of The Program	Duration
Ms. Smrithi.N	One Week Fdp On Paradigms ofScientific Research By Vlb Janakiammal College Of Arts And Science	06/05/2024 – 10/05/2024
Mr.Gliston Vincent	One Week Fdp On Paradigms ofScientific Research By Vlb Janakiammal College Of ArtsAnd Science	06/05/2024 – 10/05/2024
Mr. Aneesh.C.U	One Week Fdp On Paradigms OfScientific Research By Vlb Janakiammal College Of Arts And Science	06/05/2024 – 10/05/2024
Mr. Vinod M.R	One Week Fdp On Paradigms OfScientific Research By Vlb Janakiammal College Of Arts And Science	06/05/2024 – 10/05/2024
Mr. Siby Mathew	One Week Fdp On Paradigms OfScientific Research By Vlb Janakiammal College Of Arts And Science	06/05/2024 – 10/05/2024
Mr. Sinuraj Pr	One Week Fdp On Paradigms OfScientific Research By Vlb Janakiammal College Of Arts And Science	06/05/2024 – 10/05/2024

AWARDS AND RECOGNITION OF STUDENTS

- Aadhith Ramesh I HM CA who is selected to the Palakkad District Basketball Team for the year 2023.
- Shijin Antony, Eby K.S, Joyal. P. J of II HM CS - 1st in C Zone Basketball
- Vishnu. M, Hafis, Abhinav KV, Rohith R, Aghin Noble, Adharsh p, Afinash, Krishnaprasad,
- Aswan S, Astil Xavier – Cricket inter collegiate competition 2nd price
- Rijo Roy – 1st (gold) Arm Wrestling State
- Athul Aji – 1st (gold) Arm Wrestling

MARRIOTT FEST COMPETITION- 6/11/2023



Students of II year B.Sc HMCA and HMCS participated in the competition held at Marriot Hotel on 6 November 2023 and Vismaya Krishnakumar Menon and Adithya Unnikrishnan secured 1st position for their presentation in the fest.

AWARDS AND RECOGNITION OF STAFFS

Congratulations to Dr. Tomy Antony, Principal, YIMS for the Special Recognition from the Placement Cell, University of Calicut

DEPARTMENTAL ACTIVITIES SEMINARS/ WEBINARS HOSTED

- International Webinar-Present and Future Trends in Hotel Industry



An international webinar on the topic “Present and Future Trends In Hotel Industry” was conducted by Dept. of Hotel Management on 4th August 2023 through Zoom platform in Sapienza Hall. The Resource person was Mr. Ananad Nanjan (Key Account Manager-on Tradesales MMI Dubai).

Webinar on Career Guidance

Department of Hotel Management conducted a webinar on Career Guidance on 13th June 2023, Monday at 11.45 am. in Sapienza Hall. The resource person was Mr. Abhay Vengurlekar (Chief, 4D Planners) and Mr. Tomy Antony (Principal, YIMS).

The session mainly focused on the career options in Newzealand and procedures to apply for Visa.

SUSTAINABLE COOKING: NOSE TO TAIL CONCEPT- 17/08/2023



A seminar on sustainable cooking was conducted by Dept. of Hotel Management on 17th August 2023 in Sapienza Hall. The Resource Person was Mr. Midhun Mohan (Alumnus 2016-19 Batch, Jr. Sous Chef SLS Hotel & Residences).

He shared that Sustainable cooking refers to the practice of preparing meals in ways that minimize negative impacts on the environment and promote social well-being.

DEPARTMENTAL ACTIVITIES/EVENTS

AWARENESS PROGRAMME ON FOOD SAFETY- 13/06/2023



Department of Hotel Management conducted a Seminar on Food Safety on Food Safety Day on 13th June 2023, Monday at 11.45 am. in Sapienza Hall. Resource person was Mr. Pradeepkumar V.K (Assistant Commissioner, Food Safety Palakkad). The session was all about the importance of food safety and how contaminated food can cause various kinds of diseases.

WEBINAR ON CAREER GUIDANCE- 13/06/2023



Department of Hotel Management conducted a webinar on Career Guidance on 13th June 2023, Monday at 11.45 am. in Sapienza Hall. The resource person was Mr. Abhay Vengurlekar (Chief, 4D Planners) and Mr. Tomy Antony (Principal, YIMS).

The session mainly focused on the career options in Newzealand and procedures to apply for Visa.

AWARENESS ON RESEARCH METHODOLOGIES- 20/07/2023



A Seminar on 'Research Methods' was conducted by Department of Hotel Management for the final year students CA & CS on 20 July 2023 at 9.45 am to 11.45 am in symphony Auditorium. The session was handled by Ms. Keerthi M.S, Section Head B.Com CA. The Programme was started with the welcome speech delivered by Mr. Siby Mathew, HOD Department of Hotel Mangement.

The main motive of the session was to make students understand about the meaning of research and to decide an innovative topic.

ENHANCING ENTREPRENEUR SKILLS - 17/08/2023

A workshop on starting up small business with baking skills was conducted for II B.Sc HM&CA by Dept. of Hotel Management on 17th August 2023 in Casa Romana Training Kitchen at 11.30 a.m. The Resource Person was Ms. Shifa Mohammed (Alumna 2017-20 Batch). The session included demonstration for preparing muffins, cookies and cakes.

3D CAKE ART: WORKSHOP- 18/08/2023

A workshop on cake mixing and baking was conducted for 2nd year B.Sc HM & CA by Dept. of Hotel Management on 18th August 2023 in Casa Romana Training Kitchen. The Resource Person was Ms. Shifa Mohammed (Alumni 2017- 20 Batch). The session included demonstration for preparing 3D cakes. The purpose of this workshop was to provide an overview of the process and techniques involved in 3D cake making.

VASILOPITA:CAKE MIXING- 23/11/2023

Department of Hotel Management conducted Christmas Plum Cake Mixing Ceremony “Vasilopita 2023” on 23 November 2023 by Department of Hotel Management at 10.30 am. in Symphony Auditorium. The session was inaugurated by Mr. Mervin Mathew, Director, Sales And Marketing, Le Meridien, Kochi and Ms.Sreelekshmi Nair, Training Manager, Le Meridien, Kochi. Session was graced with the presence of Rev. Dr. Mathew George Vazhayil Director, Dr.Tomy Antony(Principal) , Rev. Dr. Lino Emmatty (Asst. Director, YIMS) and Mr. Siby Mathew, HOD, Department of Hotel Management. All the faculties and students organized programme very well with arrangements of fruits and nuts with a Christmas theme. Students had a great session by Mr. Mervin Mathew. His session was full of energy, knowledge and excitement which made the students curious to ask certain questions to him.

CAREER GUIDANCE: LATEST TRENDS IN HOSPITALITY INDUSTRY- 23/11/2023

Department of Hotel Management conducted workshop on the topic Latest Trends In Hospitality Industry on 23rd November 2023 at 2.30 pm in Symphony Auditorium for the students. The session was graced by the resource person Ms. Sreelekshmi Nair, Training Manager, Le Meridien, Kochi. The session was very informative for the students. With the

topic she shared the latest trends in hospitality industry and how the industry is drastically changed over the time.



EVOLUTION OF REVENUE MANAGEMENT IN HOTEL INDUSTRY-23/11/2023

Department of Hotel Management conducted workshop on the topic “EVALUATION OF REVENUE MANAGEMENT IN HOTEL INDUSTRY” on 23rd of November 2023 at 1.30 pm in Symphony Auditorium. The session was graced by the resource person Mr. Mervin Mathew (Sales and Marketing Director, Le Meridien, Kochi). The session was very informative for the students. With the topic he shared the latest changes in hotel industry.

FOOD SAFETY CERTIFICATION PROGRAMME- 19/12//2023

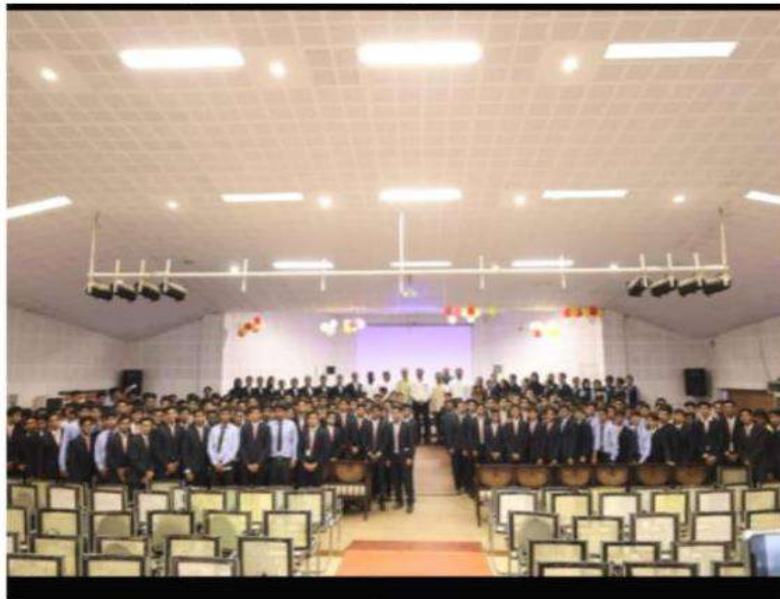
Department of Hotel Management organised Food Safety Certification Course for students on 19th December 2023 from 9.30 am to 3.30 pm in Sapienza Hall. The session was presided by Dr. Tomy Antony (Principal, YIMS) and welcome address was delivered by Rev. Dr. Joseph Olikkalkoonal (Vice Principal, YIMS). The resource person for the session was Mr. Wilson Paily (Principal, Cheffield). After the detailed guidance on Food Safety, the examination for the students were conducted and certificates of food safety supervisor was provided to them. The session for students was informative and certificates would be useful for their future endeavors.



INTERNSHIP IN ASIA CUP



The students of Hotel Management went for internship in Asia Cup as part of their academic curriculum

VISA DISTRIBUTION AT CALICUT UNIVERSITY- 20/01/2024

Dr. MK Jayaraj, Vice Chancellor, University of Calicut inaugurated the visa distribution to the Hotel Management students who were attending the Qatar Formula One as part of experiential learning. Prof. E. K. Ratheesh, The Registrar of the University of Calicut, Dr. Tomy Antony, Principal and Rev. Dr. Joseph Olikkalkoonal participated in the event.

Department of Hotel Management got an exclusive opportunity from University of Calicut 20th January, 2024 at University Campus. YIMS was invited for an appreciation to the students and Principal Dr. Tomy Antony for being a part of World Defence Show in Saudi Arabia. Dr. M K Jayraj (Vice Chancellor, University of Calicut) handed over the visa and ticket to the students and congratulated them for their upcoming biggest exposures.

The Placement Cell of University of Calicut also presented a memento to the principal for his vigorous hard work and untiring dedication for the college placement.

BON VOYAGE & PTA MEETING - 24/01/2024



The Visa Distribution Ceremony held at Yuvakshetra Institute of Management Studies in Palakkad was a momentous occasion, particularly significant for the Department of Hotel Management. Set against the backdrop of the World Defence Show in Saudi Arabia, the event unfolded on January 24, 2024, in the prestigious Symphony Auditorium at 10.00 am. Rev. Dr. Joseph Olikkalkoonal, the Vice Principal, set the tone with a warm welcome,

expressing gratitude for the notable turnout. Dr. Tomy Antony, the Principal, presided over the ceremony, emphasizing the unparalleled opportunities and global exposure awaiting for Hotel Management students in the defence sector. Mar. Peter Kochupurackal (Patron of Yuvakshetra, Bishop of Palakkad) played a crucial role in distributing Visa for the World Defence Show, infusing the gathering with excitement and anticipation. The ceremony took on a ceremonious touch as Mar Jacob Mananthodath (The Bishop Emeritus of Palghat) bestowed tickets upon the students, underscoring the international significance of their academic pursuits. The inclusion of parents of 1st and 2nd-year students added a familial atmosphere, showcasing collective pride and encouragement for the Hotel Management students venturing into international opportunities.

DEPARTMENT CLUB ACTIVITIES

La Couronne Club

Jacquire: Jacfruit Sweet Competition (Soft Skills)



The Department of Hotel Management in Association with IQAC and La Couronne Department Club conducted “Jacquire” Jackfruit Sweets Competition for Hotel Management students on 12th July 2023 at 1.30 pm in Casa Romana Restaurant. The competition was held on 12th July 2023. This event was conducted by the Department of Hotel Management.

The programme was organized by Amith Babu, Vismaya Krishnakumar Menon (Presidents), Sandeep Sunil (Vice President), Fazal. S (Secretary), Ashidha Palathingal (Joint Secretary),

Aldrin Lorence and Megha M.R. 17 teams have participated in the competition. The programme was blessed with the presence of Rev. Dr. Mathew George Vazhayil (Director, Y.I.M.S), Rev. Fr. Dr. Lino Emmatty Assistant Director, Dr. Tomy Antony, Principal, Rev. Fr. Dr. Joseph Olikkalkoonal, Vice Principal.

EMANCIPATION: DEBATE COMPETITION- 7/8/2023



Emancipation: Debate Competition An English Debate Competition was conducted by Dept. of Hotel Management under La Couronne and Soft Skill Club on 7th August 2023 in Symphony Hall. The debate followed a structured format, with teams assigned as the Proposition and Opposition. Each team had a designated time to present their arguments and rebuttals. The debate was moderated by experienced faculty members who ensured a fair and organized proceeding.

Ruchivismayam: Payasam Competition (Soft Skills)



As part of Onam Celebration, Department of Hotel Management organized “Ruchi Vismayam” Payasam competition on 18th August 2023 from 9.30 am to 12.30pm. Various teams participated from all the departments. Their performances were outstanding and all the deserts were scrumptious.

The Judgment Team was Rev. Dr. Mathew George Vazhayil (Director) Rev. Dr. Lino Emmatty (Asst. Director) and Rev. Fr. Midhul Kombara (Asst. Director). The selection was based on presentation, Taste, Decoration and Texture. Management also provided cash prizes for the winners.

Poster Making Competition (Soft Skills)

Department of Hotel Management in association with IQAC conducted a Poster Making and Essay Writing Competition on 26th and 27th September 2023 at Casa Romana Training Restaurant in connection with World Tourism Day.

Camoflash: Photography Contest (Computing Skills)

Department of Hotel Management conducted Photography contest for B.Sc Hotel Management students on 15th June, Friday in connection with National Photography Day. The programme was co-ordinated by Mr. Sinuraj P R, Assistant Professor, Department of HM. Theme of the contest was “My Nature Life”

Flavour Quest: Soup Competition (Soft Skills)



Department of Hotel Management and La Courrone Culinary Club Conduucted Soup Competition for students on 30th October 2023 at 1.30 pm. in Casa Francais Restaurant and Kitchen. The judges for the competition were Rev. Dr. Lino Emmatty (Asst. Director, YIMS), Mr. Aneesh C U and Mr. Vinod M R (Asst. Professors, HM Dept.) Different flavours and innovations were seen in the soups. Their presentation was very attractive and culinary skills were showcased in the competition. Abhinav Judson and Arabhi Santhosh (2nd B.Sc. HMCA), Navaneeth Krishnan and Sreejith (2nd B.Sc. HMCS), Jeevan Jijo and Annie John (2nd B.Sc. HMCA) secured first, second and third position respectively.

EXTENSION ACTIVITIES

Ms. Asha Krishnan acted as a resource person at Well Guide Academy Palakkad and handled a session on Interview preparation techniques and tips.

ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	Hotel Management	Bakery & Confectionary	HM PROD 03	Gliston Vincent	25	25

ALUMNI

3D CAKE ART: WORKSHOP- 18/08/2023



A workshop on cake mixing and baking was conducted for 2nd year B.Sc HM&CA by Dept. of Hotel Management on 18th August 2023 in Casa Romana Training Kitchen. The Resource Person was Ms. Shifa Mohammed (Alumni 2017- 20 Batch). The session included demonstration for preparing 3D cakes. The purpose of this workshop was to provide an overview of the process and techniques involved in 3D cake making.

MOU SIGNED

MOU between YIMS and Barahat Msheireb Hotel LLC dba, Mandarin Oriental-Doha – 2 years internship

PG DEPARTMENT OF ENGLISH

SWAYAM – CERTIFICATE COURSES- STAFF

Sl. No	Staff Name	Department
1.	DR. VISHAL JOHNSON	PG Dept. of English Language and Literature – MALAYALAM SECTION
2	MS. PAMEELA JOHNSON	PG Dept. of English Language and Literature

SWAYAM – CERTIFICATE COURSES- STUDENTS

Sl. No	Student Name	Class	Batch
1	A Archa S	I MA ENGLISH	2023-25
2	Adithya J Menon	I MA ENGLISH	2023-25
3	Amrutha M R	I MA ENGLISH	2023-25
4	Anjana C	I MA ENGLISH	2023-25
5	Arya Babu B	I MA ENGLISH	2023-25
6	Aswini Ajish	I MA ENGLISH	2023-25
7	Aswathi Krishna M	I MA ENGLISH	2023-25
8	Elza Sara Sabu	I MA ENGLISH	2023-25
9	M K Sreelakshmi	I MA ENGLISH	2023-25
10	Reshma Ravi	I MA ENGLISH	2023-25
11	Shereefa K	I MA ENGLISH	2023-25

12	Sandra S	I MA ENGLISH	2023-25
13	Ameena M	I MA ENGLISH	2023-25
14	Anagha B	I MA ENGLISH	2023-25
15	Asheekha T A	I MA ENGLISH	2023-25
16	Greeshma R	I MA ENGLISH	2023-25
17	Joe George	I MA ENGLISH	2023-25
18	Lavanya M	I MA ENGLISH	2023-25
19	Sabeena K	I MA ENGLISH	2023-25
20	Sneha P	I MA ENGLISH	2023-25

INTERNATIONAL / NATIONAL PUBLICATIONS AND JOURNALS

- An international article titled “Loneliness as Empowering and Enduring: Challenging the concept of Loneliness in Andrienne Rich's Song” by Ms. Hema S
- Article titled “Digital Revolution of e-Rupi-Relevance, Possibilities and Limitations” by Dr. Joseph Ollickalkoonal
- Article titled “Minimal Artinde Soundharya Shasthram Navamadhyamabhoomikayil” by Dr. Vishal Johnson
- A poem titled *Virtual Space in Floating* by Writer's Pocket by Ms. Hema S
- A poem titled *Unfortunate* in Disarrayed by Inkfeathers publishing by Ms. Hema S

STAFF AS RESOURCE PERSON

Dr. Joseph Ollickalkkonal:

Value Added Course Adolescent Counselling 2023-24 Sessions and Practicals at St. Thomas College of Teacher Education, Pala, on 6th February, Seminar on Mental Health Mariyan Arts and Science College Koduvayur on 9th August 2023

Workshop on Parenting for Ethical and Professional Formation at Nirmala School, Kongad on 29th July, 2023

A session in connection with reading day at GWL School, Mundur on 26th July, 2023

Two Day National Leadership Camp - Proud Youth: Reasons and Opportunities Kerala
Cooperative Pensioners Association Session 5th February, 2024

Dr Krishna Praveen

As Inaugurator for association day at Majlis Arts and Science College, Malappuram on
13th December, 2023

As judge for English Fest at St. Domenic School, Mannarkkad on 23rd September, 2023

As judge for District level Sahodhaya a Kalolthsavam on 5th -7th October, 2023

Ms. Pameela Johnson

As judge for District level Sahodhaya Kalolthsavam on 5th -7th October, 2023

As judge for English Fest at St. Domenic School, Mannarkkad on 23rd September, 2023

Inaugurator and judge as National Youth Parliament Festival 2024 at Nehru Yuvakendra,
Palakkad

Ms. Hema S

As judge for District level Sahodhaya Kalolthsavam on 5th -7th October, 2023

As judge for English Fest at St. Domenic School, Mannarkkad on 23rd September, 2023

Ms. Greeshma G

As judge for District level Navodhaya Kalolthsavam on 5th -7th October, 2023

As judge for English Fest at St. Domenic School, Mannarkkad on 23rd September, 2023

Ms. Kripa P

As resource person for a webinar on How to Crack NET at Emerald Heights College for
Women, Ooty on 10th May 2023

Dr. Divya N K

As resource person at Bharatmatha School, Palakkad for world Hindi Day on 14th
Septembere 2023

Dr. Vishal Johnson

As resource person at SNGC Pattambi in connection with Reading Week on 19th June,
2023 As resource person at Kurunji Public Library on 30th April, 2023

As resource person for a session for the Folklore club at YIMS on 14th March 2024

Mr. Sreekumar

As resource person for a session for the Folklore club at YIMS on 14th March 2024

AUTHORSHIP

The book, “Spells of Entity” written by Vinciya EJ, student of II MA English was released on 06th July 2023.

“Literary Terms for Beginners” was released on 31st August 2023. The students of I MA English were the authors, Rev. Dr. Joseph Olikkalkoonal and Ms. Thulasi V.V. were the editors.

The book- “Utharathinte Porul” authored by Megha R., student of III BA English was released on 8th August 2023.

The Poetry Collection, Nenjakkam by Dr. Vishal Johnson Novel titled *Muchcheerpan* by Mr. Sreekumar K

PARTICIPATION IN INTERNATIONAL / NATIONAL SEMINARS

National Seminar on Penmayude Aavishkaram: Malayala Chalachitra Ganangalil Oru Samskarika Vishakalanam on 19th December, 2023

Minimal Artistinte Soundharyasastram Navamadhyamabumikayil (Malayalam) by Dr. Vishal Johnson

Malayala Cinemayile Navamadhyama Prathinidhanam: Prameyam, Vipani, Samskaaram) by Dr. Vishal Johnson on 12th July 2023

Samuhyaaneethibodham Jayamohan Krithikalil by Mr. Sreekumar K

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

All English faculties attended the 5 Day International FDP organized by Publication committee along with IQAC

All English faculties attended Two day National Conference conducted by the PG department of English Language & Literature

All English faculties had attended 5 Day Virtual National FDP : REDEFINING VALUES IN MANAGEMENT

15 English faculties had attended LATEX training programme

All English faculties had attended 7 day national level online faculty development programme on " AI in teaching and research in line with NEP

AWARDS AND RECOGNITION OF STUDENTS

Mathangi Ajithkumar of III BA English is the recipient of the prestigious 'Prem Nazir Award - 2023 for the UPCOMING FEMALE PLAYBACK SINGER for the song in the new Malayalam movie - Kailasathile Athidhi.



Mathangi Ajithkumar of III BA English received the prestigious "Ahalia Women Icon of the Year Awards" 2024 from the Managing Trustee of Ahalia Group Smt. Sreya Gopal.



Mathangi Ajithkumar of III BA English is the recipient of the prestigious Raj Narain Ji Visual Media Award 2023, for the Best Female Playback Singer for the song in the movie "14 February".



Mathangi Ajithkumar of III BA English received Kaviyarasu "Kannadasan Awards 2023".



Bagged Runner up position in Arts fest

Vaishnavi C of II BA English won III prize for Mappilapaattu in the Calicut University A-Zone Fest

Arathy P of II MA English won III prize for Hindi Elocution in the Calicut University A-Zone Fest.

Drishya, MA English Pass out student, 2020-22 batch Cleared NET

Mathangi Ajithkumar of III BA English received the prestigious RAJ NARAIN JI VISUAL MEDIA AWARD 2023 for the best female playback singer

Aadith and Harinand of I BA English were in the Basketball and Volleyball team whom secured C-Zone championship

Merritta Elizabeth George of I BA English secured silver medal in Inter-zone Table Tennis championship held at Christ college Irinjalakuda, II position in Palakkad District Table Tennis championship,

Nafeesath of I BA English secured II prize in Elocution competition conducted in connection with Keralapiravi

Athira M A of I BA English secured 3rd prize in Hindi essay writing competition held in connection with Hindi Day

QUALIFYING TESTS – NET/SET/KTET CLEARED

Nijisha M.V -2021 Pass out (KTET) Roshini A -2023 Pass out (KTET) Aiswarya R 2023 Pass out (KTET) Asheeka T. A of I MA student (KTET)

Malavika Neathiar P. K of II MA student (KTET) Arya Nedungadi- 2021 Pass out (SET)

Sandra of I MA student (KTET) Drishya -2022 Pass out (NET)

DEPARTMENTAL ACTIVITIES

Joy of Green: Clean on Campaign, Bamboo Sapling Donation and Awareness Rally

The PG Department of English and Languages celebrated Environment Day on 05th June 2023 for creating awareness among the students and general public regarding the need to protect nature by planting trees and protecting the properly. As a part of it, the department conducted a clean-up campaign at Kongad police station premises and donated Bamboo sapling to the Kongad police station



Bloomsday Celebration: National Level Online Quiz

This national level online quiz competition was held from 12th to 15th June 2023 to promote engagement with literary classics and encourage readership of *Ulysses*

and other works by James Joyce and to celebrate the cultural significance of Bloomsday.



Reading Day Competitions – Malayalam

As part of Reading Week Celebrations, the Department of Languages- Malayalam organised Malayalam Reading and Recitation Competition on 4th July 2023 to enlighten the students about the myriad of benefits that reading a book holds and the importance of reading as a great way to escape reality, expand their knowledge, and enhance their mental wellbeing.



Reading Week Competitions – Hindi

As part of the Reading Week celebration, a Reading and Recitation competition was held on 26th and 27th June, organised by the Department of Languages-Hindi which inspired the students to read and shine the light of knowledge gained to solve problems that they might face in their lives.



Reading Week Competitions – English

The PG Department of English celebrated Reading week through a series of competitions from 4th July 2023 to 7th July 2023. The competitions provided opportunities for students to practice and improve their reading comprehension, vocabulary, and critical thinking skills.



Basheer Anusmaranam – Malayalam

A commemoration of Vaikkom Mohammed Basheer was conducted on 5th July 2023 by the Malayalam Section. Dr. Vishal Johnson was the resource person.

**Expert Talk Series 1 -Reading Texts: Look Outs**

Expert Talk Series I was organized on the Topic, Reading textx: Look Outs on on 7th July 2023. Dr. Sreedevi K Menon (Assistant Proferssor, Department of English, Mercy College, Palakkad was the Chief Guest. Facilitates ongoing learning of Students and personal growth, analysed literary text and its social relevance and developed the critical thinking skills of the participants.



Debate Series 1: Vox Alumno

The debate series 1 of Vox Alumno was conducted on 14th August 2023. The session boosted up the confidence level in students and built argumentative skills, reasoning abilities among the young minds and shared their perspectives on different topics thereby enhancing their communicative and leadership skills.



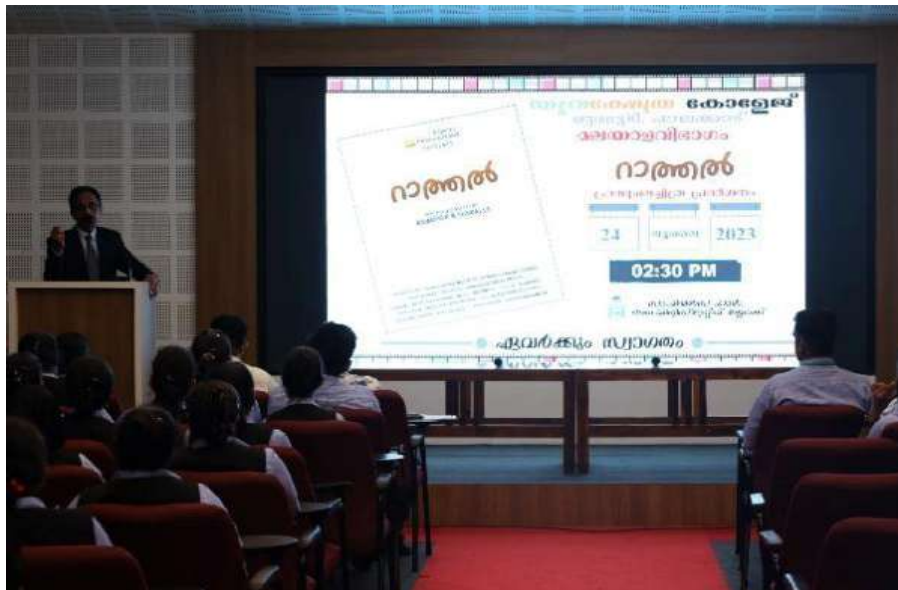
Njattupura: A Three Day Regional Literature Workshop

Njattupura: A Three Day Regional Literature Workshop from 21st to 24th July Sri. T D Ramakrishnan, acclaimed novelist and translator, Malayalam Literature, Smt. Indhulekha, Poetess, Malayalam Literature which enhanced writing skills, fostered networking, celebrated cultural diversity, promote regional literature, offered professional development, provided inspiration feedback and facilitated educational opportunities.



Raathal : Malayalam Short Film Premiere

A short film premiere of “Raathal” under the Malayalam section was held on 24th July 2023. The actors and the crew were the students and staff of the college.



Inauguration of Premchand Day Celebration and Prize Distribution– Hindi

The Department of Languages-Hindi organized on 31st July 2023, Premchand Jayanti Celebration. The students were acquainted to the famous Hindi writer Munshi Premchand, who had contributed to the preservation and development of the language. As part of the Premchand Jayanti celebration a story writing competition and a quiz on the life and contributions of Munshi Premchand were conducted



Book Releasing Ceremony: Literary Terms for Beginners

Book Releasing Ceremony of “Literary Terms for Beginners” was conducted on 31st August 2023. The students of I MA English were the authors, Rev. Dr. Joseph Olikkalkoonal and Ms. Thulasi V.V. were the editors. It encouraged the students to compile books with national and international recognition, inculcated reading and writing skills among the young minds and introduced students to the world of publications and thus providing immense possibilities in creative writing.



Inauguration of Add-on Courses for II BA and III BA English

The add-on courses for II BA and III BA English was inaugurated on 3rd August 2023. Mr. Sharu Joseph, Zonal Head, Medcity International Academy, Kannur was the chief guest. The second year students were provided add-on on content writing and the third years are given training in IELTS.



Comprehensive Bridge Course

A Comprehensive Bridge course of 5 days was initiated on 7th august 2023. The sessions created general awareness regarding English language and literature, imparted the necessary macro and micro English language skills to learners so that they can express their feelings, opinions, ideas and thoughts fluently and accurately.



Inauguration of Inter Departmental Hand to Hand Series -Peer Teaching

Peer Teaching was organised by the department titled as Enchanting the Vocabulary: A Window To Global World. The selected students of II MA English were the resource persons. It provided an opportunity for students to share and discuss diverse perspectives. The active participation of the students led to more interactive and dynamic learning environment.



Expert Talk Series II- Blueprint for Success: An Induction Programme

The Expert Talk Series II titled Blueprint for Success: An Induction Programme was held on 8th August 2023. Dr. Saneesh CS, Assistant Professor, Govt. Arts Ans Science College, Thavanur was the resource person. The programme succeeded in making the students understand the scope of learning English Language and Literature.



Hindi Pakhwada Samaroh

The event was organized by the Hindi Section on 6th October 2023 and raised awareness about Hindi as one of India's official languages and encourage students to engage in various Hindi language- related activities, including extempore, verification and essay writing.



Debate Series II: Vox Alumno

The Debate Series II: Vox Alumno was held on 29th September 2023. Enhanced communication skills like public speaking, articulation of ideas, and persuasive techniques. The session boosted students' confidence levels. Presenting arguments in a structured manner, defending their viewpoints, and engaging in intellectual discourse contributed to their self-assurance and belief in their abilities.





Oruma: Social Extension Programme

A social extension programme, Oruma: Together We Can was organized on 4th October 2023. The programme was successful in raising funds for them. Increased awareness about the issues of disabled persons was given to the students which fostered a sense of community and empathy.



Discovering You: A Session on Sex Education

A Session on Sex Education titled Discovering You: A Session on Sex Education was organised on 20th October 2023. Dr. Sindhu Jacob, BHMS, Consultant Homeopathic Physician, Ashams Homoeo Clinic was the resource person. The session aided in enriching the students about the better reproductive health outcomes for individuals and communities. The significance of consent, communication, respect and promoting healthier relationships hence avoiding violence and unnecessary behavior was discussed.



Literaria Perspektiva: Departmental Paper Presentation Series I

The department organized Literaria Perspektiva: Departmental Paper Presentation Series I on 25th October 2023. The programme was successful as the students discussed on various aspects of literature and recognized new areas which demand detailed research. The critical thinking capacity of students got enhanced by analyzing and synthesizing information from multiple sources and perspectives.



Expert Talk Series III : Scented Stories

Expert Talk Series III titled Scented Stories was held on 27th October 2023. Mr. Unnikrishnan K, Asst Professor, Department of English, Sri Vyasa NSS College, Vadakkanchery was the chief guest. Participants gained a deeper understanding of literary themes, movements, or specific works discussed during the series.



A Tribute to Lumiere Brothers: Invited Talk and Documentary Presentation

A Tribute to Lumiere Brothers consisting of an Invited Talk and Documentary Presentation was organized on 25th October 2023. The resource Person was Mr. Vinu Vasudev, Senior faculty, Safari Media Academy, Kochi. It provided valuable educational insights into the early days of filmmaking, discussing the Lumière Brothers' contributions to cinematic techniques, storytelling methods, and the evolution of film language.



Speech and Essay Competitions in connection with Kerala Piravi – Malayalam

As part of Kerala Piravi, the Malayalam section organised Speech and Essay Writing Competitions on 2nd November 2023 for the students to enhance their love for Kerala and Malayalam language.



Diwali Celebration 2023

The Department of Languages (Hindi) conducted an online Rangoli making Competition, Diwali@Home video making competition from 14.11.2023 to 16.11.2023 . The participants were instructed to make the Rangoli art with the measurement of 3ft x 3ft. The participants were asked to use Rangoli colour powder/Grains/Pulses as the medium to create an artistic



Rangoli . The participants were asked to send a 30 second video of Rangoli making and a vivid image of Rangoli.

Arivaayanam : Study Tour-Malayalam

Inorder understand more on the historic monuments, antiquities , folk museums and folk related human culture and also to learn about the history of kerala, 43 students from various departments were taken to a study tour on 16-11-2023 by the Department of Languages (Malayalam) to Kerala Lalithakala Academy, Vaidyaratnam Ayurveda Museum, Shakthan Thampuran Palace and Snehatheeran.



Let's Explore our Constitution: National Level Online Quiz Contest

PG Department of English Language and Literature conducted an Online Quiz Competition 'Lets Explore our Constitution 'from 24-11.2023 to 27-11-2023. It promoted awareness regarding the constitution and established a platform for individuals to assess their knowledge related to the constitution. 54 students participated in the contest.


yuvakshetra
 Institute of Management Studies (YIMS)
 (Established, Kerala, Perumthoor - 670621, Kerala)
 Accredited by NAAC with the Grade A++
 Affiliated to the University of Calicut & Managed by the Diocese of Palghat

PG DEPARTMENT OF ENGLISH LANGUAGE AND LITERATURE
 IN ASSOCIATION WITH IQAC
Let's Explore Our Constitution
 NATIONAL LEVEL ONLINE QUIZ CONTEST FOR COLLEGE STUDENTS IN CONNECTION WITH INDIAN CONSTITUTION DAY
 LINK FOR THE ONLINE QUIZ- <https://forms.gle/oXBHfuk5ZHtVuQhRA>
 E-CERTIFICATES WILL BE PROVIDED
 LINK OPENS ON 24TH NOVEMBER 2023 AND CLOSES ON 27TH NOVEMBER 2023




ORGANIZING COMMITTEE REV. DR. MATHEW GEORGE VAZHAYIL, DIRECTOR, YIMS DR. TOMY ANTHONY, PRINCIPAL, YIMS REV. DR. JOSEPH OLIVIER KOOVAL, VICE PRINCIPAL, YIMS MS. PAMELA JOHNSON, HOD, PG DEPT. OF ENGLISH	PROGRAMME COORDINATORS MS. SHARON STANLEY MS. HEMA S MS. ARCHANA GOPAN ASST. PROFESSORS, PG DEPARTMENT OF ENGLISH
---	---

Cultural Exchange Programme

PG Department of English Language and Literature organized a Cultural Exchange Programme on 29-11-2023 where the resource person was Dr. Mariya Mamba, Graduate School Coordinator, Cagayan State University, Philippines. 55 students took part in the exchange programme. This made the students know the culture, life and education system of the Philippines and also created an ambience to share the information regarding the culture, customs and practices of Kerala with the resource person and thereby making our state known at the international level.



Commemmoration of P.Valsala

PG Department of English Language and Literature commemorated the writer P Valsala. 30 students from the department participated and the resource person was Dr. Joseph Olikkalkoonal, Vice Principal, Yuvakshetra Institute of management studies. The writer was commemorated to create awareness of famous regional writers and their contribution to regional Literature.



AIDS Day Awareness Musical Drama

PG Department of English Language and Literature organised an Aids Day Awareness Musical drama on 01-12-2023. 17 students from I and II BA English participated in the performance. The main purpose of this programme was to bring attention to the growing number of people living long and full lives with HIV and about their health and social needs and also to make aware of the ways in which AIDS could be spread.



Feliz Navidad 2k23: Christmas Celebration at GWLPS, Ezhakkad

The PG Department of English Language and Literature celebrated Christmas 'Feliz Navidad 2K23' with the students of GWLPS, Ezhakkad on 21st December 2023. The occasion was graced with the presence of Ms. Sujatha, Ward XIV Member. The students of YIMS entertained the crowd with a multitude of cultural programmes. The programme was successful in fostering a sense of belonging and unity and also promoted cultural awareness and understanding.



Literaria Perspektiva: Departmental Paper Presentation Series II

The PG Department of English Language and Literature conducted a **Paper Presentation Series, Literaria Perspektiva** on 21st December 2023. Paper Presentations by M K Sreelakshmi, Sukritha Sundar, Anaka M and Aswathy K of I and II MA English were on the topic “Adaptation Style, Stereotypes and Masculinism in Othello and Kaliyattam”. The series provided opportunities to research on different topics, appreciate literature, engage in critical discussions and expand their literary knowledge. The session also encouraged critical thinking skills of the students.



Two Day National Conference-Expanding Horizons in English Literature: Latest Trends and Paradigms

PG Department of English Language and Literature organised Two Day National Conference on 23- 01-2024 and 24-01-2024 on the topic 'Expanding Horizons in English Language and Literature: Latest Trends and Paradigms'. Dr.Nancy Thampy, Associate Professor of English, PSG College of Arts and Science, Coimbatore and Dr.Vennila Nancy Christina, Associate Professor of English, Jayanthi College Pollachi were the resource persons. The conference created a friendly platform for

young researchers and teachers to share perspectives and research findings in a variety of language learning and teaching contexts.



ISRO Space Expo- Spell Bee Competition and Galactic Insights: Spot Commentary Contest As a part of inclusive learning, the PG Department of English Language and Literature organised a spot commentary and spell bee competition for the school students as a part of ISRO expo hosted by YIMS on 27-01-2024. 118 students from various schools participated in the competitions. The contests improved the spontaneity of expression and developed a profound understanding of the English language and inturn catered to enhance the vocabulary.



Literaria Perspektiva : Departmental Paper Presentation Series III

PG Department of English Language and Literature organised the Paper Presentation Series Literaria Perspektiva – Departmental Paper Presentation Series III on 27-02-2024 on the topic 'An Exploration of Multiplicity in English Literature'. Mathangi Ajithkumar, Uma Kalyanaraman and Megha. R of III BA English presented papers. The main motive of this paper presentation series is to provide opportunities for the students to research on different topics, appreciate literature, engage in critical discussions and expand their literary knowledge.



Mastering the Message: The Scope of Public Relations- A Career Guidance Session on Media and Communication

PG Department of English Language and Literature organised a Career Guidance Session on Media and Communication on 18-03-2023 on the title 'Mastering the Message: The Scope of Public Relations'. Students from PG were the participants. The resource person was Athira M, Junior Account Executive, Avian We Pvt Ltd Media Company, Karnataka. The main purpose of the session was to give orientation to the PG students on the scope of Media and Communication.



Alumnae Insights : Mapping the Terrain of Contemporary Literature

As a part of Alumni contribution, the PG Department of English Language and Literature organised sessions on 20-03-2024 and 21-03-2024. The title of the session was 'Alumni Insights: Mapping the Terrain of Contemporary Literature'. Main purpose of this sessions **was to enhance understanding:** To deepen current BA students' understanding of Indian aesthetics and literature through alumni-led sessions.



DEPARTMENT CLUB ACTIVITIES

Book Releasing Ceremony: Spells of Entity

The book, “Spells of Entity” written by Vinciya EJ, student of II MA English was released on 06th July 2023. The department aims to generate interest from an author’s target audience and boost sales and to inculcate reading and writing skills among the young minds.



Inauguration of Literary Club Activities 2023-24 and Book Launching Ceremony- “Utharathinte Porul”

The PG Department of English inaugurated the Literary Club Activities 2023-24 of Literaria Insignia and launched the book- “Utharathinte Porul” authored by Megha R., student of III BA English on 8th August 2023.



Poemstarella : Inter Departmental Competitions

Poemstarella : Inter Departmental Competitions was organized on 5th October 2023. Helped to place emphasis on the sound and the rhythm of language, thus building a student's phonemic awareness. It paved the way to boost the level of confidence of the participants.



Narratio Mirabilis : A Four Day Creative Literary Workshop

A Four day creative Literary workshop was conducted from 27th to 30th November 2023 to enhance students' understanding of literature and nurture their creative writing skills.



Concordia 2023-24 : Association Day

The association Day of PG Department of English and Languages was conducted on 4th December 2023. T. K Sankara Narayanan, renowned short story writer was the chief guest of the programme.



Literary Alchemy: One Day Literary Workshop

Literary Alchemy: One Day Literary Workshop was conducted on 8th December 2023. The analytical skills in comprehending the multiple sides of a text were learnt by the students.



EXTENSION ACTIVITIES

Parenting for Ethical and Professional Formation

PG Department of English organised an Extension Activity on the title 'Parenting for Ethical and Professional Formation'. The resource person was Rev.Dr. Joseph Olikkalkkonal, Vice Principal, YIMS. This was to provide an awareness to parents on responsible and effective parenting for the holistic development and the well-being of their children and to help parents to understand the responsibilities, values and principles involved in raising children with integrity and empathy.



Seminar on Mental Health

As a part of an Extension Activity, a seminar on Mental Health was organised by the Department of English Language and Literature. The resource person was Rev.Dr. Joseph Olikkalkkonal, Vice Principal, YIMS. This was to help students understand the common mental health issues such as stress, anxiety, and depression and how to recognize symptoms in themselves or others and to teach the students some techniques to manage stress and maintain good mental health throughout their life.

Linguaprism : One Day Workshop for the Students of St. Xavier's Central School, Mangalam Dam

PG Department of English Language and Literature organised a Knowledge extension programme ' Linguaprism: A One Day Language Workshop' for the students of St. Xavier's Central school where 355 students participated. This was to enhance the LSRW skills among the students. The activity and game oriented sessions handled by the the teachers of English Department provided an ample platform for the students to improve their basic grammar and their language skills.



Knowledge Extension Programme: D-LECT

The PG Department of English Language and Literature of YIMS in association with IQAC under D LECT Departmental series conducted Knowledge Extension Programme outside the campus.

Advanced learners of department conducted English Grammar classes for Plus one and plus two students of Puliaparrambu HSS, Kodunthirappully, Palakkad on 14 Nov, 2023 from 10 am to 12.30 pm. Arathy P and Amritha M of II MA English, Keerthana A and Sanjay Unnikrishnan of II BA English were the resource persons. They taught basic grammar for the students and the class was an interactive session. The student facilitators with lot of examples made the grammar rules very interesting. The programme aimed to extend the knowledge outside the college campus to help the students thereby enhancing their own knowledge.



Milk, Moo, Learn : A Hands-on Educational Dairy Experience to the Students of Govt. Welfare LP School, Ezhakkad

The PG Department of English Language and Literature in collaboration with IQAC organized Milk, Moo, Learn A Hands- On Educational Dairy Experience on 28 November 2023 at 10.30 to

12.00pm at Yuvakshetra Dairy Farm. Students from Govt. Welfare L P School, Ezhakkad were the participants. The students along with their teachers visited the farm. I and II MA students guided them along with the coordinator Ms. Anju M S, Assistant Professor, PG Department of English.

Refreshment was given to them. Through this extension programme, the students of our nearby locality Government Welfare L P School, Ezhakkad were given a first-hand experience of different breeds of animals and birds.



Value Added Course – Adolescent Counselling 2023-24: Sessions and Practicals

As a part of extension activity, PG Department of English Language and Literature organised a Value Added Course Adolescent Counselling 2023-24 Sessions and Practicals on 06-02-2024. The resource person was Dr. Joseph Olikkalkkonal, Vice Principal, YIMS. The extension activity aimed to promote emotional well-being, personal growth and healthy development of the participants and also provided guidance to adolescents to explore their interests, talents and take good decisions about their future.

Experiential Learning: Media Visit to ST Reddiar Press, Ernakulam

The PG Department of English Language and Literature organised Media Visit to ST Reddiar Press for the students of II BA English on 23rd February 2023 as part of experiential learning for the complementary paper – Journalism. The students were enriched with the practical knowledge of printing and media and experienced the process of design editing, sub editing from the press.



One Day Extension Programme

PG Department of English Language and Literature organised a One Day Extension Programme on 07-03-2024 to Divine Providence AUP School, Konikazhi on the topic 'Moral Values of Mahatma Gandhi.' The resource person was Dr. Joseph Olikkalkkonal, Vice Principal, YIMS. The main purpose of the extension activity was to enlighten the

students and empower the community and the promotion of a more just, peaceful and compassionate society. The programme aimed to instil moral values such as truthfulness, non-violence, compassion, and integrity, which were central to Mahatma Gandhi's philosophy into participants character.

Parenting for Ethical and Professional Formation

To provide an awareness to parents on responsible and effective parenting for the holistic development and the well-being of their children a session on Parenting for Ethical and Professional Formation was organised by the PG Department of English Language and Literature at at Nirmala School, Kongad on 29th July, 2023



MoU Renewal and Conducted Certificate Course at MES ITI, Mundur

As a part of knowledge extension programme to the neighbourhood community, the PG Department of English Language and Literature renewed the MoU with MES ITI, Mundur on 2nd May 2024 and conducted 30 hours certificate course on Four Skills for English Language Amplification. 6 students from II MA English were the resource persons. A total number of 98 students completed the course and certificates were distributed on 28th of May 2024.



ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	PG Department of English Language & Literature	NET Coaching for II MA students	YENGNC06	II MA Course Teacher s	30	30
2		Introduction to Canadian Literature for I MA students	YENGCL08	I MA Course Teacher s	30	30
3		Basics of IELTS for III BA students	Offered by Medcity International Academy, Kannur		56	56
4		Artistry in Content Writing for II BA students			40	40
5		Fundamentals of Grammar for I BA students	NGGP03	I BA Course Teacher s	38	38

PLACEMENT DETAILS

Placements for the academic year 2023-24 are as follows:

Sl. No	Name	Class	Internship Unit / Company	Position
1	MEGHA RAVEENDRAN	III BA English	Winners Institute of Communicative English	Language Trainer
2	SHYMA	III BA English	Winners Institute of Communicative English	Language Trainer

MOU SIGNED

MES ITI, Mundur, Palakkad (Signed in 2023)

As a part of knowledge extension programme to the neighbourhood community, the PG Department of English Language and Literature renewed the MoU with MES ITI, Mundur on 2nd May 2024 and conducted 30 hours certificate course on Four Skills for English Language Amplification. 6 students from II MA English were the resource persons. A total number of 98 students completed the course and certificates were distributed on 28th of May 2024.



DEPARTMENT OF COMPUTER SCIENCE

Ph.D. QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

- Dr. Praveen S qualified Ph.D. from Bharathiar University on the topic optimizing a deep learning framework for clustering high-dimensional streaming data.

MPhil/ SET/ NET QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

Sl. No	Staff Name	Department	Qualified Exam
➤	Amrutha K	Computer Science	NET

SWAYAM – CERTIFICATE COURSES

Sl. No	Student Name	Class	Batch
1	Adhil Nazim Nazeer	III BCA	2021-24
2	Akhila Lukose	II B. Sc CS	2022-25
3	Anamika K	II B. Sc CS	2022-25
4	Anirudh V K	II B. Sc CS	2022-25
5	Ashvika S	II B. Sc CS	2022-25
6	Shahana S	II B. Sc CS	2022-25
7	Sreelakshmi K S	II B. Sc CS	2022-25
8	Sooryanarayanan T R	II B. Sc CS	2022-25
9	Ardra U B	II B. Sc CS	2022-25
10	Jess Maria Jose	II BCA A	2022-25

Coursera – CERTIFICATE COURSES

Sl. No	Student Name	Class	Batch
1	A U Vismaya	I BCA B	2023-26
2	Amaya K C	I BCA B	2023-26
3	Ameesha E A	I BCA B	2023-26
4	Amritha M	I BCA B	2023-26
5	Anakha U K	I BCA B	2023-26
6	Ananya S	I BCA B	2023-26
7	Farsana K K	I BCA B	2023-26
8	Harsha C	I BCA B	2023-26
9	Karthika P	I BCA B	2023-26
10	Kavya R	I BCA B	2023-26
11	Mehana A	I BCA B	2023-26
12	Neha A	I BCA B	2023-26
13	Nimisha Venugopal	I BCA B	2023-26
14	Sajna W	I BCA B	2023-26
15	Sania K A	I BCA B	2023-26
15	Surya K	I BCA B	2023-26
17	Thasna A	I BCA B	2023-26

18	Abin Shihad S	I BCA B	2023-26
19	Ajal Shibu	I BCA B	2023-26
20	Ajaykrishna. U	I BCA B	2023-26
21	Akshaykumar S	I BCA B	2023-26
22	Alan N	I BCA B	2023-26
23	Albin K S	I BCA B	2023-26
24	Ali Sinan Usman	I BCA B	2023-26
25	Anfas Mustafa.K	I BCA B	2023-26
26	Arjun K	I BCA B	2023-26
27	Arun C K	I BCA B	2023-26
28	Gokul Das C	I BCA B	2023-26
29	Hafeez Rahman K H	I BCA B	2023-26
30	Juwel Benny	I BCA B	2023-26
31	Midhun Vijay P K	I BCA B	2023-26
32	Noor Muhammed M V	I BCA B	2023-26
33	Rone Reji	I BCA B	2023-26
34	Sathyajeeth V	I BCA B	2023-26
35	Sooraj S	I BCA B	2023-26
36	Sreehari P J	I BCA B	2023-26
37	Stebin Saju	I BCA B	2023-26
38	Vijay Krishna N	I BCA B	2023-26

39

Vineeth R

I BCA B

2023-24

INTERNATIONAL / NATIONAL PUBLICATIONS AND JOURNALS

- Ms. Raji N along with students Saiprasad V, Abhishek M Nair, Alka S, Adharsh Johnson published an article “Unleashing The Types Of Ai Tools” in International Journal of Novel Research and Development ISSN:2456-4184.
- Mr. AnilKumar B, along with III B.Sc. Computer Science students Miza K Das, Rithik Ravi, and Sachin Tom Mathew, published a journal article titled Devin AI Copilot: The Impact of Artificial Intelligence in Software Development in the International Journal of Creative Research Thoughts (IJCRT), ISSN: 2320-2882.
- Mr. AnilKumar B, along with III B.Sc. Computer Science students Rizal P M, Adithya R, Algin M Shabu, and Deepu A, published a journal article titled Advanced Threat Intelligence Through the Implementation of Explainable AI in the International Journal of Creative Research Thoughts (IJCRT), ISSN: 2320-2882.
- Dr. Praveen S, along with III BCA students Veena V Nair, Sanjay U Menon, Christy John, and Deepu A, published a journal article titled InvestGuru in the International Journal for Multidisciplinary Research, ISSN: 2582-2160.
- Mr. Jibin Joy, along with III B.Sc. Computer Science students Abhishek M Nair, Sivaishwarya C K, Sidharth S, and Visakh K K, published a journal article titled Dockerized Application with Web Interface in the International Journal of Scientific Research in Computer Science, Engineering and Information Technology, ISSN: 2456-3307.
- Mr. Jibin Joy, along with III B.Sc. Computer Science students Saiprasad, Sreyas J, Megha S, and Akshay A, published a journal article titled Emotion Based Crime Track in the International Journal of Scientific Research in Computer Science, Engineering and Information Technology, ISSN: 2456-3307.
- Mr. Jibin Joy, along with III BCA students N Meenakshi, Thejas Vinodh, Abel Thomas, and Shifil S, published a journal article titled Emotion Based Crime Track in the International Journal of Scientific Research in Computer Science, Engineering and Information Technology, ISSN: 2456-3307.

STAFF AS RESOURCE PERSON

- Dr. Praveen S, Assistant Professor, Department of Computer Science, was the resource person for the National Conference conducted by the Department of Commerce and Management in association with “Cultural Kaleidoscope”, the 3-Day Inter-Collegiate Academic Fest 2024 at YIMS on March 16, 2024.
- Dr. Praveen S, Acted as resource person in International Conference for Advanced Computational Research and Innovations ICACRI’ 24 organized by Department of CS YIMS, on the topic ”Evolution of Data Science” and National Conference on "Role of AI in Education" and also chaired for paper presentation.
- Mr. Anilkumar B and Mr. Jibin Joy, Assistant Professors, Department of Computer Science, were the resource persons for the practical workshop “Competence with Computers for Budding Scholars” for III BSc Psychology Students.

AUTHORSHIP/Reviewership

- Mr. Jibin Joy is the Reviewer on the edited book titled as "Cyber security and Data Science Innovations for Sustainable Development of Healthcare, Education, Industry, Cities and Communities (HEICC)", which will be published by CRC Press.

PARTICIPATION IN FDP OUTSIDE AND INSIDE THE INSTITUTION

Staff Members attended Outside FDP

Sl. No.	Title of the Training Programme	Institute Offered the Training Programme	Name of Teachers Attended the Programme	Duration (From-To) (dd-mm-yyyy)
1	One Week International Virtual FDP On Paradigms Of Scientific Research	VLB Janakiammal College of Arts and Science, Coimbatore.	Dr. Jisha Sankar Mr. Aneesh C U Mr. M R Vinod Raghavan Ms. Lintu Raj Mr. Gliston Vincent Dr. Raneela P Dr. Keerthi M S Dr. Rahul M Ongunal Ms. Athira T R	6-5-2024 To 10-5-2024

			Ms. Annu Cherian Mr. Sinuraj Mr. Siby Mathew Mr. Benjamin Thomas Mr. Rahul K R Ms. Reshma U. Ms. Sabitha R. Ms. Pravitha D Ms. Sreeja T S Ms. Shylaja Menon Ms. Archa Gopan Ms. Amritha M Ms. Rajitha Rajendran R Ms. Remya R. Mr. Sangeeth M Sivadas. Mr. Ajil K Antony Ms. Shilpa S Kumar	
2	Future Prospects Of Innovations In Computational Intelligence.	Hindustan College of Arts and Science, Coimbatore	Ms. M. Keerthika Ms. Lekha P Nair Ms. Raji N Mr. Jibin Joy Ms. Amrutha K 	20-09-2023 To 27-09-2023
3	One Week International Virtual FDP On Developing Quality Education - A Career Transition	Sri Ramakrishna College of Arts and Science, Coimbatore	Dr. Ramya J Ms. Prajitha Prasad S Ms. Anjali K P Ms. Akhila P	07-06-2023 To 13-06-2023
4	5-Days FDP in future Generative AI in Academic Research and Publishing	Institute of Engineering and Management, Kolkata	Mr. Jibin Joy Ms. Meena Jose Komban	02-01-2024 To 06-01-2024
5	5 days FDP on Recent Trends and Applications in Data Science	Sister Nivedita University, Kolkata	Ms. Shilpa S Kumar Ms. M. Keerthika Mr. Anilkumar B	16-02-2024 to 01-03-2024
6	One-week National Level Virtual FDP on Artificial intelligence	Christ Academy Institute for Advanced Studies, Bangalore	Dr. Praveen Ms. Meena Jose Komban	20-11-2023 To 24-11-2023

7	NPTEL Online Certification Course On History Of English Language And Literature	Indian Institute of Technology Madras	Ms. Pameela Johnson	Jul-Oct 2023
8	NPTEL Online Certification Course On An Introduction to Indian Literary Theory	Indian Institute of Science education and Research Bhopal	Dr. Vishal Johson	Aug-Oct 2023
9	7 Days National Level FDP On Python	Star International Foundation for Research and Education	Dr. Joseph Varghese	19-03-2024 To 25-03-2024

FDP Organised by the Institute during 2023-24

Sl. No.	Title of the Faculty Development Programme	Date (from -to) (dd-mm-yyyy)	Number of Participants
1	LATEX Training Programme	17-06-2023 to 29-07-2023	15
2	5 Day Virtual National FDP: REDEFINING VALUES IN MANAGEMENT	11-07-2023 to 15-07-2023	90
3	FEP on BARCODED EXAMINATION SYSTEM	10-11-2023	77
4	Preparation, planning and implementation strategies for FYUGP	02-12-2023	81
5	International Faculty Development & Cultural Exchange Programme & Academic Collaboration	02-12-2023	81
6	QUALITY IMPROVEMENT PROGRAMME for 2023-24	11-12-2023	76
7	7-Day National Level Online Faculty Development Programme On " AI IN TEACHING AND RESEARCH IN LINE WITH NEP"	26-02-2024	131
8	QUALITY ENHANCEMENT AND A++	27-02-2024	74
9	Faculty Development Programme For Non-Teaching Staff On NEW SOFTWARE LINWAYS AMS	07-03-2024	20

AWARDS AND RECOGNITION OF STUDENTS

- Sneha Edison BCA (2020-2023 Batch) secured the 5th position at Calicut University.
- Veena V Nair, III BCA, has secured 3rd position in versification and 2nd position in essay writing in Hindi competitions organized by NSS College, Ottapalam, in connection with Hindi Fortnight Celebrations 2023. Abhishek Unnikrishnan, III BCA, received the best participant certificate in the same.
- Deepu A. and Algin M. Shabu from III B. Sc. CS participated in a curtain-raising program on "Egovernance: Problems and Solutions "as a part of Freedom Fest 2023, organized at Palakkad District Collectorate on August 5,2023.
- Vismaya V, I, Bsc Computer Science, secured 3RD prize in the dance competition of the event CRESCITA 2K23 conducted by the PG Department of Commerce of Mercy College, Palakkad.
- Aiswarya Mani, II BCA, has secured 1st position in Hindi story writing and Harish M.II. BCA has secured the 3rd position in Hindi Essay Writing in Palakkad District Hindi Yuvajanotsavam 2023, conducted by Hindi Sahithya Sangham on November 18 and 25, 2023.
- Sandra A ,III B Sc CS is the winner of the Contest “The Great Identity Challenge” organized by Yuvakshetra Central Library and Yuvavox News letter in association with IQAC.
- Devanand K, Jishnu P .G ,I BCA A Batch where secured 2nd prize in IT INTELLECT IT QUIZ, conducted by Department of Computer Application ,Mercy College, Palakkad.
- Algin M. Shabu, III, BSc Computer Science, was the winner of the CPT (Certified Penetration Test) Scholarship Exam, conducted by Red Team Hackers Academy.
- Sivaishwarya,III Bsc Computer Science, and Adhithyan V, III BCA, have secured the 3rd position in pencil drawing at the A Zone, Calicut University Arts Festival 2023.
- Devanand K., Jishnu P.G. from I BCA A batch secured 3rd position in Fibonacci Day 2023, a mathematics quiz competition conducted by the Department of Mathematics at YIMS.
- Deepu A III BSc CS, Sruthi P C and Thrisha K II BSc CS, have secured a consolation prize of Rs. 5,000/- and a trophy for the dance competition conducted as part of the

31st anniversary of Rashtradeepika.

- Ajmal K. A. III, BCA, has secured the 3rd position in the Malayalam essay writing competition conducted by the Department of Language in connection with 'Kerala Piravi'.
- Nehru College of Engineering & Research Centre, Pampady, conducted an intercollegiate technology meet on December 21, 2023. Student of III BCA, Akash D secured the 1st position in Coding, and Adhithyan K and Veena V Nair secured the 2nd position in Quiz competition.
- Harish M.II BCA has been selected as the best volunteer for a two-day training camp conducted by NSS Unit 271 for the first-year volunteers of Calicut University (from Kozhikode, Malappuram, Thrissur, Wayanad, and Palakkad Districts) named "Yuvadeeptham" at YIMS on January 13 and 14, 2024.
- Our alumna, Ms. Aparna A, from BCA, 2019-2022 Batch, receives a Chief Minister's Scholarship of One Lakh Rupees for Academic Proficiency. She secured the 9th rank in the Calicut University Exam.
- The 'Criador 2023' interdepartmental competition was conducted by the Commerce Department, and the following students secured several prizes.

Poster Making:

First: Sivaiswarya C K (3rd BSc CS)

Second: Sheba Jobe (3rd BSc CS)

Idea Pitching

First: Sai Prasad and Joseph Willson (3rd BSc CS)

Second: Dharshith and Naveen (1st BCA A)

Wealth Out of Waste:

First: Sivaiswarya CK (3rd BSc CS)

- A team of 5 students- Dhayana Narayanan, Thahira S, Sneha S, Rithik Ravi, Sachin Tom Mathew from III B Sc Computer Science Participated The National Faculty and Student Exchange programme, held from 12th to 19th February 2024, was a collaborative effort among Sri Krishna Adhitya College of Arts and Science, Yuvakshetra Institute of Management Studies, and KES BK Shroff College of Arts & MH Shroff College of Commerce.

- Jithin P R, III BCA (2021-2024 Batch) is placed in TATA Consultancy Services Limited (TCSL) as a graduate trainee in Grade YG.
- Sreeraj P V , Student of II BCA A acted as resource person for the program “Visual Mastery-An Introduction To Graphic Design, Cinematography And Videography” for first year B.Sc. CS and BCA students organized by Department of Computer Science in association with IQAC, YIMS.
- Aiswarya Mani, II BCA, has secured 1st position and Veena V Nair III BCA has secured the 2nd position in Hindi Story Writing competition as part of premchand jayanthi samaroh by Hindi Department, YIMS.
- Jess Maria Jose, II BCA, has secured 1st position and Najiya M II BCA has secured the 3rd position in Reading competition as part of Reading day by Malayalam Department, YIMS.
- Benjamin Joseph, II BCA, has secured 2nd position in English Listening competition as part of Reading week by English Language and Literature Department, YIMS
- An awareness session on Analytics Advantage: Unleashing the Power of Insights in the Digital Age for the students on September 8, 2023. The session was handled by Mr. Arun Divakaran.

AWARDS AND RECOGNITION OF STAFFS/DEPARTMENT

- Department of Computer Science received an ICTAK Premium Membership Certificate from Mr. Dinesh Thampi, Vice President and DC Head, Kerala.



DEPARTMENTAL ACTIVITIES

- An awareness session on Cyber Security for the students on August 22, 2023. The session was handled by Mr. Civic V. Chaco and Muhammed Athif, Cyber security Researcher, Red Team Hacker Academy.



- Organized an international seminar on “Navigating the Future of Technological Development” for the II BCA students on November 1, 2023. Mr. Rudi Messerer and Mr. Wolfgang Feichtner, Software Engineers for Automation at Kronen in Bavaria, Germany, were the resource persons.
- Conducted a seminar on the topic “Mental Health and UG Self-Mastery” for first-year B.Sc. Computer Science and BCA students. Rev. Fr. Joseph Olikkalkoonal, Vice Principal, YIMS, was the resource person for the session.
- The Department of Computer Science participated in an International Conclave on Skills, Engineering, and Technology (ICSET) conducted by the ICT Academy of Kerala.



- Organized a research methodology workshop titled “Generative AI Tools for Future Research” for final-year BSc CS and BCA students on November 28, 2023. The resource person was Dr. Jisha M. V., Assistant Professor, PG Department of Computer Science, NSS College Ottapalam.
- In connection with International Cyber Security Day, a webinar on "What, Why, And How Cyber Security In The Digital Era" was organized for first-year B.Sc. CS and BCA students on November 30, 2023. The resource person was Dr. Swapna M., Centre for Cyber Security Systems & Networks, Amrita Vishwa Vidyapeetham, Amritapuri Campus, Kollam, Kerala
- The Department organized an international conference, “ICACRI '24: International Conference for Advanced Computational Research and Innovations, on February 16, 17, and 19, 2024. The website launched for conference on January 4, 2024.



- The department conducted a career guidance program for final-year BCA and B.Sc computer science students on January 19, 2024. Sanjay Chandran, General Manager, IE Mentors Consultancy Pvt. Ltd., was the resource person.
- Dr. Lajish V. L., Associate Professor and Head, Department of Computer Science and Director, Calicut University Computer Centre and Centre for E-Learning, led a session on "Innovating Tomorrow: Deep Nets to the Era of Gen AI."
- Department organized a workshop titled “Tech Junction-Exploring The Nexus Of Hardware And Networking”. The resource persons were Mr. Gireesh T, Lab Admin, and Mr. Sujith P V, System Admin, YIMS.



- Department of Computer Science in association with IQAC, YIMS organized a seminar titled “Visual Mastery-An Introduction To Graphic Design, Cinematography And Videography” for first year B.Sc. CS and BCA students on 04.04.2024 at 12.00 AM - 2.30 PM with nearly 70 participants. The resource persons were Mr. Sreeraj P V, II BCA A Batch student, Yuvakshetra Institute of Management Studies and Amal R, II BSc CS student, Yuvakshetra Institute of Management Studies.

DEPARTMENTAL ACTIVITIES/EVENTS

- The Department of Computer Science, in association with IQAC, organized a welcome function for first-year BCA and B. Sc CS students on August 6, 2023.



- Department of Computer Science inaugurated Association Day on February 05, 2024, at the Symphony Auditorium in the Admin Block at 10 a.m. The event's chief guest was Dr. Lajish V. L., Associate Professor and Head, Department of Computer Science and Director, Calicut University Computer Centre and Centre for E-Learning.

- The Department of Computer Science, in association with IQAC, organized a farewell function for final-year BCA and BSc CS students on March 2, 2024.

DEPARTMENT CLUB ACTIVITIES

- In association with IQAC and YIMS, the Bits and Bytes Club from the Computer Science Department, in collaboration with Kotta App, undertook an electronic waste campaign in the 14th ward of Mundur Panchayath on February 26, 2024. Students visited 170 houses in the ward to give the awareness. The campaign aimed to raise awareness among residents about the proper disposal and recycling of electronic waste, highlighting the potential environmental hazards associated with improper disposal practices.



- The Department of Computer Science, in association with BITS and BYTES clubs, conducted Business Day on December 7, 2023, in connection with Arts Day.



- The Bits and Byte Club has commenced organizing activities for the Association Day program.
- The club has taken the lead in gathering books for the department's Book Bank.

EXTENSION ACTIVITIES

- Department contributed a one-year educational journal subscription to the students of Govt. LP School, Kundalassery, Palakkad, on June 23, 2023.
- The Department organized a Christmas celebration on December 23rd, 2023, in Mother Shantal Palliative Care, Poriyanni to bring joy and festivity to the elderly residents, who often miss the warmth of family gatherings during the holiday season.
- In association with ISRO EXPO 2024, the department conducted a Virtual Reality Experience Session on January 27th -29th, 2024, at the Computer Science Lab. The event was inaugurated by Palakkad District Sub-Collector Mr. Alfred O V, who also shared his experience regarding virtual reality and congratulated department for arranging the session to introduce the technology to common people. About 900 students and parents in the Palakkad district visited the session. Conducted the "Criss Cross-Crossword Puzzle On Computer And Space" And "Armar-Computer Parts Assembling" competitions in association with the ISRO expo on January 27 to 29, 2024.
- Organized an extension program at Ashram HSS Malampuzha, an interactive session with students on February 23, 2024. The session included various games and quiz competitions, and prizes were distributed to the winners.



- Department of Computer Science contributed Flowers for the Onam celebration to the students of Govt. L. P. School Kundalassery.



- Conducted an outreach program “Pragati” on April 19 ,2024 : A group of 28 students accompanied by 3 faculty members of YIMS , District tribal development officer, PTA president, Principal of Ashramam School, Secretary Tribal Department were also accompanied for the visit to Vettiyoor @Attappadi. The objective of this visit is to raise awareness among the students of Govt. Ashramam School, Malampuzha and their parents about the significance of internet and mobile technology in today's digital age. Students engaged 3 sessions as “Social Media,online payment” , “Internet scams, crimes and Most common ai tools” , “How online media is used for higher studies”.



- Conducted an outreach program in connection with world computer literacy day on December 2 ,2023 for Empowering older adults with the necessary skills to use mobile phones and popular payment apps like Google Pay and PhonePe.

ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Instructor Name	Students Enrolled	Students Passed
1	Computer Science	Certified Cyber Security Analyst - RedTeam Hacker Academy	Red Team Hackers Academy	122	122
2	Computer Science	Analytics Advantage: Unleashing the Power of Insights in the Digital Age	Stair Progressive Minds Private Limited	109	109

PLACEMENT DETAILS

Placements for the academic year 2023-24 are as follows:

Sl. No	Name	Class	Internship Unit / Company	Position
1	Jithin P R	BCA	TCS	Operation Executive
2	Goutham Krishna	BCA	Deloitte	Associate Analyst
3	Athira D	BCA	Amazon	Amazon Marketing Associate

YUVAKSHETRA PUBLICATIONS (Publication Committee)

- The Department of Computer Science published a book titled Infinite Intelligence Insights, contributed by I B.Sc. Computer Science students and edited by Ms. Raji N.
- The Department of Computer Science published a book titled Chain of Operating System , contributed by III B.Sc. Computer Science and III BCA students and edited by Ms. Meena Jose Komban.
- The Department of Computer Science published a book titled Tech Panorama: Applications of Information Technology , contributed by I BCA B batch students and edited by Ms. Amrutha K.

- The Department of Computer Science published a book titled Appcraft : Mastering Mobile Development, contributed by II BCA A batch students and edited by Mr. Anilkumar B.
- The Department of Computer Science published a book titled TechEpoch : Navigating tomorrow's digital frontiers, contributed by II BCA B batch students and edited by Dr. Praveen S.
- The Department of Computer Science published conference proceedings titled International Conference for Advanced Computational Research and Innovations (ICACRI - 2024) by Mr. Jibin Joy.

MOU SIGNED

- The Department of Computer Science at YIMS signed an MoU with Red Team Hackers Academy Pvt. Ltd. on August 10, 2023.



- The Department of Computer Science at YIMS signed an MoU with FRNZ Innovations on October 6, 2023, to work together on E-Waste Management. This partnership aims to support proper recycling and disposal of electronic waste.



PG DEPARTMENT OF COMMERCE
(B. Com Finance)

Ph.D. QUALIFIED STAFFS DURING ACADEMIC YEAR 2022-23

- Dr. Manoj M qualified PhD from Bharathiyar University on the topic “Impact of Geographical indications labelling on Consumer buying behaviour with special reference to selected districts in Kerala.
- Dr. Priyanka U qualified PhD from Avinashlingam University on the topic “ A Hedonic Analysis for Geographical indicated (GI) tagged products – An Integrant of Intellectual Property Rights

SWAYAM – CERTIFICATE COURSES

Sl. No	Student Name	Class	Batch
1	Anjana V M	I B.Com Finance A	2023-26
2	Nandhana Madhu	I B.Com Finance A	2023 - 26
3	Akhila R	I B.Com Finance A	2023 -26
4	S Lakshmy	I B.Com Finance A	2023 -26
5	Aishwarya S	I B.Com Finance A	2023 -26
6	Afrin Jasmeera S	I B.Com Finance A	2023 -26
7	H Uthirasri	I B.Com Finance A	2023 -26

8	Asha N S	I B.Com Finance A	2023 -26
9	Jayasree K	I B.Com Finance A	2023 -26
10	Aiswarya G	I B.Com Finance A	2023 -26
11	Archana A R	I B.Com Finance A	2023 -26
12	Ananya B	I B.Com Finance A	2023 -26
13	Fasla Nidha K S	I B.Com Finance A	2023 -26
14	Krishnaja U	I B.Com Finance A	2023 -26
15	Drishya K K	I B.Com Finance A	2023 -26
16	Huda Samar	I B.Com Finance A	2023 -26
17	Deepika C	I B.Com Finance A	2023 -26
18	R Adithya	I B.Com Finance A	2023 -26
19	Harijith S	I B.Com Finance A	2023 -26
20	Agnal Kuriakose	I B.Com Finance A	2023 -26
21	Govind P M	I B.Com Finance A	2023 -26
22	D Neha Anand	I B.Com Finance A	2023 -26
23	Anna Maria Johnson	I B.Com Finance A	2023 -26
24	Reshma P Varier	I B.Com Finance A	2023 -26
25	Aathmama C Mohan	I B.Com Finance A	2023 -26

26	Akshaya V R	I B.Com Finance A	2023 -26
27	Megha P R	I B.Com Finance A	2023 -26
28	Vismaya R	I B.Com Finance A	2023 -26
29	Ambili B	I B.Com Finance A	2023 -26
30	Harinandhan S	I B.Com Finance A	2023-26

INTERNATIONAL / NATIONAL PUBLICATIONS AND JOURNALS

Sl. No	Name of Teacher	Title of books/chapters published/ proceedings of the conference	National / International
1	Dr. Matilda Danny	International Conference Proceeding - Education, Innovation & Sustainability (ISBN: 978-81-963138-0-7)	National (Yuvakshetra Publications)
2	Dr. Manoj	International Conference Proceeding - Education, Innovation & Sustainability (ISBN: 978-81-963138-0-7)	National (Yuvakshetra Publications)
3	Sreeraj M K	International Conference Proceeding - Education, Innovation & Sustainability (ISBN: 978-81-963138-0-7)	National (Yuvakshetra Publications)
4	Reshma U	International Conference Proceeding - Education, Innovation & Sustainability (ISBN: 978-81-963138-0-7)	National (Yuvakshetra Publications)

STAFF AS RESOURCE PERSON

Sl. No	Staff	Institution Name
1.	Dr. Matilda Danny	Moyan Girls School, Palakkad
2	Dr. Priyanka U	A M C College Mannishery

AUTHORSHIP

Sl. No	Staff	Book Title
1.	Ms.Greeshma P	(Editor) Latest Trends in Banking Technology (ISBN: 978-81-964-38067, Yuvakshetra Publications)
2	Dr. Priyanka U	(Editor) Latest Trends in Banking Technology (ISBN: 978-81-964-38067, Yuvakshetra Publications)

PARTICIPATION IN INTERNATIONAL / NATIONAL SEMINARS

Sl. No	Staff	Book Title
1.	Reshma U	Two Day National Seminar on Artificial Intelligence in Financial Services, Organised by Govt College Tholanur Sponsored by Directorate of Collegiate Education, Govt of Kerala
2	Sreeraj M K	Two Day National Seminar on Artificial Intelligence in Financial Services, Organised by Govt College Tholanur Sponsored by Directorate of Collegiate Education, Govt of Kerala

AWARDS AND RECOGNITION OF STUDENTS

Sl. No	Student Name	Award
1.	Adith T R	First in Body Building(70kg)
2	Krishna Priya C	India Book of Records
3	T Sanjay	Best Manager at Management Fest of Mercy College Palakkad
4	Eswaran	1 st Position Classical Music (A Zone)
5	Sidharth S Narayanan	Best Manager at Management Fest of Sreekrishna College

DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

➤ A Three-day international conference on “Advances in AI for a Sustainable Future “ held on October 13,17 and 19, 2023.This event brought together global experts to discuss the role of Artificial intelligence in promoting sustainability through innovative solutions. Following this, A Three-day workshop on December 1,4 and 5 ,2023, focused on using AI and Jamovi in research. The workshop aims to provide participants with practical sessions in AI applications for research, including data analysis and insight generation.



➤ A 7-day national-level online Faculty Development Programme titled "AI in Teaching and Research in Line with NEP," organized in collaboration with the Kerala State Higher Education Council. Scheduled from February 26 to March 5, 2024.



DEPARTMENTAL ACTIVITIES/EVENTS

- The PG Department of Commerce (Section Finance) celebrated “Chartered Accountants Day” on June 30th, 2023. The event featured a special guest, CA Serin Chandran, Chairman of Palakkad branch of the Southern India Regional Council (SIRC) of the Institute of Chartered Accountants of India(ICAI).



- The PG Department of Commerce (Section Finance) organized an event titled “Bean Secrets on July 7th, 2023. The session was led by Mr. Jiljith J, Assistant General Manager and Regional head at South Indian Bank , who shared valuable insights into Banking sector and Financial Management. Department of Commerce (Finance) conducted Bean Secrets (7/7/23): Mr. Jiljith J (AGM and Regional Head, South Indian Bank



- The Add on course on inauguration took place on September 15th, 2023, with Dr Nila, Assistant Professor from Mercy College Palakkad, gracing the event as the Chief guest. The programme aimed to introduce students to the specialized content and objectives of the Add on courses, designed to enhance their academic and practical knowledge in their field. Dr Nila shared insights into the relevance of skill-based education in today’s academic landscape, emphasizes how supplementary courses like this can provide students with a competitive edge.



Add on course inauguration (15/09/23): Dr.N.Nila (Asst Prof Mercy College Palakkad)

➤ The PG Department of Commerce (Section Finance) organized a workshop titled “CAMBIO” focused on developing social networking skills for M.Com students. This workshop aimed to equip the students with essential social networking strategies to enhance their professional presence and interpersonal skills.



- On October 16th 2023, the PG Department of Commerce (Section Finance) in collaboration with the IQAC cell, organized an informative session on Menstrual hygiene. Ms. Sowmya.J (Psychologist, ICAS LYRA) was the resource person. The programme aimed to educate students about menstrual health, break stigmas, and promote open discussion on the topic: Session on Menstrual Hygiene on 16-10-2023 was conducted by PG Department of Commerce (Finance Section) in association with IQAC & Women Development Cell



- PG Department of Commerce organised Intellectual Property Awareness Mission Programme on 26th June 2023. Dr.Rohith Rathore, Deputy controller of Patents and Design was the resource person.
- PG Department of Commerce organised a workshop "Unlocking the power of strategic learning" "An effective strategy Workshop" on 16th August 2023. Rev. Dr.Joseph Olikkalkoonal (Vice Principal ,YIMS) was the resource person

DEPARTMENT CLUB ACTIVITIES

- **School Kit Distribution** At Labour School , Mundur by I B.Com Finance A students
- **Food Kit Distribution** at Shandhal Bhavan by I B.Com Finance A students
- **Library Book Distribution** at GLP School Mundur
- **Morning Meal Distribution** at Fort Maidan by I B.Com Finance A students.
- **IPR Cell** Inauguration and Webinar on IPR Awareness
- **Spirito Pubblico Club:** Christmas Day celebration at Shandhal Bhavan



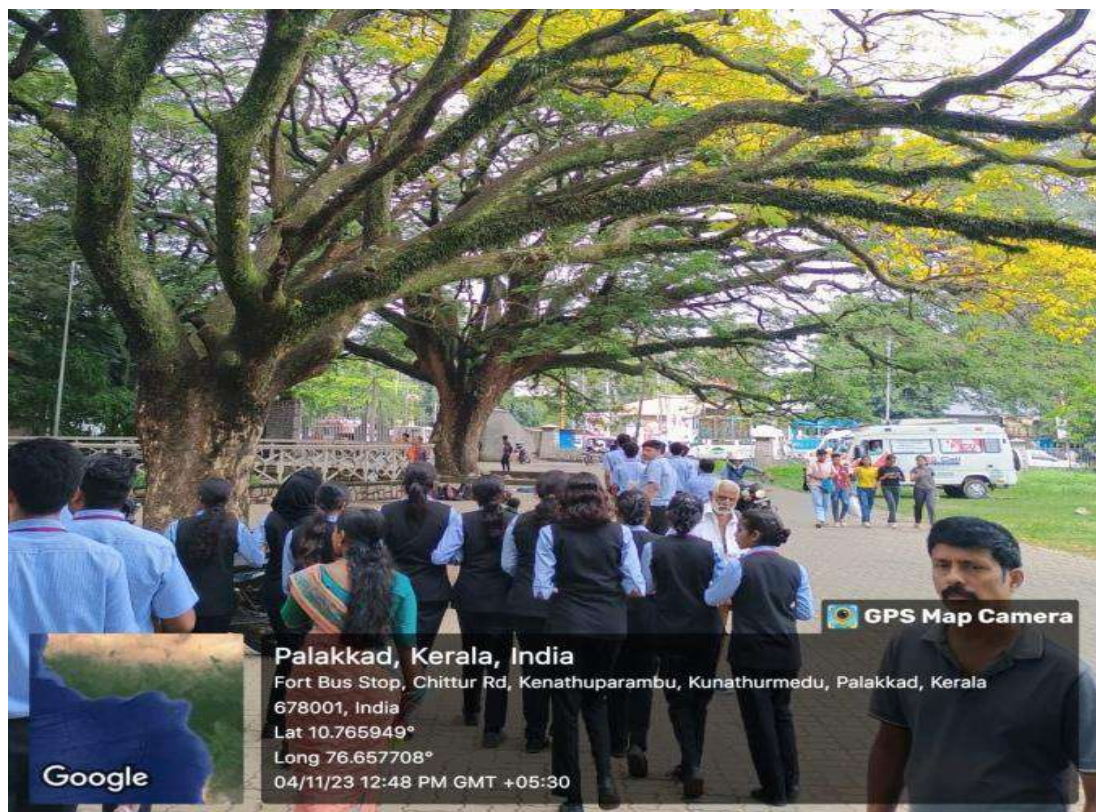


✚ EXTENSION ACTIVITIES

➤ DISTRIBUTION OF FOOD KIT

Food Kit Distribution : Let's Feed the Hungry and Help the Less Fortunate among Us

(Food distribution at Fort Maidan by I B.Com Finance B students



DISTRIBUTION OF STATIONARY

➤ PG Department of Commerce conducted Stationary Kit Distribution T Anandhabhavan Orphanage School by I B. Com Finance B students.



ADD-ON COURSE 2022-23

SIN o	Department Name	Courses Offered	Course Code	Instructor Name
1	Commerce Finance- UG	Supply Chain Management	YCOMSC11	Anil Kumar M S & Anjana K V
2	Commerce Finance - UG	Business Communication	YCOMBC12	Greeshma P & Shymili K S
3	Commerce Finance - UG	Constitutional Studies	YCOMCS13	Manoj M & Sabitha R
4	Commerce Finance - PG	UGC NET Coaching	YCOMUN14	Reshma U

ALUMNI

- PG Department of Commerce organized five day session “Wisdom Wellspring” on different areas of commerce to the B. Com Finance Second year Students. Ms. Sruthi Gopalakrishnan (M.com 2019-21) , Jayadeep R Pisharady (B.Com 2019-22), Leo Babu (B.Com 2017-20), Reshma R (M. Com 2020-22) & Anees K A (B. Com 2019-22) were the resource persons.
- PG Department of Commerce conducted Alumni Meet on 26th January 2024. Alumnus

PLACEMENT DETAILS

Placements for the academic year 2022-23 are as follows:

Sl. No	Name	Class	Internship Unit / Company	Position
1	Anjana B	II M. Com	ESAF Small Finance Bank	Executive Trainee
2	Rashmi S	II M. Com	ESAF Small Finance Bank	Executive Trainee

YUVAKSHETRA PUBLICATIONS (Publication Committee)

A book on titled “Latest Trends in Banking Technology” (ISBN: 978-81-964-38067), was published by I B. Com Finance A class students under Yuvakshetra Publications.

MOU SIGNED

Sl. No.	Name of the Institution	Year	purpose	Status
1	Mercy College Palakkad	2023 -2024	Academic Collaboration	Ongoing

PG DEPARTMENT OF COMMERCE
(B. Com Computer Application)

Ph.D. QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

- Ms.KEERTHI M S , Section Head, B Com CA awarded Doctoral Degree in Commerce from Bharathiyar university

INTERNATIONAL / NATIONAL PUBLICATIONS AND JOURNALS

- Dr Keerthi M S , Section Head B com CA published article on the topic “ A study on the impact of green Marketing perception towards consumer buying decision” in Scopus Indexed Journal .

STAFF AS RESOURCE PERSON

- Ms. Rajitha Rajendran. Assistant Professor Section B Com CA acted as Resource Person at Calicut University Teacher Education Centre, Koduvayur titled “Learning environment and class room management” on 9th June 2023
- Dr Keerthi.M. S acted as Resource Person at Yuvakshetra Institute of Management Studies; Mundur for B.Sc. Hotel Management students titled “Awareness on Research Methodologies” on 20rd July 2023
- Dr. Keerthi.M. S , Section Head B Com CA acted as Resource Person at Yuvakshetra Institute of Management Studies, Mundur for B.Com CA students titled “ Outcome Based Learning In Education” on 3rd August 2023
- Ms Rajitha.R, Assistant Professor, Section B com CA acted as Resource Person at Yuvakshetra Institute of Management Studies, Mundur for B. Com CA students, titled “Curriculum and Education” on 3rd August 2023
- Ms Rajitha Rajendran, Assistant Professor Section B Com CA acted as Resource Person at SIIMS, Pollachi titled “Social Entrepreneurship” on 27th October 2023
- Mr Rahul K R, Assistant Professor, section B Com CA acted as resource person at SKACAS, Covaiputhur titled; Introduction to change management “
- Ms Rajitha.R, Assistant Professor, Section B com CA acted as Resource Person at Adikavinannaya University, Kakinada Andra Pradesh titled “Role of Artificial Intelligence in Education” on 30th October 2023
- Dr. Keerthi.M. S , Section Head B Com CA acted as Resource Person at University of Oman titled “Stress and satisfaction –Magic of Profession” on 1st November 2023
- Dr Keerthi M S, Section Head B Com CA acted as Resource Person at Sabari HSS ,Pallikkurup titled” Career opportunities & Passion” on 27th November 2023

PARTICIPATION IN INTERNATIONAL / NATIONAL SEMINARS

- Mr Rahul K R participated in the UGC approved one day webinar on FYUGP Curriculum framework conducted by Malaviya Mission Teacher Training Centre, University of Calicut on 13th November 2023
- Ms. Rajitha R participated in the UGC approved one day webinar on FYUGP Curriculum framework conducted by Malaviya Mission Teacher Training Centre, University of Calicut on 13th November 2023

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

- Dr Keerthi M S participated in Seven-day National level FDP on “AI in Teaching and Research in line with NEP” organized by YIMS in association with Kerala state Higher Education council from 26th February to 5th march 2024
- Ms Rajitha Rajendran R participated in Seven day National level FDP on “ AI in Teaching and Research in line with NEP” organized by YIMS in association with Kerala state Higher Education council from 26th February to 5th march 2024
- Ms Rajitha R participated in Seven day National level FDP on “ AI in Teaching and Research in line with NEP” organized by YIMS in association with Kerala state Higher Education council from 26th February to 5th march 2024
- Mr Rahul K R participated in Seven-day National level FDP on “AI in Teaching and Research in line with NEP” organized by YIMS in association with Kerala state Higher Education council from 26th February to 5th march 2024
- Dr Keerthi M S Participated Five Day National Level online FDP on “Redefining values in management Education” from 11th July to 15th July 2023
- Ms Rajitha Rajendran R Participated Five Day National Level online FDP on “Redefining values in management Education” from 11th July to 15th July 2023
- Ms Rajitha R Participated Five Day National Level online FDP on “Redefining values in management Education” from 11th July to 15th July 2023
- Mr Rahul K R Participated Five Day National Level online FDP on “Redefining values in management Education” from 11th July to 15th July 2023
- Dr Keerthi M S Participated One Week International Virtual FDP on “Paradigms of Scientific

research” from 6th May to 10th May 2024

- Ms Rajitha Rajendran Participated One Week International Virtual FDP on “Paradigms of Scientific research” from 6th May to 10th May 2024
- Mr Rahul K R Participated One week International Virtual FDP on “Paradigms of Scientific research” from 6th May to 10th May 2024

AWARDS AND RECOGNITION OF STUDENTS

- Akshay P, III B. Com CA student has cleared COMPANY SECRETARY EXECUTIVE ENTRANCE TEST (CSEET).
- Albin Biju K, II B. Com CA student has secured first prize in the All India level model aptitude test, an Examination conducted by Time Institute of Management Education.
- Anagha H, I B.Com CA student, was honored with the Best Handwriting Personality Award following her participation in a calligraphy workshop conducted by Section B. Com CA along with Skill Enhancement and Formation committee.
- Fathimathu Shahina.O.A, II B.Com CA student has cleared COMPANY SECRETARY EXECUTIVE ENTRANCE TEST (CSEET).
- Gokul Krishnan. P,II B.Com CA student, showcased commendable participation in the ”Speak For India” contest hosted by Federal Bank and Mathrubhumi at Govt. Victoria College, Palakkad on 5th February 2024.
- Adarsh Mannattil,II B. Com CA student won the first prize in the chess contest organized by Nehru College of Engineering & Research Centre, Pambadi, on 15th February 2024.
- Gokul Krishnan P, a student of II B.Com CA,YIMS secured the First Prize (Certificate & Cash Prize) in the Best Team Play category at the Leadership Camp held at Mercy College, Palakkad, on February 10th & 11th, 2024.
- Abhijith KA and Lakshmi Chandhana from III B.Com CA won the first prize in the HR game, in the National Level Management Fest 2024, hosted by Jawaharlal College of Engineering and Technology,Lakkadi.
- Anushree Varma and Chandhana H, III B. Com CA students,showcased their financial prowess by securing the first prize in the Finance game,in the National Level Management Fest 2024, hosted by Jawaharlal College of Engineering and Technology,Lakkadi.
- Fathimathu Shahina O.A, Gokul Krishnan P, Abhijith S, and Manish V, II B. Com CA students, secured the first prize in the HR game, in the Management Fest at Nehru Institute of Technology, Coimbatore, on 23rd February 2024.

- Akshara KR and Adhila R, II B. Com CA students, secured First prize in Mehendi Competition in the Management Fest at Nehru Institute of Technology, Coimbatore, on 23rd February 2024.
- Albin Biju K, Adarsh Mannattil, and Rohit Krishna, students of II B. Com CA, have won First, Second, and Third prizes respectively in the first mock test conducted by Time Institute in the month of November, 2023
- Fardheena H and Ananth Sayooj, students of I B. Com CA, won the First and Second prizes, respectively, while Anjitha P N of II B. Com CA secured the Third prize in the second mock test conducted in the month of February 2024.
- Fathimathu Shahina OA, Gokulkrishnan P, Abhijith S, and another Abhijith S, II B.COM CA students from secured the second prize at the Best Management Team contest held at Nehru College of Engineering & Research Centre, Pambadi
- Tessa Maria Joseph, II B.Com CA student, for won the Second prize in the poster-making competition and Third prize in waste to wealth competition organized by the Women Development Cell, YIMS.
- Amritha KP, a dedicated student of Section B. Com CA (2021-2024 Batch) , placed at Savvy Soft Technology in Chennai.
- Nandakumar. P, II B. Com CA student won the first prize in the photography contest at the National Level Intercollegiate Management Fest “NICE 24,” hosted by Nehru Institute of Engineering and Technology on 7th March 2024.
- Nikhil Krishna S and Karthik T, students of III B. Com CA, have won the first prize in the Paper Presentation Contest at the National Level Intercollegiate Management Fest “NICE 24,” hosted by Nehru Institute of Engineering and Technology on 7th March 2024.
- Ajith Kumar C Y, Abhinav S Nair, III B. Com CA students, Manish V, and Adarsh Mannattil, students of II B. Com Computer Application, presented their papers in the one-day International Conference on “Revolutionizing Industries: Exploring the Impact of AI,” organized by Mercy College, Palakkad on 14th March 2024.
- Navaneetha Krishnan M.R, Akshay P, and Gokul Krishnan P, IIIrd and IInd B. Com CA students, won the top spot in the ‘Voice of the Nation, Electoral Wisdom Quiz’ organized by the Electoral Literacy Club, SVEEP Palakkad, and IQAC, YIMS.
- Nikhil Krishna S of III B. Com CA has been the Resource Person for a Career Orientation Programme organised by Department of Management, YIMS on the topic *Motive to Write*
- Nikhil Krishna S of III B. Com CA has been the Resource Person for a Faculty/Students Exchange Programme organised by SIIMS, Pollachi as part of 10 Day International University

Meet Up on the topic *Digital India An Overview*

- Nikhil Krishna S of III B. Com CA has been the Resource Person for Bridge Course Programme for I B. Com CA Students on the topic “Business is a combination of War and Sports
- Nikhil Krishna S of III B. Com CA has been the Resource Person for Knowledge Extension Programme for Mary Matha Higher Secondary School, Panthalamparam Students on the topic “Business is a combination of War and Sports
- Nikhil Krishna S Of III B. Com CA has won II Prize in the Debate Competition conducted in the District Level by KCYM
- Nikhil Krishna S and Treesa Mary Thomas of III B. Com CA have completed 4-month Internship Programme under Honorable District Collector of Palakkad Dr Chitra IAS, programme was named as District Collector Young Interns Programme (DCYIP)
- Fathimathu Shahina O A and Sanjana S of II B. Com CA students, have completed 4-month Internship Programme under Honorable District Collector of Palakkad Dr Chitra IAS, programme was named as District Collector Young Interns Programme (DCYIP)
- Nikhil Krishna S of III B. Com CA was the Resource Person & Programme Coordinator of the Mikav 2024 2-month Summer Camp organised by Kannaki Seva Sangam, Moothanthara, Palakkad
- Nikhil Krishna S of III B.Com CA was awarded Prestigious Chief Minister Oommen Chandy Endowment MLA Award 2023 for authoring the Book Discorso Publico
- Nikhil Krishna S of III B.Com CA got Recognition from Palakkad Municipal Chairperson Smt Priya Ajayan for authoring the Book Discorso Publico
- Nikhil Krishna S of III B.Com CA got Recognition and Memento from his society (Moothan Service Society) for authoring the Book Discorso Publico.
 - FathimathuShahina.O.A,HariNandhana.G.,Karunyaa.S,Femina.P, Anaswara. A, Amritha .U,Safna Thasnim,Albin biju . k,Abhijith .s and Gokul krishnan .p, II B. Com CA students presented papers on various topics on 10 Day international university meetup programme organised by Section B. Com CA
- Nikhil Krishna S, Treesa Mary Thomas, Navaneetha Krishnan M R,Reshma M, Aparna V,Karthik TK,Amritha KP,Lakshmi Chandana, Hajara Hanan Musaliyarakath,Chandhana H,Kamakshi T,Athuk Krishna T,Madhurya R, Samyuktha S, Navami Ramadas,Shima S, E Anushree Varma and Akhila Sasikuamr, All III B. Com CA students, presented papers on 10 Day international University Meetup Programme conducted by Section B. Com CA

- Devanand N, I B. Com CA student presented his paper in the 10 Day International University Meetup programme.

AWARDS AND RECOGNITION OF STAFFS

- Dr.Keerthi.M.S has appointed as Academic Counselor for MBA Degree in IGNOU University, Delhi in June 2023
- Dr.Keerthi.M.S has awarded Doctorate in Commerce by Bharathiar University in January 2024
- Dr.Keerthi.M.S has achieved an Award of Appreciation from Peruvemba Panchayath for her Doctorate in Commerce in February 2024

DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

- Section B Com CA organized seminar on “Indian Constitution and Human Values” by Adv. Neethu Francis, BBA LLB on 12th July 2023. The seminar aimed to familiarize participants with the core principles and provisions of the Indian Constitution. This would include the fundamental rights, duties, and the structure of the Indian democracy, helping attendees understand the document's significance in shaping India's legal and political framework.



- Section B Com CA organized seminar on “Unlocking Mind's Wallet - Resource person Kavya C Sekhar, Asst. Professor, Oxford College of Business and Management, Bangalore University, Alumni of 2018-2021 B. Com CA Batch on 25th October 2023. The seminar was likely designed to enhance the participants’ understanding of personal finance, focusing on

how to manage money, invest wisely, and develop a mindset conducive to financial success. The aim was to empower students and attendees with practical knowledge for making informed financial decisions.

- Section B Com CA organized seminar on AI in Banking Resource Person Dr Ramesh Pandi, , Associate Professor, Kalasalingam Business School, Kalasalingam Academy of Research and Education, TamilNadu on 26th October 2023. The seminar aimed to educate participants about the transformative impact of Artificial Intelligence (AI) on the banking sector. It sought to provide an overview of how AI technologies are being applied to improve banking operations, enhance customer service, and optimize financial services.



- Section B Com CA organized seminar On ‘Skills For Tomorrow’, Ms. Elza Xavier ,Central University ,Tamilnadu on 3rd November 2023. The seminar aimed to introduce participants to the skills that will be crucial for success in the future job market. This includes both technical and soft skills that are anticipated to be in high demand as industries evolve in response to technological advances, globalization, and changing workforce dynamics.





- Section B Com CA organized seminar on “Application of Economic Theory in Modern Management” Kerala Technological University, TVM on 13th November 2023. The seminar aimed to explore the intersection of economic theory and modern management practices. It sought to demonstrate how foundational concepts in economics, such as supply and demand, market equilibrium, cost analysis, and behavioral economics, can be applied to real-world management scenarios.
- Section B Com CA organized seminar on “Mastery Technique in Self-development and employability” Resource Person Dr Aanand K, Assistant Professor of commerce, Sri.C.Achuthamenon Govt.College,Kuttanellur,Thrissur. on 14th November 2023. The seminar aimed to equip students with essential self-development techniques and strategies to enhance their employability skills. By focusing on both personal growth and professional skills, the session intended to guide students in building a strong foundation for a successful career in the corporate world.



DEPARTMENTAL ACTIVITIES/EVENTS

- Section B Com CA organized Two day workshop on confidence building programme on 12th & 13th June 2023. Resource Person was Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The primary purpose of the workshop was to help participants develop and boost their self-confidence. Confidence is essential for personal growth and success in both academic and professional environments. By focusing on self-awareness, self-belief, and emotional resilience, the workshop aimed to empower students to face challenges with greater assurance.

- Section B Com CA organized Capacity building Programme Resource Persons were Dr Keerthi M S & Ms Rajitha R, , Section B Com CA ,YIMS on 3rd August 2023. The primary purpose of the Capacity Building Programme was to strengthen the skills and competencies of participants, particularly in areas critical for personal and professional development. This would include enhancing both soft skills (such as communication, leadership, and teamwork) and technical skills (such as financial analysis, IT proficiency, or data management), depending on the specific focus of the session. □ The workshop was designed to help students identify and overcome the barriers of self-doubt, fear of failure, and negative thinking. Rev. Dr. Joseph Olikkalkoonal likely facilitated discussions and activities to guide participants in shifting their mindset, fostering a more positive and proactive outlook.



- Section B Com CA organized Bridge course for I B Com by Nikhil Krishna s & Treesa Mary Thomas of III B Com CA on 4th August 2023. The primary purpose of the Bridge Course was to help first-year B Com students adjust to the academic environment of college life. The transition from school to higher education can be challenging, and this course was designed to bridge the gap by introducing students to college-level academic expectations and helping them feel more confident in their studies.



- Section B Com CA organized International Collaboration meet - Resource Person Dr Navaneetha Rajagopal, Faculty Member of Business Studies Department in University of Technology and Applied Science, Salalah, Sultanate of Oman. on 22nd August 2023. The primary purpose of the International Collaboration Meet was to build and strengthen connections between the Section B Com CA and international academic institutions, particularly with Dr. Navaneetha Rajagopal from the University of Technology and Applied Science, Salalah, Oman. The meet aimed to promote collaborative academic projects, student exchange programs, research initiatives, and knowledge sharing between institutions.



- Section B Com CA organized Motivation session "youth as gift and passion "on 22nd October 2023 by Dr. Mathew George Vazhayil, Director, YIMS. The session aimed to instill a sense of responsibility, boost self-awareness, and encourage the students to view their youth as a powerful phase for growth, leadership, and making positive contributions. By providing

practical insights and guidance, the program sought to empower students to harness their abilities effectively and pursue their aspirations with a renewed sense of purpose.



- Section B Com CA organized International expert talk for advanced learners on 30th November 2023 by Dr.Maria Mamba, Graduate School Coordinator, Department of Psychology, Cagayan State University, Philippines. The session aimed to enhance students' understanding of international trends, foster critical thinking, and broaden their academic exposure beyond the conventional curriculum. By engaging with an expert from an international institution, the program sought to enrich the participants' learning experience, inspire academic excellence, and encourage a deeper exploration of interdisciplinary topics.
- II B Com CA students visited Crystal Pet and Allied Industries,Palakkad on 22nd December. The visit aimed to bridge the gap between theoretical knowledge and real-world application by allowing students to observe firsthand the manufacturing processes, quality control, and management practices in the industry. Additionally, the visit sought to enhance students' understanding of supply chain management, production workflow, and the practical challenges faced by businesses in the manufacturing sector. This experiential learning opportunity aimed to enrich the students' academic experience and provide insights into potential career paths in the industry.



- 5 day Youth Mentoring Programme for II B Com CA from 6th February 2024 to 9th February 2024 by Alumni students. The programme aimed to bridge the gap between current students and experienced alumni, offering insights into academic strategies, career planning, and skill development. By sharing their experiences, the alumni mentors sought to motivate students, enhance their professional readiness, and provide valuable networking opportunities. The initiative was designed to foster a sense of community, boost confidence, and equip students with practical advice to navigate their academic journey and future career paths.



- All India Aptitude Test by T.I.M.E Institute for B Com CA students on 9th February 2024. The winners are, First position Fardeena Second position Anand Sayooj (I BCOM CA) and Third position Anjitha PN (II BCOM CA). Such aptitude tests help students assess their inherent strengths and weaknesses in areas such as logical reasoning, quantitative ability, verbal ability, and data interpretation. This self-assessment allows students to focus on areas where they need improvement, enabling more targeted study plans.



Winner



Fardheena H

I B.Com Computer Application
Yuvakshetra Institute Of
Management Studies

Organising Committee :

Rev.Dr. Mathew George Vazhayil
Director,YIMS
Dr.Tomy Antony
Principal,YIMS
Rev.Dr.Joseph Olikkalkoonal
Vice Principal,YIMS

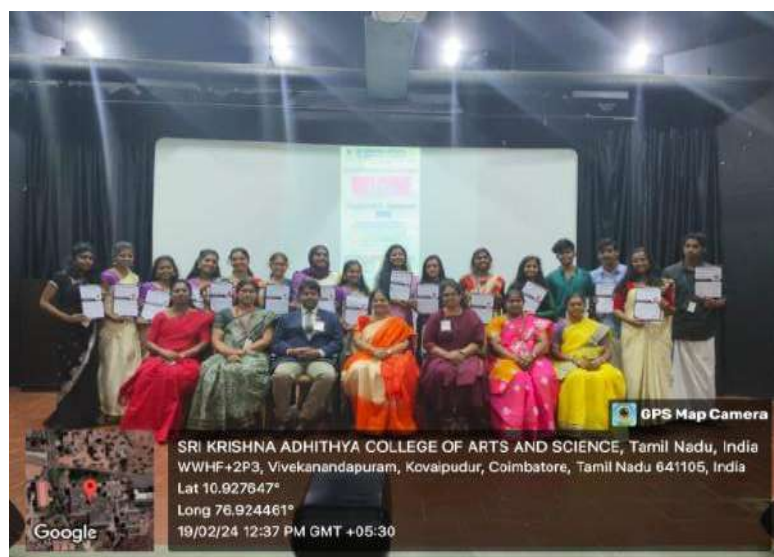
ALL INDIA
MODEL
APTITUDE EXAM

held at :
11th February 2024

Programme Coordinators :

Dr. Keerthi MS
Section Head B.Com CA
Mr.Diju Jose
Director, T.I.M.E Institute, Thrissur

- Students of II B Com CA participated Faculty Student Exchange at Sreekrishna Aditya college, Kovaiputhur from 12th to 16th February 2024. 16 students from YIMS participated in the programme. The program provided students an opportunity to experience different teaching methodologies, interact with faculty from another institution, and gain diverse perspectives on their field of study. It also aimed to enhance students' learning experience, build a broader academic network, and promote cultural exchange and peer learning between colleges.



- Expert Talk on GST, by CA Sandeep Krishnan M on 28th February 2024 for III B Com CA students. The session aimed to enhance students' understanding of GST concepts, compliance requirements, and recent updates in tax regulations. The expert talk successfully bridged the gap between theoretical learning and real-world application. Students gained clarity on GST procedures, filing, and compliance issues, and were able to interact with the expert, deepening their grasp of tax-related challenges faced by businesses. The session equipped them with valuable insights beneficial for their academic and professional growth.



DEPARTMENT CLUB ACTIVITIES

- Merchando Club of Section B Com CA celebrated 'World Environment Day' on 5th June 2023 and planted a sapling as a part of Green campus initiative at YIMS. The initiative aimed to instill a sense of responsibility towards the environment, encourage eco-friendly actions, and contribute to the greening of the campus. By involving students in tree planting, the program sought to foster a culture of conservation and highlight the importance of protecting natural resources for future generations.



- Inauguration of Research committee, logo launching, and seminar on Research Methodology by Dr Anand K, Assistant Professor, Sri C Achuthamenon College, Trissur on 21st July 2023. The purpose of this event was to formally introduce the Research Committee, establish its vision, and encourage active participation in scholarly activities. The seminar on Research Methodology aimed to equip participants with the necessary tools and techniques for conducting effective research, covering essential aspects such as data collection, analysis, and presentation. The event successfully marked the launch of the Research Committee, symbolizing a commitment to academic excellence. The seminar provided valuable insights into research practices, enhancing the participants' understanding of scientific inquiry and methodological rigor. Attendees gained practical knowledge on structuring research projects, which will contribute to improved quality and increased engagement in research initiatives within the institution.



- Research Committee of Section B Com CA organized Seminar on “Research Tools and Techniques” by Dr K Veerakumar, SIIMS Pollachi on 3rd August 2023. The seminar aimed to equip participants with practical knowledge of modern research methodologies, data analysis tools, and software, helping them enhance the quality and efficiency of their academic research projects. It also aimed to foster critical thinking and the ability to apply suitable research methods across different disciplines.



- Youth Mentoring By Alumni students on 19th September 2023. The program aimed to help students gain insights into career planning, skill development, and personal growth from those who have successfully transitioned into their professional lives. Through this peer-to-peer interaction, the mentoring session sought to motivate students, offer practical advice, and encourage networking, fostering a sense of community and support between alumni and current students.



- Book Warriors club organized Inauguration of Second Reference Library corner, and commemorated Sri. Jawaharlal Nehru on 28th November 2024. These libraries enhance the learning experience by offering a curated collection of books, journals, and reference materials that complement the curriculum and foster independent study. Additionally, such libraries serve as quiet spaces for focused reading and research, promoting academic excellence. Commemorating **Sri Jawaharlal Nehru** during the inauguration further underscores the importance of education and intellectual growth, inspiring students to value knowledge and contribute meaningfully to society. Merchando Club of Section B Com CA conducted One Day Workshop on Handwriting as a part of World Hand writing day Celebration on 23rd January 2024 by Mr. C Venugopal, Calligraphist, Rtd. Chief Manager, State Bank of India, Palakkad, Recovery Consultant- State Bank of India (present), Experienced in handling classes in banking and commerce, Experienced in handling classes of Calligraphy and Director, Nanma Charitable Trust, Alathur
- Merchando Club of B Com CA Celebrated International Day of Forest on 21st march 2024 by Mr. Aneesh C, Assistant Conservator of forests o/o chief Conservator of Forest, Olavakkode. The event aimed to educate students about the critical issues related to forest conservation, biodiversity, and sustainable practices. By involving an expert in forestry, the program sought to inspire students to take an active role in environmental protection and understand the vital connection between forests and the well-being of the planet. The celebration also aimed to instill a sense of responsibility towards nature and promote eco-friendly initiatives on and off-campus.

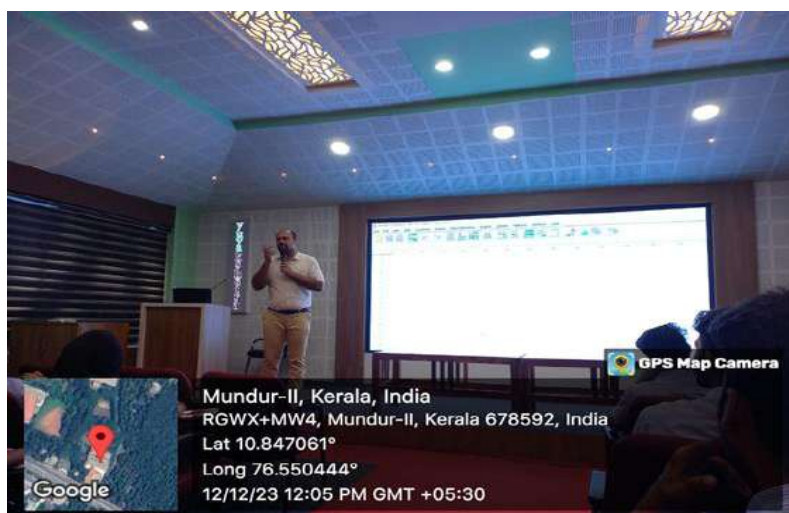


- Merchando club of Section B Com CA organised Holi Celebration on 25th March 2024. The purpose of the Holi Celebration organized by the Merchando Club of Section B Com CA on 25th March 2024 was to foster a sense of community, unity, and cultural awareness among

students. The event aimed to celebrate the vibrant festival of colors, encouraging students to come together, embrace diversity, and enjoy a joyful, inclusive atmosphere. By organizing this celebration, the club sought to promote social bonding, teamwork, and the cultural richness of India, while also offering students a break from their academic routine to engage in a fun and lively activity that strengthens campus life.



- Research Springs Committee organized Workshop on SPSS Resource person Dr Joseph Varghese, Dept. Of Management, YIMS on 12th December 2023. The purpose of the Workshop on SPSS organized by the Research Springs Committee on 12th December **2023**, with Dr. Joseph Varghese, Department of Management, YIMS, as the resource person, was to provide students and faculty with practical training on using SPSS (Statistical Package for the Social Sciences) for data analysis. The workshop aimed to enhance participants' research skills by introducing them to essential statistical tools and techniques, helping them effectively analyze data and interpret results. The session was designed to support academic research, particularly in management and social sciences, by equipping attendees with the knowledge to use SPSS for their research projects and future academic endeavors.



EXTENSION ACTIVITIES

- Section B Com CA distributed Craft Materials at Chaitanya development Institute, kallekkad on 6th October 2023. The purpose of distributing craft materials at the Chaitanya Development Institute, Kallekkad on 6th October 2023 was to support the creative development and educational activities of the special school. The initiative aimed to provide students with the necessary resources to engage in creative expression through arts and crafts. By donating these materials, the Section B Com CA students sought to contribute to the overall development of the children at the institute, fostering an environment that encourages learning, skill-building, and personal growth. The event also aimed to promote social responsibility and empathy among the students involved in the distribution.



- Section B Com CA celebrated Christmas at Sub jail, Chittur on 22nd December 2023. The celebration aimed to bring a sense of community and warmth to those who might feel isolated, fostering a spirit of kindness and empathy. By organizing this event, the students sought to uplift the spirits of the prisoners, provide them with emotional support, and emphasize the importance of compassion and social inclusion. Additionally, the event helped promote social responsibility among students, encouraging them to give back to the community and contribute positively to society.



- Section B Com CA organized “Spread a smile” - Lunch at Snehajwala, Kottakkad on 23rd February 2024. The initiative aimed to offer a sense of care and companionship by providing a shared meal, fostering a spirit of kindness and community. The event sought to uplift the spirits of those at Snehajwala, emphasizing empathy and social responsibility. Through this gesture, the students aimed to spread happiness, promote human connection, and create an atmosphere of goodwill, reinforcing the values of giving and serving others.



GENERAL EVENTS

- Section B Com CA took initiative for conducting Boot Camp for YIMS students on 13th and 14th of July 2023. The boot camp focused on equipping students with essential skills such as leadership, teamwork, time management, and problem-solving. By conducting this program, the section aimed to prepare students for real-world challenges, foster confidence, and promote a proactive attitude towards both academic and professional growth. The initiative sought to motivate and empower students to excel in their careers and develop a well-rounded skill set for the future.



- Section B Com CA took initiative for the Inauguration & Logo Launching of ED club 21st august 2023. The event aimed to officially establish the club as a platform for promoting entrepreneurship and providing resources, networking opportunities, and mentorship to aspiring entrepreneurs. Through this initiative, the section sought to inspire students to explore entrepreneurial ventures, enhance their business acumen, and engage in activities that support creative problem-solving and self-reliance. The logo launch symbolized the beginning of the club's journey in nurturing future business leaders.
- ISRO Expo - Tribute to Missile man of India, Expo & Young Research Scientist award Competition on 27th January 2024. The competition component encourages young minds to engage with scientific research, offering them an opportunity to showcase their innovations and ideas. It acts as a platform for emerging scientists, especially students and early-career

researchers, to present their work and gain recognition.



- Cultural kaleidoscope- 3 day inter collegiate meet from 14th march to 16th march 2024. The purpose of the Cultural Kaleidoscope - 3-day Inter-Collegiate Meet from 14th March to 16th March 2024 was to provide a platform for students from various colleges to showcase their cultural talents and foster a spirit of creativity, teamwork, and healthy competition. The event aimed to promote cultural exchange, enhance interpersonal skills, and celebrate diversity through a range of activities, including dance, music, drama, and other artistic performances. By organizing this meet, the event sought to encourage students to appreciate different cultural expressions, build connections across institutions, and create an inclusive environment that promotes artistic excellence and personal growth.



ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	Section B Com CA (III B Com CA)	Research Methodology	YUCC10	Dr Anand k Dr Veerakumar Dr Keerthi M S Ms Rajitha Rajendran R Ms Rajitha R Mr. Rahul KR	66	66
2	Section B Com CA (II B Com CA)	Indian Constitution & Human Values Soft skill for Executives	YUCC07	Adv. Neethu Francis Adv. Ramya Krishna Dr Keerthi M S Ms Rajitha Rajendran R Ms Rajitha R Mr. Rahul KR	60	60
3	Section B Com CA (I B Com CA)		YUCC11	Mr. Najeem Yunis Dr Keerthi M S Ms Rajitha Rajendran R Ms Rajitha R Mr Rahul KR	59	59

PLACEMENT DETAILS

Placements for the academic year 2023-24 are as follows:

Sl. No	Name	Class	Internship Unit / Company	Position
1	Amrutha K P	III B Com CA	Tech savvy	Consultant Trainee
2	Arjun Aravind	III B Com CA	HDB financial Services	Junior Tele Calling Officer
3	Sebin S	III B Com CA	HDB financial Services	Junior Tele Calling Officer
4	AnerudKrishna	III B Com CA	HDB financial Services	Junior Tele Calling Officer
5	Midhun N N	III B Com CA	HDB financial Services	Junior Tele Calling Officer
6	Sujith S	III B Com CA	HDB financial Services	Junior Tele Calling Officer
7	Sudheep P S	III B Com CA	HDB financial Services	Junior Tele Calling Officer
8	Shamil S	III B Com CA	HDB financial Services	Junior Tele Calling Officer

YUVAKSHETRA PUBLICATIONS (Publication Committee)

- Celeste Digital – Editor: Ms. Rajitha Rajendran, ISBN 978-81-963138-8-3
- Wisdom of Learning- Editor: Dr Keerthi M S, ISBN 978-81-963138-4-5
- Research Springs Volume 1- Editors: Dr Keerthi M S & Ms Rajitha R, ISBN 978-81-962284-6-0
- Research Springs Volume 2- Editors: Dr Keerthi M S & Ms Rajitha Rajendran R, ISBN 978-81-962284-5-3
- Digital India –An Overview, Authored by Nikhil Krishna S & Treesa Mary Thomas of III B Com CA ISBN 978-81-963138-6-9
- Rays of Capitalism- Authored by Fathimathu Shahina OA & Sanjana S of II B Com CA ISBN 978-81-963138-5-2
- Pedagogical Behaviorism- Editor; Dr Keerthi M S, ISBN 978-81-968246-0-0
- Innovatex Vol 2- Editors: Viswanath S, Akash S, Ajnas K P & Shamil S of III B Com CA ISBN 978-81-964380-7-4
- Innovatex Vol 1, Editors-A Vaisakh, Midhun C & Amaldev of III B Com CA ISBN 978-81-964380-4-3

MOU SIGNED

- Section B Com CA took initiative to sign MoU with Calicut University Teacher Education Centre, Koduvayur
- Section B Com CA took initiative to sign MoU with Chaithanya Development Institute, Kallekkad
- Section B Com CA took initiative for the renewal of MoU with Sabari HSS Pallikurup
- Section B Com CA took initiative to renew Mou with Mary Martha HSS, Panthalampam
- Section B Com CA took initiative to sign MoU with Sakthi Institute of Information and Management Studies
- Section B Com CA took initiative to sign MoU with Carve Startups Labs foundation
- Section B Com CA took initiative to sign MoU with St. Thomas Olavakkode
- Section B Com CA took initiative to renew MoU with Vijaya Matha Convent Chittur
- Section B Com CA took initiative to renew MoU with Sabari Central school Cherpulassery

- Section B Com CA took initiative to sign MoU with Sri Krishna Adithya College Arts & Science, Kovaipudur
- Special MoU with ASAP with Enrolled Agent

PG DEPARTMENT OF COMMERCE
(B. Com Taxation)

INTERNATIONAL/NATIONAL PUBLICATIONS AND JOURNALS

- Dr.Ramya J-Research Springs Volume 1-”Awareness Of Tax Planning – A Study With Special Reference To Govt. Employees” International Conference Proceedings - ISBN No: 978-81-962284-6-0
- Prajitha Prasad S-Research Springs Volume 1-Reviews Of Tax Planning-International Conference Proceedings- ISBN No: 978-81-962284-6-0
- Anjali K P-Research Springs Volume 1-A Study On Tax Awareness And Tax Planning Measures Adopted By Salaried Class-International Conference Proceedings - ISBN No: 978-81-962284-6-0

STAFF AS RESOURCE PERSON

Ms. Anjali .K.P went as a resource person at BVNCTE, Kallekkad, Palakkad on 13th march 2024



AUTHORSHIP

- Strategies For Success: A Compendium Of Business Leadership- Dr Ramya J & Anjali.K.P – ISBN No: 978-81-968122-2-1
- Indirect tax: GST & Custom duty- Ms. Prajitha Prasad S - ISBN No:978-81-964380-9-8
- Principles Of Taxation : Ms. Akhila P - ISBN No: 978-81-968246-4-8
- Avaliloode- Ms. Anjali K P- ISBN No: 978-81-966122-5-2

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

Inside the institution:

- 7 day online faculty development programme” AI in teaching and research in line with NEP”- Dr Ramya J ,Ms. Anjali.K.P,Ms. Prajitha Prasad & Ms. Akhila P on 26th February 2024 to 5th March 2024.

Outside the institution

- A one week international virtual FDP on” developing quality education - a career transition” At Sree Ramakrishna College Of Arts And Science- Dr Ramya J ,Ms. Anjali.K.P,Ms. Prajitha Prasad & Ms. Akhila P from 7th June to 13th June 2023.

AWARDS AND RECOGNITION OF STUDENTS

- CA- Cleared-Goutham Sankar - II Bcom Taxation
- CS Cleared- Sifa Nourin, -II Bcom Taxation
- CMA Cleared: A Alhan Luthfiyya - II Bcom Taxation, Anitta Sajee V - III Bcom Taxation
- SANIL K S secured 5th position in Mr Kerala competition conducted by Body Building Association of Kerala under 50 to 55 weight, junior category and Secured 4th position in Mr Palakkad 2023-24 competition conducted by Body Building and Fitness Association of Palakkad

- Malathi R, from II B.Com taxation, topped the Bankers Academy's free bank examination organized by Mathrubhumi and Bankers academy conducted at PMG HSS Palakkad.
- Ajay R Nair of II Bcom Taxation has won the best player of The Touchdown Trophy – Football Touranament.He was selected as Captain in Kerala Kabaddi Team
- Arun R-Second prize in quiz competition conducted by ELC,YIMS
- Rohit - Second prize in poster making competition conducted by Hm Dept, Yims
- Albin Tom & Ajay R Nair- 1 St Prize In Debate Competition- At SKACAS
- Albin Tom And Arun R Participated Debate Competition Conducted At Collectorate Palakkad
- Suraj, Athulya, Bhavyasree And Ajay R Nair- second prize in market game conducted at Nehru College

AWARDS AND RECOGNITION OF STAFFS

Dr. Ramya J has been appointed as a Board of Studies member for syllabus setting at Sree Ramakrishna College of Arts and Science.



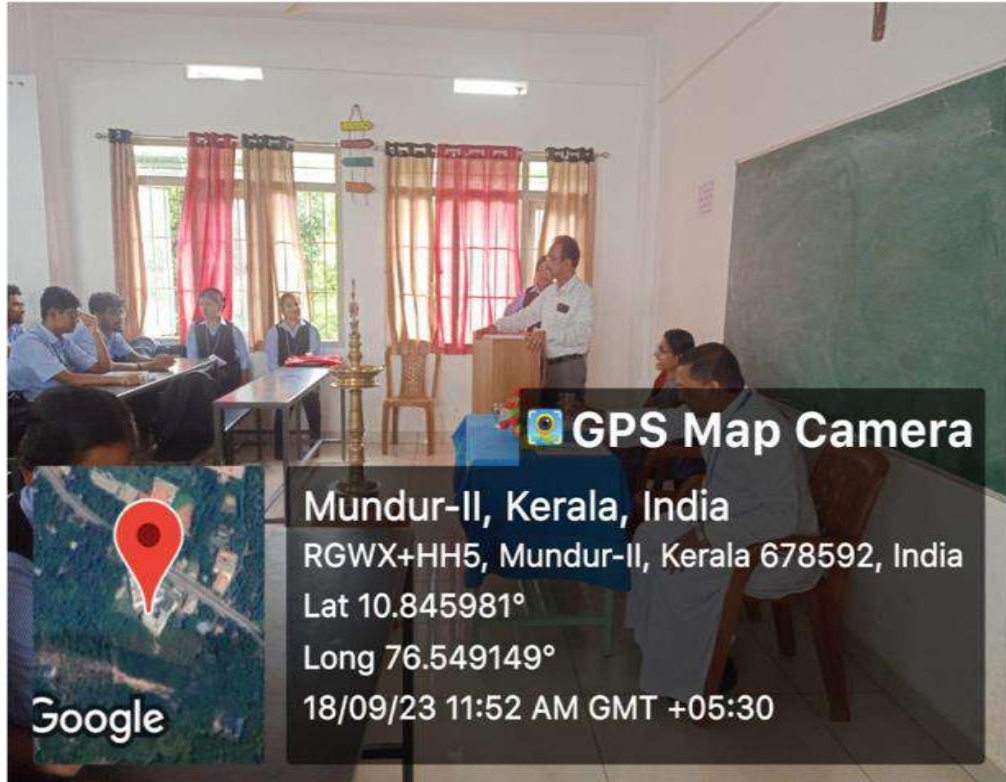
DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

A Session On Library Orientation And Introduction To Inflibnet on 19-9-23-Mr. Christo Somi,, Librarian, Yims - The Library Orientation and Introduction to INFLIBNET & SWAYAM Courses session held on 19th September 2023 at YIMS was a significant event aimed at familiarizing students with the resources available in the library and introducing them to online learning platforms. The session was conducted successfully with active participation from students and valuable insights shared by Mr. Christo Somi, the Librarian.



Spark It Up – The Personality Development Session, titled "SPARK IT UP," organized by the Taxation Wing of the PG Department of Commerce, was held on the 18th of September 2023, at the IIIrd B.Com Taxation venue. The session aimed to provide final-year B.Com Taxation students with valuable insights and guidance for their personal and professional development. Rev.Dr. Joseph Olikalkoonal,Vice Principal , YIMS was the resource person



The orientation programme on barcoded examination, conducted on November 2, 2023, for the III BBA and BCom Tax students, was a well-organized and informative session. The collaboration between the Department of Commerce-Taxation Wing, Department of Management, and the Internal Quality Assurance Cell (IQAC) ensured a comprehensive understanding of the barcoded examination system. Mr. Josen P Jose, Superintendent of YIMS, served as the resource person, providing valuable insights into the examination process.



Thought, Tide & Confluence- A Psychological Guide To Taxians on 27/11/2023 Ms. Laxmi Kumar Pillai, Assistant Professor in Education at BVNCTE, inaugurated the event by lighting the ceremonial lamp . Ms. Laxmi Kumar Pillai, in her role as a speaker, conducted an insightful session on the psychological aspects of being a "Taxian." The session explored the thought processes, challenges, and the confluence of ideas that define the journey of B.Com Taxation students.



A Session To Understand The Research And Its Techniques on 22/02/24 by Dr.

Manoj, Assistant Professor , PG Department Of Commerce,Yims. Students gained a foundational understanding of research principles, including the importance of research in academic and professional contexts, the significance of evidence-based decision-making, and the role of research in advancing knowledge in the field of commerce.



The Taxation Wing of the PG Department of Commerce hosted an enlightening session on crucial tax matters, e-filing, and GST. Mr. A M Sabaridas, a seasoned Tax Practitioner, captivated the audience, as he shared invaluable expertise garnered from years of experience in the field.



Navigate the journey: from experience to expertise on 22-03-24- Dr. Ramya J, HOD PG Department of Commerce, Taxation Wing.



DEPARTMENTAL ACTIVITIES/EVENTS

Talker's Talk on 1/12/2023 on Alumni From The 2019-2022 Batch, Mr. Joel T. Thomas, Mr. Jebin P.J, Mr. Nithin M.U, And Mr. Jithin V



Self – Defence Programme “Confidence Guard Mastery” – Unleashing Confidence Through Self-Defence on 18/01/24 by Ashrafmukkattil, A Distinguished 5th Degree

Black Belt Chief Instructor In Kerala Shotokhan Karate



Hand To Hand Series – An Interdepartmental Programme from 18-9-23 to 25-9-23
by PG students of II MA English



Degree To Dream Job: Riding The Waves Of Opportunity on 22-03-24 by Dr. Tomy Antony, Principal, YIMS. "Degree to Dream Job: Riding the Waves of Opportunity" program is to motivate students and keep them up-to-date about career opportunities, thereby empowering them to make informed decisions and take proactive steps towards achieving their professional goals.



Pilot Study : Towards Feasible Plan on 21-6-23 To 22-6-23- by Dr. Ramya –J -The feasibility study aimed to assess the viability and practicality of the proposed project ideas, considering various factors such as technical feasibility, economic viability, market potential, and resource requirements. The study serves as a crucial step in determining the feasibility and potential success of the main project



Say Yes To Life No To Drugs on 26-06-23-Mr.Rajesh Kannpra, Excise Officer , Palakkad. The session aimed to educate participants about the dangers of drug abuse, provide information on available support and rehabilitation services, and promote a drug-free lifestyle.



DEPARTMENT CLUB ACTIVITIES

Inauguration And Sapling Distribution by The Green Squad Environment Club on 05-06-23- Ms.Meghna Babu, Agriculture Officer, Mundur, Palakkad . The programme was inaugurated by distributing first Sapling to the students .



Gst Carnival – Embracing Unity In Taxes on 10-07-23-Mr.Gireesh.P,Tax Practitioner, Dist.Secretary Of Kerala Tax Practitioners Association, Palakkad. The programme aimed to educate and create awareness about the Goods and Services Tax (GST) and its impact on the nation's taxation system.



Taxxcellence- The Taxation Wing of PG Department of Commerce organized a special event called "TAXXCELLENCE – HONOURING INCOME TAX DAY" Income Tax Day Celebration on 24-07-23- by Mr.Jinub Joseph ,Assistant Intelligence Officer, Palakkad. The event aimed to commemorate Income Tax Day and raise awareness about the significance of taxes and tax compliance



Yuva Taxexpo 2023. The Yuva Tax Expo 2023, held on November 3, 2023, at CH Square, was a grand success, showcasing academic excellence, book releases, and a vibrant Tax Travers Club event. The inauguration, graced by Rev. Dr. Joseph Olikalkoonal, Vice Principal of YIMS, marked the commencement of an enriching day. The release of two outstanding books and the Tax Travers Club's presentation added to the event's significance.



Inauguration of “kindness crew” on 25-03-2024- by Rev.Dr. Joseph Olikalkoonal , Vice Principal , YIMS. The club aim to Think Beyond Classroom Atmosphere and Develop a Positive Attitude Towards Social Activities and Equip Students with the Knowledge and Skills Necessary to analyse, Interpret and Apply Tax Laws and Regulations in Various Contexts



✚ EXTENSIONACTIVITIES

Css Visit To Mathrujyothi And Krishnajyothi- III YEAR STUDENTS on 19-8-23- Dr.Ramya J & Ms.Prajitha Prasad , III Tax Students. The students visited Mathrujyothi and Krishnajyothi in Vadakkanthara, where they engaged in distributing food to the underprivileged childrenand elderly residents of these institutions



Css Visit To Mathrujyothi And Krishnajyothi- II YEAR STUDENTS on 23/12/23- Dr.Ramya J & Ms.Prajitha Prasad , II Tax Students.- The Second-Year B.Com Taxation students of our institution embarked on a socially responsible endeavor as part of their compulsory social service commitment On December 23, 2023. They interacted with the residents, sharing smiles, and engaging in conversations, which brought moments of joy and companionship to the elderly individuals



Quenching Thirst, Filling Hearts on 27-03-24 by II YEAR STUDENTS- The primary objective of the event was to distribute refreshments to the public, symbolizing care

and solidarity with the community. The event commenced at 12:00 PM at Kongad Bus Stand, attracting a considerable crowd from the local community. Students of IInd B.com Taxation, along with the faculty members, actively participated in organizing and executing the event.

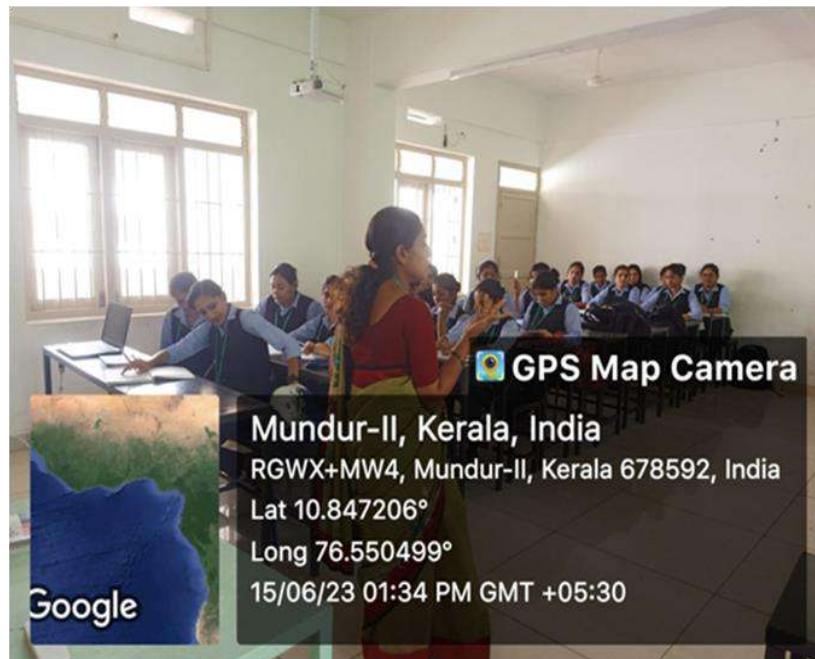


Kripasadan visit -I YEAR STUDENTS ON 4-11-2023-Five students from YIMS (1st b.com taxation), visited kripa sadan, an old-age home in malampuzha on october 10, 2023, at 2:30 pm, this visit was conducted as part of the "sneholsavam" initiative to assess the needs and wants of the residents and evaluate the overall condition and well-being of the surroundings.



GENERAL EVENTS

Bridge Course On Income Tax For I Years ON 5-6-23 To 15-6-23-Dr. Ramya J



Mou Signing Between Vidyanithekan Kallekad And Yims on 4-10-2023-

Memorandum of Understanding (MOU) signing event that took place on 5th October 2023 between Vidyanikethan College of Teacher Education, Kallekad, and Yuvakshetra College B.Com Taxation Section. This MOU signing marks a pivotal moment in our collaboration efforts to enhance education and foster academic excellence. The objective of this MOU is to establish a framework for cooperation and collaboration between our esteemed institutions. It aims to promote academic exchange, research collaboration, faculty development, and student engagement, particularly in the field of B.Com Taxation



Parentsphree: Nurturing Digital Citizenship on 11/01/24 on Rohith Jose, IIIrd B.Com Taxation Student- The event featured an informative presentation by Rohith Jose, III BCom Taxation student, who served as the keynote speaker .The program covered essential aspects of digital citizenship, emphasizing online etiquette and responsible technology use within an academic context.



The Bench Talk Series, a unique initiative tailored for the first-year B.Com Taxation students, took place from October 4th to October 6th. This special event aimed to bridge the knowledge gap between senior and junior students, fostering an environment of learning and mentorship



Three Day International Conference On Advances In AI For A Sustainable Future organized by PG Dept. of Commerce- Section finance and Taxation



Mother Language day celebration -The PG Department of Commerce – Taxation Wing observed International Mother Language Day on February 21, 2024, as part of the morning assembly. The assembly was conducted by II BCom Taxation students, and in connection with International Mother Language Day, the entire program was organized in the mother tongue, Malayalam



OATH AGAINST TAX EVASION- as the part of ISRO space expo on 27-01-2024 - The program included educational workshops, guest lectures, and interactive sessions aimed at elucidating the consequences of tax evasion and promoting ethical tax practices. A highlight of the event was the signature campaign on a banner, where participants pledged their commitment against tax evasion. The initiative successfully raised awareness among students and fostered a sense of responsibility towards tax compliance and societal welfare.



ADD-ON COURSE 2023-24

Sl. No.	Department name	Courses offered	Course code	Instructor name	Students enrolled	Students passed
1	PG Department Of Commerce-Taxation Wing	1. Basics Of Financial Market	Ycomfm08	Ms. Anjali K P	56	56
		2. Fundamentals Of Investments	Ycomf107	Ms. Akhila. P	57	57

MOU SIGNED

Mou Signing Between Vidyanithekan Kallekad And Yims on 4-10-2023-Memorandum of Understanding (MOU) signing event that took place on 5th October 2023 between Vidyanikethan College of Teacher Education, Kallekad, and Yuvakshetra College B.Com Taxation Section.



PG DEPARTMENT OF GEOGRAPHY

STAFF AS RESOURCE PERSON

- **Importance of Remote Sensing in Spatial Planning**

Dr. Sajeesh. V has conducted an online special lecture on “Importance of Remote Sensing in Spatial Planning” along with the collaboration of YIMS, Palakkad, Kerala for Sushant University on 27th October 2023. The lecture focused on understanding the different aspects of Remote sensing technologies and its application in Spatial Planning

DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

- **World Environment Day**

The Department of Geography observed World Environment Day on 5th June, 2023, conducted awareness programmes on solutions to plastic pollution under the campaign #BeatPlasticPollution. Dr. Syam Viswanath, Director, KFRI, Peechi was the Chief Guest.



- **World Population Day**

The PG Department of Geography observed World Population Day on 11th July, 2023, Tuesday, in Sapienza Hall at 10.30 am. The session entitled “Census Operation Techniques” was handled by Dr. R Joseph, Deputy Registrar General (Rtd.), Census of India, New Delhi. It includes a detailed discussion about the trend of population growth, history of census of India, new operational techniques to be implemented in the upcoming Census



- **Green Audit Training Workshop**

Institute of Electrical and Electronics Engineers, Asia-Pacific Region LMC, IEEE Kerala Section & Life Member Affinity Group and Department of Geography, Yuvakshetra Institute of Management Studies conducted a one day Green Audit Training Workshop ‘TOWARDS CARBON NEUTRALITY’ on 9th November 2023. Prof. V K Damodaran, Dr.Sabu T, Mr. Hari Prabhakaran, Mr. Madhukrishnan, Mr. Ramkamal Chakshumathi were invited as chief guests and speakers respectively



- **15th November , 2023-World GIS Day**

The PG Department of Geography celebrated World GIS Day on 15th November, 2023 to promote and raise awareness about Geographic Information System (GIS) and their significance in various fields. The event mainly aims to share, knowledge, discuss advancements and explore the potential of GIS applications. On behalf of this day, the Department of Geography organized a workshop on QGIS. The resource person was Mr. Pankajakshan.P, Assistant Professor, Government College Chittur, Palakkad. The interactive workshop were conducted in Geography department GIS lab for PG student with practical experience in using QGIS software and tools



- **Career guidance in Spatial Planning**

The Department of Geography conducted career guidance in Spatial Planning on 2/02/2024. The guest of honour was Dr. Paulose. N. Kuriakose from School of Planning and Architecture, Bhopal. The session was inaugurated by the guest of honour and was presided by Rev. Dr. Joseph Olikkalkoonal, Vice Principal and finally was felicitated by Dr. M Ramachandran, HoD. After the inaugural session the official class started. This session was very informative and included fields relevance, job prospects, also outlined the various roles within Spatial planning such as urban planners, Environmental planners, Transportation planners and so on.



- **Green Campus Campaign Micro Climate Location**

PG Department of Geography conducted a Green Campus Campaign, in association with People's Service Society Palakkad (PSSP), on 19-02-2024, at 1.30 pm, in Sophia Theatre. The session was about the importance of rain water harvesting and different methods to replenish underground water storage. . It also included the success stories of PSSP in achieving revival of old open wells and successful rain water harvesting techniques, which they have implemented in different parts of the district. The session was a great success on bringing great awareness and responsibility on students with regard to rain water harvesting





- **Geography Association day**

PG Department of Geography celebrated its association day “Die Natur”24”, on 28-02-2024, in Sophia Theatre at 11.30am. The resource session was handled by Professor Kaladharan Unni, Retired Professor, Former Head of Department, Geography, Government College, Chittur. The topic under discussion was Scope of Geography in current scenario. It also included a detailed discussion about the job opportunities of Geographers. After the session students interacted with the resource person





🚩 DEPARTMENTAL ACTIVITIES/EVENTS

- Freshers day

PG Department of Geography conducted Freshers day programme “LAFIESTA 2K23” on 2nd August, 2023. The venue was the III B.Sc classroom. The programme was made a grand celebration with the cultural events of students as well as the talks by department’s teaching faculties.



- **Farewell**

PG Department of Geography celebrated the farewell of the batch 2021-24 on 2nd March, 2024 at 1.30 pm. All the teaching staffs from the department felicitated on the function. Later 2nd B.Sc. Geography students conducted some games and cultural programmes.



- **Field Visit**

The PG Department Of Geography conducted field visit on 17th January, 2024 to enhance geographical knowledge. The exploration started at Nelliampathy where we traversed the wild varieties of Flora and Fauna. The field visit also incorporated visiting areas such as Pothundi dam, Chulliyar dam, Chinganchira and Muthalamada railway station



• Self Defense programme

The event was organized on 25th March, 2024 by the Department of Management, Physics and Geography and the event type was a Self Defense Programme titled ‘Shakthi Empowering Women’. The resource persons were Arumukhan V, ASI of Police, Janamaithri Assistant District Nodal officer Palakkad, Sarala K, ASI, Hemambika Nagar Police Station, Ushas R, CPO, Chittur Police Station

✚ EXTENSION ACTIVITY

• Pothichoru

On behalf of National Youth day on 17/01/2024 Department Of Geography conducted POTHICHORU distribution at Pratheeksha Bhavan, Thathamangalam. This initiative not only provided sustenance but also fostered a sense of unity, as community members spent quality time together



ADD-ON COURSE 2023-2024

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	Geography	Geography of India-General	YGEOG101	Dr Indu T.K	34	34
2	Geography	Natural Resources Conservation and Management	YGEORC02	Dr. M. Ramachandran	45	45

MOU SIGNED

- The Department has already renewed the MoU with KFRI, Peechi, for the next Five years on 10th May 2023.
- MoU signed with Sushant University, Delhi will be renewed by the month of February 2024.
- Initial discussions regarding MoU were carried out with 'KILA'- Kerala Institute of Local Administration, Thrissur ,Kerala Digital University & Department of Geography, Kannur University.
- The Department is planning to sign MoUs with all the Geography departments of various Government colleges across Kerala.

PG DEPARTMENT OF PSYCHOLOGY

MPhil/ SET/ NET QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

Sl. No	Staff Name	Department	Qualified Exam
1.	Athira T R	PG Department Of Psychology	Set January 2024

SWAYAM – CERTIFICATE COURSES

Sl. No	Student Name	Class	Batch
1	Sreya	2nd BSc Psychology	2023-26

STAFF AS RESOURCE PERSON

Seminar on Psychological Strategies for Child Suicide Prevention for Recruit Police Constables – Kerala Armed Police, II Battalion, Muttikulangara. The seminar on **Psychological Strategies for Child Suicide Prevention**, conducted for the Recruit Police Constables at the Kerala Armed Police II Battalion, Muttikulangara, was a resounding success, marked by an interactive and engaging approach. The session offered invaluable insights into identifying early warning signs and equipping the participants with practical tools for intervention, emphasizing empathy, active listening, and psychological first aid. The highly experienced speaker captivated the audience, using real-life examples and evidence-based techniques that resonated deeply with the recruits. Feedback was overwhelmingly positive, reflecting a strong sense of fulfillment. Overall, the event was a testament to the importance of such training sessions, leaving a lasting impact on the recruits and contributing meaningfully to community well-being.



Workshop on Healing the Inner Child, Ryshivana, Mangalore. The **Workshop on Healing the Inner Child** at Ryshivana, Mangalore, unfolded as a transformative journey, guiding participants through the eight stages of life with profound depth and empathy. Through carefully crafted catharsis and therapeutic interventions, such as **hypnotherapy**, **neurolinguistic programming (NLP)**, **Cognitive Behavioral Therapy (CBT)**, **Rational Emotive Behavioral Therapy (REBT)**, and advanced behavioral techniques, the participants were gently led towards deep self-awareness and healing. The workshop culminated in a personalized plan of action, equipping each person with practical tools for ongoing growth and self-care. The mental burdens that once weighed heavily were visibly lightened, leaving participants feeling liberated and more at peace.



Sr. Dr. Delphi – New skills in Research - at K R Sreenarayana College, Valancherry.

The **Workshop on New Skills in Research**, conducted by the esteemed Sr. Dr. Delphi at **K R Sreenarayana College, Valancherry**, was a dynamic and enlightening experience, marked by an engaging and interactive approach. With her deep expertise and vibrant teaching style, Dr. Delphi masterfully guided participants through the intricacies of the research process, starting from the crucial stage of **topic selection** to the nuanced techniques of **literature review**, **sampling methods**, and the art of formulating a solid **hypothesis**. The workshop was met with high appreciation from all attendees, who lauded its practicality and the wealth of knowledge shared, leaving them well-equipped and inspired to undertake rigorous research with renewed confidence.



Amritha M - How I Cracked UGC NET and JRF – for Bodhita Psychological Services. The session by **Amritha M** on "**How I Cracked UGC NET and JRF**", organized by **Bodhita Psychological Services**, was a remarkable blend of inspiration, strategy, and practical wisdom. With her methodical and insightful approach, Amritha shared a treasure trove of techniques and tips that demystified the path to success in these prestigious exams. Amritha's **exam-based and outcome-oriented approach** provided clear, actionable steps that resonated with the audience, offering them a roadmap to follow with renewed motivation. The feedback was overwhelmingly positive, as students found the session not only informative but also a source of inspiration, greatly appreciating her genuine efforts to support their forthcoming examinations.

AUTHORSHIP

Rev. Dr. Gimmi Antony Akkattu – Book - **Retrospective Experiential Psychological Prospects**
 Sr. Dr. Delphi – Book - **A Handbook of Counselling Psychology**

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

National level Faculty Development Programme – AI in Teaching and research in line with NEP – organised by YIMS in association with Kerala State Higher Education Council – Athira T R, Durga Vinod, Rev. Dr. Gimmi Antony Akkattu, Amritha M (16th February, 2024 – 5th March, 2024)

One-week International Virtual FDP on Paradigms of Scientific Research organized by VLB Janakiammal College of Arts & Science (6th May 2024-10th May, 2024)

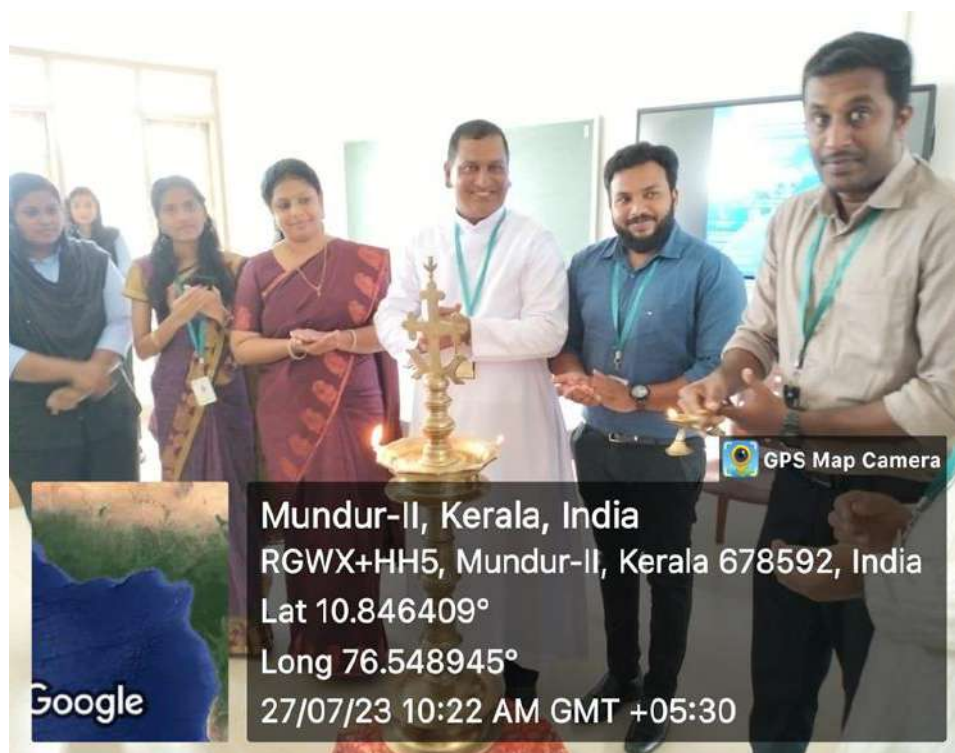
DEPARTMENTAL ACTIVITIES

On June 23, 2023, the **PG Department of Psychology** celebrated **International Yoga Day** with a special practical session themed ‘**Yoga for Vasudhaiva Kutumbakam**’, led by the skilled Ms. Remya A, a Yoga instructor from the **Government Homeo Dispensary, Kongad**. The session embraced the spirit of ‘**Vasudhaiva Kutumbakam**’ — the ancient Indian philosophy of the world as one family — by emphasizing unity, wellness, and holistic healing. Remya's expertise shone as she guided participants through a series of mindful yoga postures and breathing techniques, fostering a sense of physical vitality and inner calm. Her clear, engaging instructions made the session accessible to all, regardless of experience, and highlighted the transformative power of yoga for mental and emotional well-being. The practical demonstrations were intertwined with insightful explanations, reflecting the deep connection between body, mind, and spirit. and peace.



On July 27, 2023, the **PG Department of Psychology** hosted a one-day **ICT/Computer Skills Development Program** titled “**Competence with Computer for Budding Scholars,**” expertly facilitated by Mr. Anil Kumar and Mr. Jibin Joy, Assistant Professors from **YIMS**. The workshop was a vibrant blend of theory and hands-on practice, aimed at enhancing the digital proficiency of young scholars. Mr. Anil Kumar’s session introduced the participants to essential computer skills and innovative ICT tools, simplifying complex concepts with his engaging teaching style. Mr. Jibin Joy took the learning experience further, focusing on practical

applications, data management, and the use of software critical for academic research. The program was a resounding success, equipping students with practical skills and boosting their confidence in utilizing technology for academic excellence. The feedback was overwhelmingly positive, with participants expressing their deep appreciation for the insightful, comprehensive, and empowering nature of the sessions.



A seminar on **INFLIBNET** for Final year UG & PG students was conducted on June 15, 2023 and the resource person was Mr.Christo Somi, Librarian of Yuvakshetra College. On June 15, 2023, a highly informative seminar on **INFLIBNET** was conducted for the final year UG and PG students, graced by the expertise of **Mr. Christo Somi**, the esteemed Librarian of **Yuvakshetra College**. He skillfully demonstrated how to navigate the platform to conduct a **review of literature**, identify research limitations, and formulate thoughtful recommendations. The seminar was exceptionally practical, with a focus on real-time demonstrations that made the learning experience interactive and hands-on. Students gained a solid understanding of the methodological framework, enhancing their confidence in tackling academic projects. The feedback was overwhelmingly positive, with participants lauding the seminar as an invaluable tool in their journey toward academic excellence and research mastery.



International Seminar, Ψ **AIESTA: Three Day International Conference on Artificial Intelligence** with the theme “Artificial Intelligence: Emerging Paradigm in Psychology” was conducted from Dec. 1st to Dec. 3rd 2023. This prestigious international seminar brought together brilliant minds from around the world, delving into the fascinating intersection of AI and psychology. The conference featured **parallel paper presentations** where scholars and professionals shared groundbreaking insights and research, sparking engaging discussions and new ideas in the field. The special talk delivered by the distinguished international guests from **Cagayan State University, Benita Maribi Balagan** and **Maria Mamba**, was a truly enlightening and enriching experience. Their presentation was a seamless blend of profound insights, academic excellence, and a deep understanding of global perspectives, captivating the audience from the very start. The session was filled with **informative content**, exploring contemporary topics and innovative approaches that resonated deeply with both students and faculty members. Benita Maribi Balagan’s engaging style and expertise were complemented beautifully by Maria Mamba’s thought-provoking analysis, creating a dynamic dialogue that fostered a spirit of curiosity and learning.



On **June 23rd**, the **PG Department of Psychology**, in association with the **IQAC**, organized an enlightening seminar on the pivotal topic of “**Lifestyle Disease Reverse Management Techniques**”. The esteemed **Mr. Viju Chacko**, Managing Director of **R.V. Hospital, Mylampully**, was the distinguished resource person, captivating the audience with his wealth of knowledge and expertise in health management. His insightful presentation highlighted the growing global concern of lifestyle diseases and offered innovative and practical techniques for their reversal through a holistic approach. Drawing from his extensive experience, Mr. Chacko illuminated how mental well-being, dietary changes, exercise, and mindful living contribute significantly to the prevention and management of chronic conditions. The seminar was a beacon of hope and inspiration, as Mr. Chacko shared actionable strategies that not only benefit physical health but also enhance psychological wellbeing. The event was met with high appreciation, leaving attendees empowered and motivated to adopt healthier lifestyles, marking yet another success in the PG Department's commitment to promoting overall well-being.



On **November 22nd, 2023**, the **PG Department of Psychology** organized a highly informative and enlightening seminar on “**Concepts in Neuroanatomy & Role of Neurotransmitters**,” expertly handled by **Dr. Mario Jose Rodriguez**, MBBS, MD. The seminar delved deep into the intricate structure of the human brain, offering participants a comprehensive understanding of **neuroanatomy**, while also exploring the pivotal role of **neurotransmitters** in regulating brain function and behavior. Dr. Rodriguez, with his vast medical knowledge and clinical experience, illuminated the complexities of the brain’s neural pathways, discussing how the balance of neurotransmitters is crucial in maintaining mental health. His clear and engaging explanations made complex concepts accessible to all attendees, fostering an interactive environment where

questions and insights flowed freely. The seminar received high appreciation from students and faculty alike, who found it not only educational but also immensely valuable in bridging the gap between theoretical knowledge and real-world clinical applications. By the end of the session, participants left with a renewed understanding of the brain's workings, enriched by Dr. Rodriguez's expertise and passion for neuroscience.



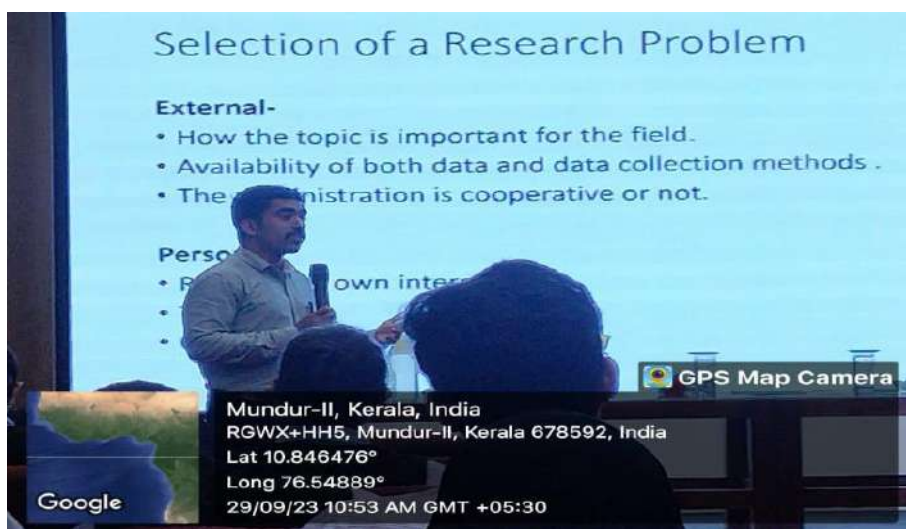
A Seminar on '**Psycho Oncology-Human side of cancer**' was organized by the PG Department of Psychology on 08th February, 2024 which was handled by Ms. Maria Vinu- Ph.D. Scholar at Vellore Institute of Technology. This thought-provoking seminar explored the psychological dimensions of cancer, shedding light on the often-overlooked emotional and mental health challenges faced by individuals diagnosed with the disease. Ms. Maria Vinu, with her deep understanding of psycho-oncology, skillfully addressed how cancer affects not only the physical body but also the psyche, impacting patients' mental well-being, coping mechanisms, and quality of life. The seminar was highly interactive, encouraging participants to reflect on the human aspects of oncology and how psychological interventions can complement medical treatments.



Psychology Department Organized a Seminar on the occasion of the World Environment Day with the theme **"Beat the Plastic Pollution"** on the June 5th, 2023 which was inaugurated by Mr.F. Rahman, the Vice President of Keralassery Panchayath. He set the tone with his passionate address on the urgent need to combat plastic pollution and its detrimental effects on the environment and public health. The seminar brought together students, faculty, and community members, fostering an insightful discussion on the environmental crisis caused by plastic waste and exploring sustainable alternatives, friendly practices and reduce plastic consumption. a remarkable step towards raising awareness.



A Workshop on “Mastering New Skills in Research” hand-on training on elements of scientific research and SPSS was handled by Dr. Arjun Shekar, Assistant Professor at Kristu Jayanti College (Autonomous), Bengaluru on September 28th, 2023. Dr. Arjun’s clear and structured approach guided participants through the various stages of scientific research, kinds of researches, from formulating research questions to data collection, analysis, and interpretation. A key highlight was the in-depth training on SPSS, where attendees gained invaluable skills in utilizing this powerful tool for data analysis, learning how to perform statistical tests, interpret results, and present findings effectively. The workshop fostered a highly interactive atmosphere, with participants engaging in practical exercises that solidified their understanding of the concepts discussed. The hands-on nature of the session, coupled with Dr. Arun’s expert guidance, left attendees feeling confident in their ability to conduct rigorous research and analyze data with precision.



DEPARTMENTAL ACTIVITIES/EVENTS

PG Department of Psychology conducted one month Certificate Course on “**Life Long Learning: Micro Skills in counseling**” for the students and the professionals in 2023-2024 to enhance both theoretical and practical knowledge in the field of counseling. The course was designed to offer participants the foundational knowledge and essential micro skills required for effective counseling. Through this course, the Department aimed to demystify complex counseling techniques and equip participants with practical skills that are directly applicable in real-world scenarios. The course was delivered via live online sessions, which allowed participants to interact in real-time with the instructors and fellow learners. A series of Google Classroom resources were provided, including lecture notes, reading materials, and skills demonstrations, and case study analyses.

PG Department of Psychology organized a mime, and flash mob with the theme of ‘Creating Hope through Action’ on the occasion of World Suicide Prevention Day on September 15, 2023. The department's initiative aimed to raise awareness about suicide prevention and emphasize the importance of hope, solidarity, and the power of collective action in overcoming the mental health challenges that many individuals face. The day began with a poignant mime performance in the Christ Hill Auditorium and it captured the audience's attention with its delicate portrayal of the emotional turmoil faced by individuals struggling with suicidal thoughts. The mime artists, through their silent yet powerful gestures, painted a vivid picture of inner conflict, isolation, and despair—common emotions tied to mental health struggles. Their expressions conveyed the heavy burden of hopelessness, yet their transitions into scenes of support, compassion, and connection sent a hopeful message: that no one is truly alone and that help is always within reach.



“Unravelling the Synchronicity of Theory and Praxis” Mock Presentation of the Dissertation of the 2022-2024 PG Second Year Students was inaugurated by Dr. Tomy Antony, on 26th March, 2024. The event offered an intellectual platform for students to showcase the intersection of theoretical concepts and practical application in their research. The session was a rich tapestry of dynamic discussions, where each presentation sparked open questioning, allowing students to sharpen their logical, analytical, and synthetic abilities. The insightful guidance provided by the faculties encouraged the students to critically examine their methodologies and review of literature, providing them with valuable perspectives that enhanced their research depth. As the students navigated through this challenging exercise, they not only gained confidence in their work but also gained deeper insights into refining their approach to research.



“Moulding the Budding Researchers” Mock Presentation of the Dissertation of the 2021-2023 PG Second Year Students was inaugurated by Rev. Dr. Joseph Olikkalkoonal on June 27th, 2023. Rev. Dr. Joseph Olikkalkoonal as the chief guest, offered valuable insights and encouragement to the students as they took the next step in their academic journey. The event provided a platform for students to present their research progress, inviting critical feedback from faculty and peers alike. Through thought-provoking discussions and open questioning, students were able to sharpen their analytical and logical reasoning, fine-tuning their dissertations.



PG Department of Psychology, in association with Shalom Institute of Mental Health & Research, and Manomitra Institute of Medical Sciences, organized a Mental Health Rally and Awareness Program as part of observing World Mental Health Day on October 10th. The event aimed to raise awareness about mental health issues and promote the importance of mental well-being within the community. The rally, which was participated by students, faculty, and mental health professionals, featured vibrant banners and placards conveying messages of support, compassion, and understanding for those struggling with mental health challenges. Attendees gained valuable insights into mental health resources and the importance of seeking help without hesitation. Overall, the event was a resounding success, engaging the community in meaningful dialogue and reinforcing the message that mental health matters. From January 27th to 29th, 2023, the Department of Psychology, in collaboration with the Indian Space Research Organization (ISRO) and the Internal Quality Assurance Cell (IQAC), organized an engaging and insightful exhibition stall on the college campus. The theme Freud and Beyond: Mind & Consciousness delved into the profound ideas of Sigmund Freud and explored modern interpretations of the human psyche. In addition, Student-Made Models demonstrated the creative application of psychology



On October 7th, 2023, the PG Department of Psychology, in collaboration with the 14th ward of Mundur Grama Panchayath, conducted a mental health survey titled “*Journey to Inner Peace*” as part of their World Mental Health Day observance. The program was inaugurated by Ms.Sujatha Ward member 14 and Rev.Fr.Mithul Kombara, Assistant Director of Yuvakshetra felicitated the gathering. The survey focused on key issues such as depression, stress, and suicide, aiming to assess the mental well-being of the local community. The survey results revealed that 30% of participants reported experiencing high levels of stress, 50% reported average stress, and 20% indicated low stress levels. Interestingly, no participants reported suicidal ideation, which was a reassuring finding. The initiative also provided participants with opportunities to seek professional mental health support, with information about local counseling services and resources being made available. The survey emphasized the importance

of open dialogue about mental health and the critical role of support systems in fostering psychological well-being.



DEPARTMENT CLUB ACTIVITIES

Inauguration of Psychology Association

On February 10, 2023, the Psychology Association “Metanoia” at Yuvakshetra college was officially inaugurated, with Dr. Rekha B. Ravindran, a distinguished scholar in psychology, as the chief guest. The event featured a seminar on **Gender Orientation and Diversity**, exploring the psychosocial and biological factors shaping gender identity. Dr. Ravindran's keynote emphasized the importance of inclusivity, urging society to cultivate respect, tolerance, and openness toward diverse gender identities and sexual orientations. She reminded that gender orientation is influenced by both biological factors, such as genetics and hormones, and

psychosocial factors like family dynamics and societal norms. The seminar highlighted the diversity within the **LGBTQIA+ spectrum**, stressing that gender identity is not binary but a dynamic spectrum. Dr. Ravindran called for a shift from mere tolerance to genuine openness, advocating for a culture that celebrates diversity. The event was further enriched by cultural performances from students, including a skit on the struggles of gender-diverse individuals, which left a powerful message of solidarity. In closing, the inauguration reinforced the need to promote empathy, inclusivity, and the celebration of diversity for a more compassionate society.



EXTENSION ACTIVITIES

The PG Department of Psychology organized an outreach program called "Spreading Smiles" involving Onam Kit Distribution and handed over Rs. 10,000 on August 23, 2023, for the welfare of HF Jyothy Nilayam School for Mentally Challenged, Palakkad. As part of the initiative, the department distributed Onam kits to the residents of HF Jyothy Nilayam School for Mentally Challenged in Palakkad. These kits, filled with essential food items and festive goods, were designed to bring festive joy and a sense of inclusion to the school's residents, many of whom might otherwise have been left out of the Onam celebrations. The department also made a donation of Rs. 10,000 to the school, contributing to its efforts in providing care, education, and support for individuals with mental challenges. By engaging in this outreach, they deepened their understanding of social citizenship and the importance of supporting

vulnerable communities. The event exemplified the philanthropic values of empathy, compassion, and kindness, showing how these qualities can be translated into action for the greater good. This initiative helped nurture character formation in the students of the PG Department of Psychology, guiding them to recognize the value of giving back to society and promoting an inclusive, caring community. It was a poignant reminder that small acts of kindness can have a lasting impact on the lives of others, while also helping to shape individuals into responsible, compassionate citizens.



The students of PG Department of Psychology successfully conducted a **one-day life skills educational program** for high school and higher secondary students on September 26, 2023, at MES School, Olavakkod. This initiative, which aimed to empower young minds with essential life skills, was a resounding success, fostering both personal growth and interpersonal development among the participants. The program focused on imparting 10 core life skills that are fundamental to navigating the complexities of everyday life. These included critical skills such as empathy, self-awareness, problem-solving, decision-making, and other vital aspects of emotional intelligence and interpersonal relationships. The students of the PG Department, under the guidance of Rev.Dr.Sr.Delphi, presented these topics using innovative and creative methods, making the learning process both engaging and impactful. Chart presentations, discussions, **games** role-playing and group activities allowed participants to explore life skills in real-life scenarios, enhancing their understanding of the practical applications of these abilities. The feedback from the participants was overwhelmingly positive, with many students expressing how much they had learned from the session. They particularly appreciated the approachable, hands-on approach to complex life skills, and felt empowered to apply these lessons in their daily lives.



In a captivating session titled "Motivation," IGNITE 2023, held on December 12th at Holy Family AUP School, PG students from Yuvakshetra College shared insights and tips on harnessing positive energy and goal-oriented behavior. Sr. Dr. Delphi, Assistant Professor from the Department of Psychology, took the reins of "Effective Teaching Strategies," a session specifically designed for the AUP school teachers. "Motivation" Session: Harnessing Positive Energy for Goal-Oriented Behavior. This session was led by the enthusiastic postgraduate students from the PG Department of Psychology, Yuvakshetra College. With a dynamic presentation style, the students engaged the participants in an exploration of how to harness positive energy and cultivate goal-oriented behavior. The session emphasized the importance of staying motivated in the face of challenges and inspired the students of Holy Family AUP School to identify their personal goals and develop the mindset necessary to achieve them. Parallel to the sessions given the students, Rev. Sr. Dr. Delphi, Assistant Professor from the Department of Psychology, took charge of the "Effective Teaching Strategies" session. Dr. Delphi discussed how teachers can utilize psychological principles to better understand the needs of their students and implement strategies that address different learning styles. IGNITE 2023 served as a powerful platform for fostering growth, both personal and professional.



Carrying the spirit of Christmas deep in their hearts, the PG Department of Psychology from Yuvakshetra College visited Chantal Sadhan in Mundur, Palakkad on December 12, 2023. More than just celebrating, their social commitment led them to organize carols, interactive games, and distribute gifts, bringing merriment and a sense of community to the residents. Their visit culminated in a touching moment as they handed over Rs. 5000 to Chantal Sadhan, further supporting their mission. It was not just a celebration of the festive season but also a meaningful opportunity to connect with the local community and spread joy to those in need. The visit by the PG Department of Psychology was an embodiment of social responsibility and community spirit. This initiative highlights the department's commitment to not only academic excellence but also to making a positive impact in the community. It was a memorable day that left everyone involved with a sense of fulfilment and joy, marking a beautiful chapter in the department's ongoing efforts to spread love and support to those in need.



ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	PG Department of Psychology	Personality Development	YPSYPD06	Dr. Fr.Gimmi Antony Akkattu	55	55
2	PG Department of Psychology	Psychology of Women	YPSYPW05	Ms.Amrita	50	50

CAREER GUIDANCE

The PG Department of Psychology at Yuvakshetra College recently organized an 8-Day Career Guidance Program aimed at providing valuable insights and guidance to current psychology students, very specially the UG passing out students regarding various career paths within the field of psychology. The program was conducted by eight esteemed alumni, each specializing in a different branch of psychology, and was designed to help students gain a clearer understanding of the diverse opportunities available in the psychology profession. Each day, a different alumnus spoke about their area of expertise, offering in-depth discussions on the practical applications, career prospects, and the skills required in their respective fields. The program was not only informative but also inspiring, as it allowed students to hear first-hand experiences from those who had successfully navigated various paths in psychology. They spoke on the areas of counselling psychology, Sports Psychology, Forensic Psychology, Organizational Psychology, Clinical Psychology, Counselling Psychology, etc. The 8-Day Career Guidance Program was an immense success, providing psychology students with valuable insights into various specializations within the field. The PG Department of Psychology expresses its heartfelt gratitude to the alumni for their commitment and contribution to this program, and to the students for their active participation.

PLACEMENT/INTERNSHIP DETAILS

Sl. No	Name	Class	Internship Unit / Company	Position
1	Shana O	M. Sc. I	Mental Health Centre Trivandrum	Intern
2	Hanna	M. Sc. I	Mental Health Centre Trivandrum	Intern
3	Keerthana K.R	M. Sc. I	Mental Health Centre Trivandrum	Intern
4	Meera R	M. Sc. I	Mental Health Centre Trivandrum	Intern
5	Megha	M. Sc. I	Mental Health Centre Trivandrum	Intern
6	Meghana	M. Sc. I	Mental Health Centre Trivandrum	Intern
7	Suraya K.M.	M. Sc. I	Mental Health Centre Trivandrum	Intern
8	Arya	M. Sc. I	Metro Mind	Intern
9	Nandhana T.P	M. Sc. I	Metro Mind	Intern
10	Soumya	M. Sc. I	Metro Mind	Intern
11	Vijayalakshmi T.J.	M. Sc. I	Metro Mind	Intern
12	Navya Robi	M. Sc. I	Shalom Institute of Mental Health and Research	Intern
13	Shameema	M. Sc. I	Shalom Institute of Mental Health and Research	Intern
14	Sangeerthana S.	M. Sc. I	Shalom Institute of Mental Health and Research	Intern
15	Haifa Ameer	M. Sc. I	Metro Mind	Intern

16	Farsana U	M. Sc. I	Shalom Institute of Mental Health and Research	Intern
17	Hasna	M. Sc. I	Mental Health Centre Trivandrum	Intern

PLACEMENTS FOR THE ACADEMIC YEAR 2023-24

- Aiswharya - Assistant Professor, St.Joseph College, Pavaratty
- Krishna Veni- Assistant Professor, Mother Arts and Science College, Peruvallur
- Christeena – Assistant Professor, Ideal College, Cheruppalasery
- Sreya – Assistant Professor, Sreepathi college, Pattampi
- Hiba- Assistant Professor, Sahya Colleg, Malappuram
- Shibila – Assistant Professor, Najath College, Mannarkad
- Athira- Assistant Professor, Yuvakshetra Institute of Management Studies
- Shameema Nasrin M, Executive Deputed at SBI Cards & Payment Services Limited, Palakkad

MOU SIGNED

- Memorandum Of Understanding was signed between Cagayan State University, Philippines And Yuvakshetra Institute Of Management Studies, India on the 22nd day of August, 2023. The areas of collaboration are Faculty and student training, Exchange of academicians and researchers, Exchange of faculties and students, Exchange of scholarly materials and information, Invitation to conferences, colloquiums, and fora and other analogous activities.
- Yuvakshetra Institute of Management Studies, Ezhakkad, Mundur, Palakkad-678631 signed an MOU with Holy Family AUP School, Thadukkassery for mutual curricular & co-curricular collaboration. Some of the areas of collaboration are Assessment and Enhancement of psychological wellbeing, Life Skills Development, Knowledge Extension, In campus visit for Knowledge Extension, Mental Health Awareness Programme, Etiquette and Good Manners, Diet, Physical Exercises, Study Skills (learn, memorize, recollect, write), Cyber Engagement: Conscientization etc.

- MOU between Yuvakshetra Institute of Management Studies and Shalom Institute of Mental Health and Research was signed for multifaceted activities like field visit, seminars, collaborative research projects, publication, exchange of resources persons etc.

DEPARTMENT OF MANAGEMENT
(B.B.A)

Ph.D. QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

Dr. JISHA SANKAR Doctoral Degree in Commerce, Specialisation in Human Resource management on the topic " Talent Management practices in Higher Education Institutions (A study With Special Reference to Private Colleges in Palakkad District).

MPhil/ SET/ NET QUALIFIED STAFFS DURING ACADEMIC YEAR 2023-24

Sl. No	Staff Name	Department	Qualified Exam
1.	Ms. Pravitha D	Management	B.Ed

SWAYAM – CERTIFICATE COURSES

Sl. No	Staff Name	Department	Batch
1	LAKSHMIPRIYA V	I BBA	2023-24
2	GOPIKA KRISHNAN K	I BBA	2023-24
3	VARSHA C	I BBA	2023-24
4	SREYATHA J	I BBA	2023-24
5	PAVITHRA P NAIR	I BBA	2023-24
6	ADITHYA R	I BBA	2023-24
7	SREYA U	I BBA	2023-24
8	THAHANA SHERIN A N	I BBA	2023-24
9	MEENAKSHI K	I BBA	2023-24
10	MANJIMA M	I BBA	2023-24
11	STHUTHY NARAYAN V	I BBA	2023-24
12	MEGHA C	I BBA	2023-24
13	AFRIN A	I BBA	2023-24
14	ANUSHA	I BBA	2023-24
15	NEERAJ K P	I BBA	2023-24
16	VISHNU NARAYANAN T	I BBA	2023-24
17	SOORAJ S	I BBA	2023-24
18	PRANAV KRISHNA KUMAR	I BBA	2023-24
19	ANAMIKA P S	I BBA	2023-24

INTERNATIONAL / NATIONAL PUBLICATIONS AND JOURNALS

- Ms Shylaja Menon, Hod, Department Of Management Authored An Article In Scopus Indexed Journal - "Ethical Aspects Of Library And Information Science Perspective", Section A-Research Paper Issn 2063-5346 Eur. Chem. Bull. 2023, 12 (Special Issue 4), 17294-17307, In European Chemical Bulletin.
- Dr Jisha Sankar, Faculty Of Department Of Management Authored An Article In Scopus Indexed Journal - "Challenges And Impact Of Modern Education Factor On Socio-Economic Development In India", Section A-Research Paper Issn 2063-5346 Eur. Chem. Bull. 2023, 12 (Special Issue 4), 16559-16570, In European Chemical Bulletin.
- Dr. Joseph Varghese, Faculty Of Department Of Management Authored An Article In Scopus Indexed Journal - "Modern Marketing Practices And Sustainable Strategies For Successful Business", Section A-Research Paper Issn 2063-5346, Eur. Chem. Bull. 2023, 12 (Special Issue 4), 16429-16439, In European Chemical Bulletin

All three Articles Published in SCOPUS Indexed Q3 Journals

STAFF AS RESOURCE PERSON

- Ms. Shylaja Menon, Head of the Department of Management, as resource persons in an International Women's Forum, jointly organized by the University Gender and Development Office and the College of Humanities and Social Sciences at **Cagayan University, Philippines**
- Dr. Joseph Varghese, Asst Professor, Department of Management as resource person Cambio Step To Grow Your Network for Mcom students 14-16 June 2023

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

Outside the Institute

- Dr Jisha Sankar, has attended a webinar on FYUGP - Four Year Under Graduate Programme at Malavia Mission Teacher Training Centre, University of Calicut on 13-11-2023.
- Dr. Joseph Varghese has attended a webinar on 7 Days National Level FDP On Python at Star International Foundation of Research and Education, Namakkal, Tamil Nadu from 19-03-2024 to 25-03-2024.
- Ms. Shylaja Menon has attended a FDP on One Week International Virtual, Fdp On Paradigms Of Scientific Research at VLB Janakiammal College of Arts and Science from 06-05-2024 to

10-05-2024

- Dr. Jisha Sankar has attended a FDP on One Week International Virtual, Fdp On Paradigms Of Scientific Research at VLB Janakiammal College of Arts and Science from 06-05-2024 to 10-05-2024
- Ms. Pravitha D has attended a FDP on One Week International Virtual, Fdp On Paradigms Of Scientific Research at VLB Janakiammal College of Arts and Science from 06-05-2024 to 10-05-2024

Inside the Institute

- Ms. Shylaja Menon has attended 7 Day National Level Online FDP on AI in Teaching and Research inline with NEP at Yuvakshetra Institute of management Studies. Palakkad from 26-02-2024 to 05-03-2024
- Dr. Jisha Sankar has attended 7 Day National Level Online FDP on AI in Teaching and Research inline with NEP at Yuvakshetra Institute of management Studies. Palakkad from 26-02-2024 to 05-03-2024
- Dr. Joseph Varghese has attended 7 Day National Level Online FDP on AI in Teaching and Research inline with NEP at Yuvakshetra Institute of management Studies. Palakkad from 26-02-2024 to 05-03-2024
- Ms. Pravitha D has attended 7 Day National Level Online FDP on AI in Teaching and Research inline with NEP at Yuvakshetra Institute of management Studies. Palakkad from 26-02-2024 to 05-03-2024

AWARDS AND RECOGNITION OF STUDENTS

- Joyal Joseph , Amal K Babu , Farsana Nazreen completed Foundation Course of Company Secretary Executive Entrance Test (CSEET) held by The Institute of Company Secretaries of India
- Dhanashekharan II BBA who garnered the second Prize in the essay competition on account of Kerala piravi conducted by Department of malayalam on Nov 2 nd 2023.
- Thahana and Gopika of I BBA who garnered the Ist, & II Prize in the Hindi Recitation and hindi versification in the competition conducted as a part of hindi Yuvajanolsavam by hindi Sahitya sangam
- Dhanashekharan II BBA who garnered the third Prize in the Speech competition on account of Constitution Day ,conducted on 28Nov, 2023

- Vyshnav of II BBA has secured bronze medal in hammer throw and discus throw in senior district athletic championship held at Palakkad medical College ground
- Vyshnav. of II BBA has participated in 55th Calicut University Inter Collegiate Athletics Championship 2023-24' C H Muhammed Koya Stadium, Calicut University Campus
- Lakshmipriya.v of I BBA has participated in shotput in 55th Calicut University Inter Collegiate Athletics Championship 2023-24' C H Muhammed Koya Stadium, Calicut University Campus
- Lakshmi Priya (I BBA) for represented the University of Calicut for the Second State Level Training Programme to be held at Thiruvananthapuram on 8th January 2024, to provide UDID Cards for the differently abled people of Kerala.
- On 13th October 2023 Department of Management won First prize in Paper Presentations and Best Manager Competition. Jithesh K & Sriram(III BBA Finance)won First Prize in the paper presentation. Drishya D Nair (III BBA Finance) won first prize in the Best Manager competition.
- Students of I BBA got I st prize in best mgt team event conducted by guruvayurappan Institute of Mgt(GIM)

AWARDS AND RECOGNITION OF STAFFS

- Ms. Shylaja Menon has been appointed as Question Paper Setter @ Sri Manakula Engineering College (A), Madagaripet, Puducherry.
- Ms. Shylaja Menon has been appointed as VI sem project external examiner at Sree Narayana College of Arts and Science , Kundalassery, Keralassery, Palakkad
- Dr. Jisha Sankar has been appointed as VI sem project external examiner at Sadanam Kumaran College of Arts and Science, Mankara, Palakkad
- Dr. Joseph Varghese has been appointed as VI sem project external examiner at Mount Seena College of Arts and Science, Pathiripala, Palakkad

DEPARTMENTAL ACTIVITIES



SEMINARS HOSTED

The Department of Management in association with IQAC conducted a **workshop on the topic**

“**Confidence and Management success**” for the third year BBA students on 11 th July-13 th July 2023. The Resource Person of the session was Rev. Dr. Joseph Olikkalkoonal, Vice Principal , YIMS



The Department of Management conducted a **photography workshop** on the topic “The Leading Line” for students of various departments on account of World photography day on 19 th August 2023. The session was for 3 days from 19th, 20th and 22st August 2023. The Resource Person of the first day was Mr. Anandhu K H , Photographer & Cinematographer , Co Founder of Lenzpire Media .



The Department of Management conducted a **Youth as Gift and Passion** on 20-10-2023, To give insights on the Seven habits of highly effective people, need for becoming an achievement oriented person, importance of time in life, ASK principle(Attitude, Skill & Knowledge). The Resource Person of the session was Rev. Dr. Mathew George Vazhayil,



The Department of Management has organised a session - '**Motive to write**' on 25th October 2023 in association with IQAC for the students of 1st BBA. The Resource Person session was conducted by Nikhil Krishna, Student of 3rd B.com CA, Department of BCom CA.



The Department of Management in association with IQAC jointly organized a mesmerizing session for First Year and Final Year BBA Students on the title **A NEW WORLD - A Cultural Exchange Programme** on 29th November 2023. Resource Person of the session was Dr. Balagan Director, University Admission and Guidance and Counseling Centre, Cagayan University, Philippines,



- The Department Of Management In Association With IQAC Conducted A Session Entitled; UNLOCKING THE PATH TO COMPANY SECRETARYSHIP TARGET CS (Sessions For Cracking CS Foundation Exam) On 14th June 2023 Via Google Meet. The Resource Person For The Session Was Mr Sreejith P S, Target CS
- The Department Of Management In Association With IQAC Conducted A Session On The Title For A Career Guidance Session Titled : WHY CHOOSE BBA, A Motivation Session For 1 BBA On 3 Aug 2023. The Resource Person For The Session, Dr. K Veerakumar , HOD, Department Of MBA, Sakthi Institute Of Information And Management Studies, Pollachi.
- The Department of Management in association with IQAC conducted a session on the title for a Expert Talk for the BBA Students on the topic Strategies for Sustainable Success , by Dr. Cyriac Thomas, Former Vice Chancellor of MG University & Member of Minority Commission, India.



DEPARTMENTAL ACTIVITIES / EVENTS

- The Department of Management in association with IQAC conducted **Faculty Development Programme** on the topic “ 5 Day Virtual Faculty Development programme on redefining values in Management Education , starting from 11 th – 15 th of July 2023
- The Department of Management in association with IQAC conducted ISRO Expo- Dept Expo Displaying working and still models provides students with the opportunity to showcase their innovative projects, models, and research related to space science and technology.on 27-29 Jan 2024 . The overarching goal was to kindle curiosity, encourage scientific exploration, and instill a sense of pride in India's achievements in space technology.
- The Department of Management in association with IQAC conducted Vinatge Car Expo on 27-29 Jan 2024 , To showcase and celebrate classic and antique automobiles, preserving automotive history, and providing enthusiasts with an opportunity to appreciate and share their passion for vintage cars. It often serves as a platform for collectors to display their meticulously maintained vehicles and for attendees to immerse themselves in the nostalgia
- The Department of Management in association with IQAC conducted Nature Camp at Attapadi on 02-2024 , to provide an opportunity to step away from their screen and busy lives and spend time

outdoors ,making friends and learning about themselves and their connection with nature. It helps to become independent and channel their creativity into creating something of their own in this competitive world.



DEPARTMENT CLUB ACTIVITIES

- Lens Flares – Photography Club Conducted‘PHOTO EXPO 2k23’ On 19 Aug 2023, On 20 August, Photography Club LENS FLARES Was Formed And Inaugurated By Rev Fr. Anson

Mechery, Vicar, St. Jude's Church, Manager, St. Jude's English Medium UP School. The Promo Vedio & Logo Launch Of The Photography Club Was Done By Rev. Dr. Mathew George Vazhayil, Yims. On 22nd August 2023 Photography Club LENS FLARES Organised A Photography Expo In CH Square And The Exhibition Was Inaugurated By Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS



EXTENSION ACTIVITIES

- The Department of Management has conducted a social extension activity 'Yuvasparsham' on 29th September and 2nd October 2023, and as a part of Gandhi Jayanti and swachhtha week in association with IQAC.



- The Department of Management has conducted A One day Extension Activity & CHRISTMAS CELEBRATION @ OTTAPALM SUB JAIL 21 Dec 2023 To arouse social consciousness of the students by providing them opportunities to work and among the people in sub jail, also an awareness and knowledge of social realities to have a concerns for the well beings of the community and engage in creative and constructive social action



- The Department of Management has conducted As a Part of the Road Safety awareness for the localities. To enable the students to get more information and awareness related to the importance of road safety rules and regulations. To create awareness and promote road safety in school, college and community.



- The Department of Management has conducted as a Part of the Human Trafficking Day, the BBA students played a Mime at Kongad Bus Stand , it aroused a social consciousness of the students by providing them opportunities to work and among the people in sub jail and also enable develop awareness and knowledge of social realities to have a concerns for the society



ADD-ON COURSE 2023-24

The Department of Management is offering 3 Add-on courses for the Academic year 2023-24.

- • Product Brand Strategy - YDBMPS02- I BBA
- • Intellectual Property Rights- YDBMIPR01- II BBA
- • Digital Marketing - YDBMDM06- III BBA
- The Department of Management in association with IQAC conducted a Session on Placement Opportunities for III BBA students, the session was taken by Ashwini Rajan (2020-23 BBA Batch) on 26 th June 2023.



PLACEMENT DETAILS

Placements for the academic year 2023-24 are as follows:

Year	Name of student placed and contact details	Class	Name of the employer with contact details	Position
2023- 24	Devika N	BBA Finance	SVJS & Associates Company Secretaries , Kochi	Executive
2023- 24	Keerthana C V	BBA Finance	Sutherland , Kochi	Tele call Executive
2023- 24	Bhavana Gopal	BBA Finance	Savvy Soft Technologies, Coimbatore	Marketing Sales Executive
2023- 24	Ashwini Rajan	BBA Finance	Savvy Soft Technologies, Coimbatore	Marketing Sales Executive
2023- 24	Suraj Kumar	BBA Finance	Commonwealth Bank, Bangalore	Sales Executive
2023- 24	Arpith K J	BBA Finance	Holy Family Convent School , Indore	Physical Education Instructor
2023- 24	FathimaUmmer	BBA Finance	SIB, Kochi	HR Trainee
2023- 24	Ashik K P	BBA Finance	HRH Next Services Ltd	Trainee(CSA)
2023- 24	Ifana A	BBA Finance	ADAM & EVE IN outsourcing solutions	Process Associate
2023-24	ChandraPrabha	BBA Finance	ADAM & EVE IN outsourcing solutions	Process Associate

YUVAKSHETRA PUBLICATIONS (Publication Committee)

- Ms. Shylaja Menon has edited Recent Trends in Management ISBN/ISSN number of the proceeding was 978-81-957723-8-4. Affiliating Institute at the time of publication is Yuvakshetra Institute of Management Studies via Yuvakshetra Publication
- Ms. Megahna R has edited Digital Education In Developing Societies ISBN/ISSN number of the proceeding was 978-81-962284-6-0. Affiliating Institute at the time of publication is Yuvakshetra Institute of Management Studies via Yuvakshetra Publication
- Ms. Shylaja Menon has edited Recent Trends in Management ISBN/ISSN number of the proceeding was 978-81-957723-8-4. Affiliating Institute at the time of publication is Yuvakshetra Institute of Management Studies via Yuvakshetra Publication
- Ms. Pravitha D has edited Intellectual Property Rights ISBN/ISSN number of the proceeding was 978-81-968246-1-7. Affiliating Institute at the time of publication is Yuvakshetra Institute of Management Studies via Yuvakshetra Publication.

DEPARTMENT OF MATHEMATICS

SWAYAM – CERTIFICATE COURSES

Sl. No	Student Name	Class	Batch
1	Praseetha C P	II B.Sc. Mathematics	2022-25
2	Archana	II B.Sc. Mathematics	2022-25
3	Anaswara P J	II B.Sc. Mathematics	2022-25

STAFF AS RESOURCE PERSON

- Prof T K Rajan acted as a Resource person for the Faculty Development Programme at ThunchathEzhuthachan College, Elavanchery on Preparedness Towards SSR for NAAC Accreditation on 7th October 2023.
- Prof T K Rajan acted as a Resource person at Sreekrishnapuram V T Bhattathiripad College on 'Indian mathematicians and their contributions' on 21st December 2023.
- Prof. T K Rajan acted as a Resource person for the twoday workshop at Kunnamangalam Govt. Arts & Science College Vellanoor, Choolur P.O, Kozhikode, on "Mathematical Programming with Latex for Research Purpose" on 25th & 26th March 2024.
- Prof T K Rajan acted as a speaker at Cagayan State University, Republic of The Philippines on the topic "Application of Linear Algebra in Cryptography" on 17th March 2024.
- Prof T K Rajan acted as a Panelist in the BS Mathematics seminar paper defense at Cagayan State University, Republic of The Philippines held on 28th May 2024.

AUTHORSHIP

- Prof T K Rajan Edited and Published a book entitled 'Calculus of Single Variable- part 1' in Yuvakshetra Publications, ISBN: 978-81-964380-0-5.
- Rev Dr Joseph Olikkalkoonal & Mr. Mahesh M jointly Edited and Published a book entitled 'Giantsof Mathematics- Ancient to Modern Era' in Yuvakshetra Publications, ISBN: 978-81-960296-3-0.

PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

Name of the teacher	Title of the Program	Duration
Radhika V S	5dayFaculty Development Programme on 'Latex For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies In association with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024
Sreeja T S	For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies Inassociation with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024
Steeja I F	For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies Inassociation with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024

Lintu Raj	For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies Inassociation with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024
Mahesh M	For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies Inassociation with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024
Riya George	For Documentation' organized by the Department of Mathematics, Yuvakshetra Institute of Management Studies, Ezhakkad. & 7 day online National Level Faculty Development Programme on 'AI in Teaching and Research in line with NEP' Organized by Yuvakshetra Institute of Management Studies Inassociation with Kerala State Higher Education Council	17/6/2023 – 29/7/2023 & 26/2/2024 – 5/3/2024

SEMINARS HOSTED

ONE DAY NATIONAL SEMINAR ON “MATHEMATICS FOR CYBER SECURITY AND AI”

One day National seminar on “ Mathematics for AI & Cyber Security” was organized by the department of mathematics and IQAC, YIMS on 11th December 2023. The seminar was formally inaugurated by Dr. Muhammed Navas, Assistant Professor, NIT Calicut, the speaker for the morning session. Total of 52 students of the department attended the programme. In the morning session Dr. Muhammed Navas handled the topic “Applications in Data Science and Artificial Intelligence”. Second session was online which was handled by Dr. C. Umarani, HoD, Christ Academy, Bangalore on the topic Cyber Security.



DEPARTMENTAL ACTIVITIES/EVENTS

CAREER GUIDANCE SEMINAR

The Department of Mathematics organized a career guidance seminar session on 5th July 2023 in association with the National Statistics day. The chief guest Mr. C G Sureh Babu, Senior Statistical Officer, National Statistical office, Palakkad inaugurated the seminar.



CAREER GUIDANCE CLASS (BY ALUMNI)

The Second session was handled by Ms Geethu M & Ms Riya P R (2017-20 batch) on the topic Application of Mathematics and Mastering resumes, leveraging LinkedIn and Unlocking career opportunities in the digital Age.



MAGAZINE RELEASING CEREMONY:

The hand-written magazine Epsilon Manuscripta- volume II was released on 5th July 2023 in the occasion of celebrating National Statistics day, by Mr C G Suresh Babu, Senior Statistical Officer, National Statistical Office, Palakkad handed over the magazine to Rev. Dr. Joseph Ollikkal Koonal, Vice Principal, YIMS.



5 DAY FACULTY DEVELOPMENT PROGRAMME:

The Department of Mathematics conducted a 5 Day Faculty Development Programme titled “Latex, Training Programme on Documentation” for the teachers and research scholars on the Saturdays of June and July months. The programme started on 17th June 2023. The resource person for the same was Prof. T K Rajan, HoD, Department of Mathematics. The programme was inaugurated by Rev. Dr. Mathew George Vazhayil, Director, YIMS. The course duration was five Saturday’s from 17th June 2023 to 29th July 2023. Participants from various colleges (Govt. Arts College paramakudi, Mahatma Gandhi Govt. Arts College Mahe, R M K Engineering College, SRM Valliammai Engineering College, St. Albert’s College Ernakulam, SES College Sreekandapuram and Yuvakshetra College, Palakkad) attended the session.

**5 DAY SKILL ORIENTED RESEARCH TRAINING PROGRAMME:**

Department of Mathematics inaugurated the 5 Day Skill Oriented Research Training Programme titled “Latex, Training Programme on Documentation” for PG students on 17th June 2023. The resource person for the same was Prof. T K Rajan, HoD, Department of Mathematics. The programme was inaugurated by Rev. Dr. Mathew George Vazhayil, Director, YIMS. The course duration was five Saturday’s from 17th June 2023 to 29th July 2023. The method of imparting the knowledge was practically oriented and participants learned the concept through practical sessions. 31 participants from various colleges (Govt. Victoria College, Palakkad, Mercy College Palakkad, Chittur Govt. College and Yuvakshetra College, Palakkad) attended the session.

**BRIDGE COURSE:**

The department offered bridge courses to the students of Ist B.Sc. Computer Science, I B.Sc. Physics/Chemistry, I BCA (Both A & B), III HMCS & CA. The main objective of the course is to equip the students to attain the basic fundamentals which are required for learning Degree level Mathematics syllabus.



CONCEPT INTRODUCTION COMPETITION:

The capacity and skill enhancement programme was conducted for the students of the department. They introduced some mathematical concepts through presentations and aimed at enhancing the teaching skills of the students. 15 students participated in the event and it was held on 22nd August 2023. The main aim of the competition is to test the skill of the participants on introducing some mathematical concept of their choice.



MOTIVATION SEMINAR:

The Department of Mathematics conducted a motivational class for students of the department on August 22, 2023. The group was welcomed by Prof. T. K. Rajan, HoD, and the meeting was presided over by Rev. Fr. Jose Angeveetil, Bursar, YIMS. Professor Gopalakrishnan K, Ret. HoD, MES Kalladi College, Mannarkkad, was the resource person of the session.



FIELD VISIT:

First and Second year students of the department visited Sangamagrama and St Joseph's College, Irinjalakuda on 23rd of August 2023.

**FIBONACCI DAY CELEBRATIONS:**

The Department of Mathematics celebrated Fibonacci day November 2023 with a seminar, Mathematics Quiz Competition And Documentary Presentation on 23-11-2023. The official programme was inaugurated by Rev. Dr.Lino Emmatty ,Assistant Director,YIMS. Prof T K Rajan, HoD presided over the function. Ms Sreeja T S, Assistant Professor, delivered the welcome speech.Ms Ananya Muralidharan ,student coordinator,IBSc Mathematics delivered the vote of thanks. An Inter Department Mathematics Quiz Competition was conducted on 23-11-2023. There were 16 teams from Physics, Chemistry, Computer Science and Mathematics departments.A seminar on Fibonacci in nature was led by Mr Nehal Pramod and Ms Subhasree of II BSc Mathematics. The seminar was informative and interesting for the students.



ASSOCIATION DAY:

Mathematics Association day Rendezvous 2k23 was conducted on 30th November 2023. The programme was inaugurated by Mr. Binu T A, Educational District Convenor of Career Guidance and Adolescent Cell, Palakkad. In the session the resource person explained about the concept "KNOW THYSELF" that is knowing the extent of one's abilities, knowing one's place in social scale, identifying what matters to you, your strengths and weaknesses, your behavior and tendencies and all.



NATIONAL MATHEMATICS DAY :

The department of mathematics celebrated National Mathematics Day on 10th January 2023. Prof. TK Rajan, HoD gave an introduction about the importance of National Mathematics day and remembered the great Indian mathematician Srinivasav Ramanujan. As a part of the celebration, a film show(Shankuntala Devi) was arranged for the students of the department.



ALUMNI MEETING:

Alumni meeting of the department was held on 26/01/2024. Students from the 2019-22 & 2020-23 batch attended the meeting. They shared their experience and discussed the activities that alumni can do for the department. Faculties reminded alumni to keep in contact with YIMS & update their status of higher studies and jobs.

**ISRO SPACE EXPO:**

Department of mathematics conducted an exhibition 'MATH VAGANZA-where creativity meets logic' in connection with ISRO SPACE EXPO on 27,28 and 29 th January 2024 at Christ hill block. Exhibition was composed with mathematical still models, working models, mathematical games and puzzles ,string arts of geometrical patterns, charts presenting mathematical concepts and geometrical patterns etc. An inter school quiz competition, still and working model competition were also conducted.





GENDER SENSITISATION PROGRAMME- DOCUMENTARY PRESENTATION:

IQAC & Women Development Cell in association with the Department of Mathematics organized a documentary presentation on 7-3-2024, 1.30pm, in connection with International Women's Day Celebration March 2024 for the students of the department. The documentary is created by Kerala state legal authority, based on the crimes against women and children in our country. The purpose of the programme was to create awareness regarding gender equality issues and modifying the behavior and views that people hold about themselves and other genders.





PI DAY:

Pi Day is celebrated worldwide on March 14 every year to remember the number π . The department celebrated the day on **March 21, 2024** with seminar presentations on the significance of the number pi.



ANTI DRUG AWARENESS CAMPAIGN :

The department of Mathematics organized a Poster Making competition on the Anti Drug Awareness Campaign in association with Anti Narcotics cell on 26/03/2024.



SKILL ENHANCEMENT PROGRAMME

The Department of Mathematics conducted an ICT skill enhancement programme ‘Documentation using MS Word and MS Excel’ for the second year BSc Mathematics students on 9th April 2024 from 1:30pm to 3:30pm. The resource persons were Ms. Sreeja T S and Ms. Steeja I F, Assistant Professors of the department. The session was conducted in the Computer Science Lab of CH square.



EXPERIENTIAL LEARNING:**DEPARTMENT CLUB ACTIVITIES****MATH CLUB – INFINITO**

The Department of Mathematics started its Mathematics Club 'INFINITO' with the mission 'Unlocking Mathematics' on October 15, 2020. The students of the department are the members of the club. Ms. Steeja I F, Asst. Prof. Dept. of Mathematics is the staff advisor of the club. All the activities of the department are organized through the club. In the academic year 2023-24, four mathematical videos are uploaded in math club youtube channel 'INFINITO'. The videos are created by the club members themselves. The second volume of the mathematics handwritten magazine 'Epsilon' was published by the club. The club members prepare and present articles, drawings, puzzles etc on the department wall magazine every week.

The committee members are

President – Praseetha C P - II BSc Mathematics

Vice President – K A Shahufa - III BSc Mathematics Secretary – Jyothika Krishnan C - II BSc Mathematics

Joint Secretary - Ramziyamol Sulaimankutty - III BSc Mathematics Treasurer – Arathi C - III BSc Mathematics

Executive Members – Swathi K - III BSc Mathematics

Darshan B - III BSc Mathematics Abhinav S Das - III BSc

Mathematics Anusha T - II BSc Mathematics Drisya K S - II BSc Mathematics

EXTENSION ACTIVITIES

As a part of Fibonacci Day celebrations, the Department of Mathematics organized a mathematics quiz competition for higher secondary students on 28-11-2023 in II BSc classroom, Jubilee block. The official programme was inaugurated by Rev Dr Joseph Olikkalkoonal, Vice Principal YIMS.



ADD-ON COURSE 2023-24

Sl. No	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	Mathematics	Computer Basics With Ms Office	Ymatcb05	Ms. Steeja I F & Ms. Sreeja T S	14	14
2	Mathematics	Latex, A Mathematical Language	Ymatlm01	Prof. T K Rajan	34	34

DEPARTMENT OF PHYSICS

SWAYAM-CERTIFICATE COURSES

Sl.No	StudentName	Class	Batch
1	Alphy Renita	II B.Sc. Physics	2022-2025

STAFF AS RESOURCE PERSON

Mr. Ajil K Antony as a resource person in a one day seminar organized by N. S. S. college, Nemmara. The topic was “Cosmic Kaleidoscope: The Drama of Stars and Galaxies”



PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

- Ms. Resmi Mol M. C. and Ms. Remya R. attended the FDP organized by Commerce Department, topic: AI in teaching and Research in line with NEP
- Mr. Ajil K. Antony, and Ms. Remya R. attended the FDP outside the institution from May 6 to May 10, topic: Paradigms of scientific research

AWARDS AND RECOGNITION OF STUDENTS

- Nandana P, III B.Sc Physics, cleared the JAM examination with an all India rank 486. She also cleared GATE examination with an all India rank 2903.

DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

Beyond Our Solar System: An Interactive Tour of Our Universe

An interactive seminar section was conducted on 29 January, 2024 at Sapienza hall, with primary objective to provide participants with a captivating journey through the vast expanse of the universe, exploring distant galaxies, celestial phenomena, and the latest advancements in astronomical research. The session featured an esteemed speaker Mr. Vinod Kumar with a multifaceted expertise, recognized as an ISRO Space Tutor, NASA Certified Trainer, and World Robot Olympiad Coach for Team India. The session included interactive displays, including simulations, and visualizations that allowed participants to virtually traverse the cosmos.



International Seminar- Climate Change and Its Impact Over Kerala

The one-day international seminar held (19 December, 2024) during the National Environment Month celebration served to commemorate this significant occasion. It aimed to highlight the critical issue of climate change and its specific impacts on Kerala, aligning with the broader theme of environmental conservation during this national observance. Dr. Jayasankar C B, a Postdoctoral Research Associate at the Centre for Ocean-Atmospheric Prediction Studies, Florida State University, USA and Dr. Pranitha Sankar Physicist Research and Development, Inficon Inc., Syracuse, New York state, USA, were the resource persons. The event successfully highlighted the importance of addressing climate change issues specific to Kerala, contributing significantly to raising awareness and promoting proactive engagement with environmental challenges.



DEPARTMENTAL ACTIVITIES/EVENTS

Enlighten Edge

The session on 09-06-2023 handled by Mr. Ajil K Antony, HOD of the Physics Department, was an enhancement session for faculty members, including Physics and Chemistry Department, focusing on LED bulb incubation. The purpose was to equip educators with practical knowledge and techniques for fostering innovation and interdisciplinary collaboration through hands-on LED bulb incubation projects, enriching their educational experience. The session promoted collaboration across departments, fostering a culture of innovation. Participants left equipped to guide students in hands-on learning experiences, enhancing their skill development and preparing them for real-world challenges.



Sci-craft Expo: innovations in working and still models.

The event conducted as a part of ISRO Space Expo for school students aimed to ignite scientific curiosity, foster innovation, and promote interest in space science among young minds. The competition took place on 27th January at III B. Sc. Physics classroom. A panel of judges, comprising faculty members from the Department of Physics evaluated the models based on creativity, scientific accuracy, presentation skills, and overall innovation. The winners were selected based on their performance in the competition, and prizes were awarded to acknowledge their exceptional efforts. Prizes included certificates of achievement and the first-place winners were awarded a cash prize of ₹1000, while the

second-place winners received ₹500, adding an exciting incentive to the recognition of their scientific ingenuity.



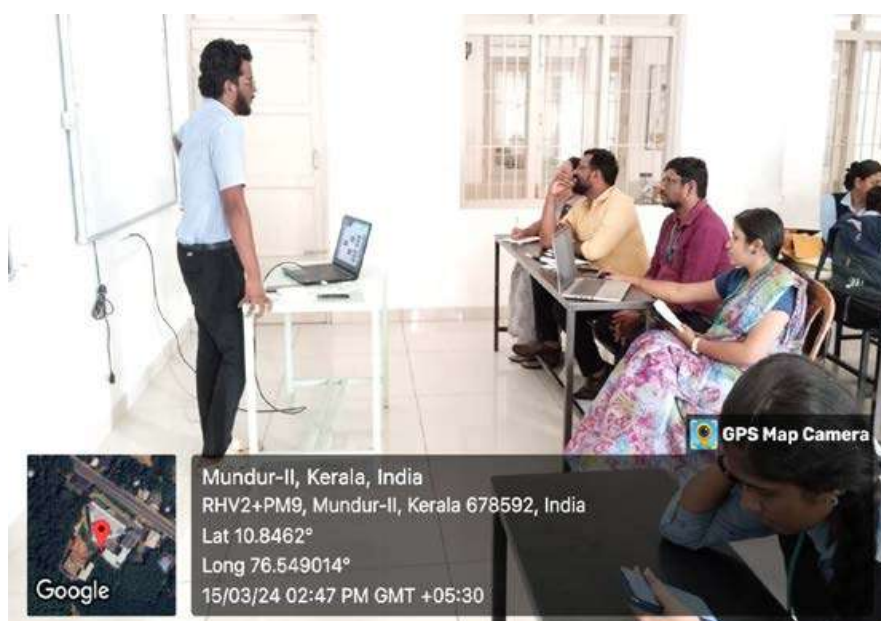
Industrial Visit

On February 1, 2024, Department of Physics conducted a visit to physics labs at Cochin University of Science and Technology. The labs showcased various sophisticated instruments and equipment, allowing to see how these are used in real-world applications. Students could systematically visit labs and hear the explanations and had opportunity to clear doubts from the experts. Industrial visit is aimed at bridging the gap between theoretical knowledge and practical application, that prepares students for their careers in science field. Participants are motivated and inspired by witnessing real-world examples of successful industrial practices and innovations. Interest and networks towards their respective fields increased, as they met with experts.



Research Symposium

The objective of the program on 15-03-2024, was to celebrate World Physics Day by highlighting the academic achievements of final year B.Sc Physics students. Through paper presentations and project findings, the event sought to showcase students' research abilities, analytical capabilities, and communication skills. It aimed to serve as a platform for sharing knowledge and nurturing intellectual discourse within the academic sphere. Participants showcased their expertise in sharing findings and participating in scholarly discussions, thereby propelling the progress of physics knowledge.



Landscape: Display of creative lighting

The Department of Physics organized a decorative lamp exhibition on December 5th, 2023, aiming to foster student innovation and entrepreneurship. Students themselves made LED bulbs and lamp cover designs and assembled aesthetically in the physics lab. Through this display, the event provided a platform for students to explore practical skills, promote creativity, and encourage entrepreneurial endeavors within the academic community. Many visitors inside and outside the campus ordered various products.



LUNAR SPECTRA

The purpose of the Lunar Spectra event was to immerse students in the excitement of India's Chandrayaan 3 launch, fostering a passion for space exploration. Through live streaming on 14-07-2023, the event aimed to inspire curiosity, highlight scientific achievements, and encourage students to dream big in the field of space science. Dr. Joseph Olikkalkoonal's inaugural address effectively motivated students, leaving a lasting impression on students, empowering them to pursue their dreams in the realm of space science. Ms. Samitha Manoj, Alumni 2019-21 batch was the guest in the event, sharing her experiences of exposures in science field at Yuvakshetra college.



LUXE BUILD 1

The Luxe LED Assembly Workshop on 23/11/2023 handled by Ms. Ansha Shaji aimed to equip second-year BSc Physics students with practical skills and insights into LED technology. Through hands-on training guided by experienced instructors, participants learned the intricacies of assembling LED components, fostering a deeper understanding of theoretical concepts and preparing them for future careers in physics and technology.



LUXE BUILD 3

The Event on 28/11/2023 was conducted with an aim of providing platform for B.Sc. Physics students, for hands-on training on LED making by assembling respective components. The session was guided by Mr. Ajil K Antony, HOD, department of physics. This hands-on experience bridged theoretical knowledge with real-world application, enhancing students' readiness for careers in physics and technology while deepening their understanding of LED technology.



Study tour

A study tour was conducted from 06-12-2023 to 09-12-2023 arranged by the Department of Physics to Gokarna and Udupi, to facilitate participative and experiential learning. It aimed to nurture interpersonal relationships among participants and foster a profound appreciation for nature's beauty and scientific marvels.



🌐 PHYSICS ASSOCIATION ACTIVITIES

Atoms to Higgs Boson: Poster Presentation

Physics Association conducted a poster presentation on particle physics as a part of observing Particle Physics Day on 04-07-2023. The purpose of the event was to provide a platform for 2nd year B.Sc. Physics students to present their knowledge on Particle Physics and engage in critical study of the subject. The Vice Principal Rev. Dr. Joseph Olikkalkoonal, faculties from department of chemistry, and students from various departments visited and appreciated the presentation.





Astrofily- A letter to ISRO chairman

The event from 07/08/23 to 22/08/23 promoted interdisciplinary engagement and curiosity among students while commemorating the launch of ADITYA-L1 and Chandrayaan 3. The letter writing competition aimed to encourage critical thinking and creative expression through thought-provoking questions.

Documentary Show

To offer physics students an experiential learning opportunity, a documentary showcasing Albert Einstein's life was featured. Through participative learning, students gain insights into Einstein's groundbreaking theories, fostering curiosity and a deeper understanding of physics concepts, enhancing their appreciation for the subject and its relevance. We conducted the event on 19 December 2023, at Sapienza Hall.

Physics Day Gala

The Physics Day Gala on 19 December 2023, held in commemoration with Energy Conservation Day, serves a dual purpose. Firstly, it aims to underscore the vital role of physics in comprehending and leveraging energy, highlighting its pivotal contribution to energy conservation endeavors. Secondly, it provides a forum for physicists, students, and professionals to convene, exchange insights, and deliberate on advancements in energy-related research and technology. Dr. Jayasankar C B, a Postdoctoral Research Associate at the Centre for Ocean-Atmospheric Prediction Studies, Florida State University, USA and Dr. Pranitha Sankar Physicist Research and Development, Inficon Inc., Syracuse, New York state, USA, were the resource persons



Drawing Competition in Connection with Dussehra

The event on: 25-10-2023 The drawing competition aimed to celebrate the essence of Dussehra by fostering creativity and artistic expression among students. Organized by the departments of Physics and Chemistry, the event provided a platform for students to showcase their interpretations of the theme "Victory of Good Over Evil" through art. The event enhanced the festive atmosphere on campus and highlighted the institute's commitment to nurturing creativity and artistic abilities among its students.





EXTENSION ACTIVITIES

Happy Feet

The event on 11-11-2023 was an extension program conducted by students in the neighborhood, the initiative aims to enhance the quality of life for elderly inmates in care facilities by providing them with comfortable sandals. This effort seeks to foster community engagement and support while promoting empathy and compassion among participants. Through the dedicated efforts of I B. Sc. Physics students, the program effectively distributed sandals to elderly inmates, significantly improving their comfort and mobility.



Old age home visit

A visit to Saranalayam, Koonathara on 09-10-2023, 14-10-2023 and 08-11-2023 aimed to bridge the generation gap and provide companionship to the residents, fostering empathy and understanding among first-year B.Sc. Physics students. It sought

to address the needs of the elderly while fulfilling academic requirements through meaningful interactions and cultural exchange.



Bridge to Brilliance

The seminar, "Bridge to Brilliance," organized by the first-year students of B. Sc. Physics aimed at providing valuable insights and guidance to Plus Two students of G H S S, Kuthanur on 17th January 2023. The primary objective was to create a bridge between the experiences of first-year degree students and the aspirations of higher secondary students. The seminar aimed to empower the latter with knowledge, strategies, and motivation needed to excel academically. Higher secondary students actively participated, engaging in discussions and hands-on activities to apply the principles learned. School students had the opportunity to ask questions and seek advice. First-year students shared their own success stories and the challenges they faced during their transition from high school to university.



Science Park Visit

The primary objective of the visit to Puliyanparambu HSS, Kodunthirappally on 16/01/2024 was to bridge the gap between theoretical knowledge and practical application. The visit significantly contributed to the students' academic growth by providing a tangible link between theoretical physics and its real-world applications. It helped them appreciate the relevance and significance of physics in various scientific and technological advancements. The Science (Physics) Park visit was a resounding success, offering first-year students a unique and enriching learning experience.



Nomad Mobile Planetarium

Planetariums offer a unique and immersive way to learn about astronomy, celestial bodies, and the universe. The program was conducted as a part of ISRO Space EXPO. A team under the guidance of Mr. Vinod Kumar, the leader of Space Science Learning Club, brought all the materials and meticulously assembled planetarium neatly and timely. Hundreds of students and teachers from various schools and public from different age groups visited and experienced the planetarium. The planetarium was setup inside an expandable dome which was the centre of attraction among all the exhibits. Two domes were arranged to make easy running of the show in spite of large audience.



Solar Sky Watch

We conducted this event as a part of ISRO Expo from 27-01-2024 to 29-01-2024. Resource Person: Mr Saravanan, Engineer, Space Science Learning Club. The purpose of the Solar Sky Watch program organized by the Department of Physics was to provide an educational and interactive experience for participants to observe and learn about solar phenomena. Through telescope observations and expert guidance, the program aimed to enhance public understanding of astronomy, solar physics, and celestial events like solar spot.



Night Sky Safari

The Department of Physics organized a Night Sky Safari on 28-01-2024 to watch the Moon and other celestial bodies during night, to immerse students in observational astronomy, fostering a deeper appreciation for celestial bodies.

Through telescopic observation, the initiative aimed to bridge theoretical knowledge with real-world exploration, nurturing a passion for astronomy among students. Mr. Saravanan, Engineer, Space Science Learning Club was the resource person.



ADD-ON COURSE 2023-24

Sl. No.	Department Name	Courses Offered	Course Code	Instructor Name	Students Enrolled	Students Passed
1	Physics	Introduction to Photonics	YPHYIP01	Ms. Remya R.	13	13

ALUMNI

Alumni Odyssey Session 1.

The session 1 held on 08-06-2023, handled by Ms. Silpa V S, Alumni. The "Alumni Odyssey" program aimed to bridge the gap between current second-year B.Sc Physics students and esteemed alumni, providing inspiration and guidance for future endeavors. Participants found the alumni interaction insightful and inspiring, fostering a strong sense of connection. The majority expressed a likelihood of engaging in similar programs in the future and would highly recommend it to future students, highlighting its success.



Alumni Odyssey Session 2

The Session 2 of Alumni Odyssey on 12-10-2023 was handled by Ms. Vineesha Babu, Alumni 2022. The talk inspired students by providing valuable insights into postgraduate journeys. Through Ms. Vineesha Babu's interaction, the session sought to offer essential guidance and inspiration to current physics students for their future academic pursuits. Mr. Ajil K Antony's welcome address and Ms. Resmi Mol M. C's felicitation emphasized the importance of mentorship in fostering a supportive environment. The event concluded with gratitude expressed by Keerthana Srikumar, II B.Sc. Physics, reinforcing its significance in alumni-student connections.



Luxe build 2

The event was on 24/11/2023 held at the physics lab. The LED Bulb Assembling Workshop sought to offer first-year B.Sc Physics students practical skills in crafting LED products. The session was handled by former students Abhijith P S and Akhil K, aiming to connect theoretical concepts with practical usage, thereby enhancing students' grasp of physics in technological contexts. Under their guidance, participants actively engaged in the assembly process, enhancing their practical skills and understanding of physics in technology.



PLACEMENT DETAILS

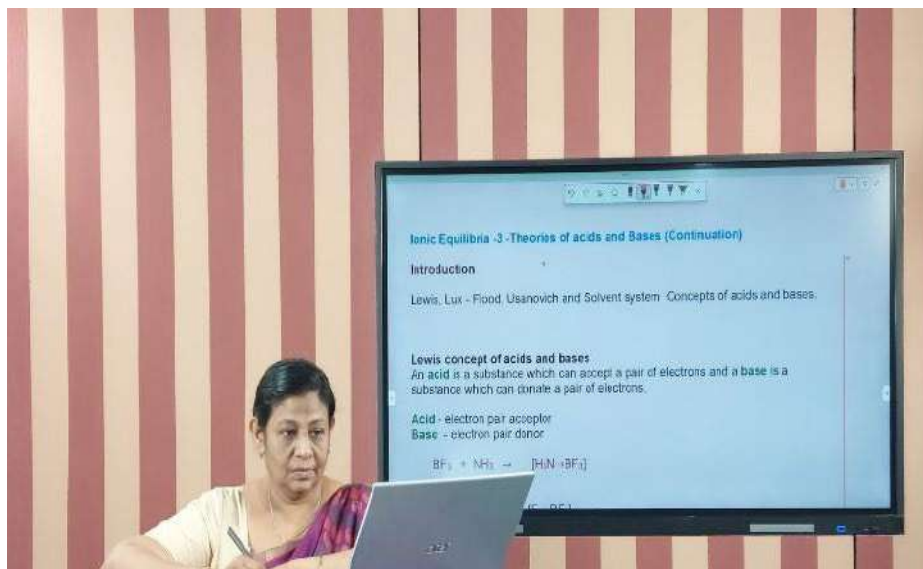
Placements for the academic year 2023-24 are as follows:

Sl.No	Name	Class	Internship Unit/ Company
1	Akhil K.	Pass out (2020-23 Batch)	Paramilitary
2	Megha Mukundan	Pass out (2020-23 Batch)	Air force
3	Mahima U.	3 rd B. Sc. Physics	TCS

DEPARTMENT OF CHEMISTRY

STAFF AS RESOURCE PERSON

- Prof. Mercy Leena Paul-Subject Expert in Educational Multimedia Research Center (EMMRC) University of Calicut. DTH live classes on Electrolytic Conductance. 11-10-2023.



- Dr. Rahul M. Ongungal. Invited lecture on the topic Career Opportunities and Stimuli Responsive Materials at NSS College Nemmara on 28.02.2024
- Dr. Rahul M. Ongungal. Invited lecture on the topic Introduction to Computational Chemistry at St. Mary's College, Puthanangadi on 19.12.2023



PARTICIPATION IN FDP INSIDE AND OUTSIDE THE INSTITUTION

- Dr. Reneela P., AI in Teaching and Research in line with NEP(Online) 26-02-2024 to 05-03-2024
- Dr. Rahul M. Ongungal, AI in Teaching and Research in line with NEP (Online) 26-02-2024 to 05-03-2024
- Ms. Annu Cherian, AI in Teaching and Research in line with NEP(Online) 26-02-2024 to 05-03-2024
- Ms. Femi John, AI in Teaching and Research in line with NEP (Online) 26-02-2024 to 05-03-2024
- Dr. Reneela P., One Week International Virtual Faculty Development Programme On "PARADIGMS OF SCIENTIFIC RESEARCH" (Online) During 06.05.2024 To 10.05.2024
- Dr. Rahul M. Ongungal, One Week International Virtual Faculty Development Programme on "PARADIGMS OF SCIENTIFIC RESEARCH" (Online) during 06.05.2024 to 10.05.2024
- Ms. Annu Cherian, One Week International Virtual Faculty Development Programme on "PARADIGMS OF SCIENTIFIC RESEARCH" (Online) during 06.05.2024 to 10.05.2024
- Ms. Femi John, One Week International Virtual Faculty Development Programme on "PARADIGMS OF SCIENTIFIC RESEARCH" (Online) during 06.05.2024 to 10.05.2024

DEPARTMENTAL ACTIVITIES

SEMINARS HOSTED

- Department of chemistry organized a **Senior Insight Series** on **21st June 2023**, a valuable experience-sharing program organized for upcoming chemistry students. The event aimed to bridge the gap between academic learning and real-world applications by featuring



insights from BSc Chemistry graduates.

- On 3rd August 2023, an International seminar on Traditional Knowledge and Intellectual Property Rights (IPR) was organized. Dr. Remesh Moochikkal, Assistant Professor and Herbarium Curator, Department of Biology, Jazan University, Saudi Arabia was the chief guest and resource person for the program.



- Department of Chemistry organized an invited lecture on Glyco-Conjugated Fluorophores for Biomedical Imaging on 26th October, 2023 in association with Observation of International Mole Day. The event was organized to commemorate the significance of Avogadro's number and promote awareness about the importance of chemistry in our daily lives.



- Chemistry Association day – ChemFiesta 2023-24 was inaugurated by Dr. Anoop S. Nair on 22nd January, 2024 and also delivered a lecture on the topic “Chemistry Among Us”.



DEPARTMENTAL ACTIVITIES/EVENTS

- Department of Chemistry observed international plastic bag free day with the aim of raising awareness about the critical importance of reducing plastic bag usage to protect the environment. The department organized a poster competition on the theme “HELP THE EARTH BREATHE” on 10th July 2023.



- An Online Chemistry Quiz Competition Was Organized To Commemorate The 162nd Birth Anniversary Of Acharya Prafulla Chandra Ray On 2nd August 2023.
- The Department Of Chemistry In Association With IQAC Conducted A Chemistry Exhibition CHEMISTRY UNPLUGGED - An Interactive Journey On 28th November 2023. The Purpose Of This Exhibition Is To Show Chase The Fascinating World Of Chemistry To Students, Educators And The General Public, And To Promote Scientific Curiosity And An Interest In Chemistry



- The three-day chemistry expo, "**Magic of Molecules - Beyond the Test Tube,**" held in association with the ISRO SPACE EXPO on **27 to 29 January 2024**



EXTENSION ACTIVITIES

- A One Day Skill Training Programme on '*HOME CARE PRODUCTS MAKING*' For Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath was organized by Department of Chemistry in collaboration with IQAC and Women Development Cell (WDC), YIMS on 23rd August 2023.



- Women Development Cell (WDC) in association with Department of Chemistry organized phase II session for the outreach programme - Two Days Skill Training Programme on '*HOME CARE PRODUCTS MAKING*' For Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath on 4th October 2023.



GENERAL EVENTS

- The students from final year B.Sc. Chemistry visited Kerala Forest Research Institute, Peechi, Thrissur as part of the industrial visit on **10th August 2023**. The students visited the Centre for Analytical Instrumentation-Kerala (CAI-K) at KFRI and could gain first-hand experience on working of various instruments and other analytical techniques.



- An esteemed delegation from the Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore, comprising Dr. C. Kunhikannan, Director of IFGTB, Dr. R. Yasodha, Scientist G and Group Coordinator for Research, Dr. Rekha R. Warriar, Scientist F and Head of Chemistry and Bioprospecting, and Shri A. Mayavel, Scientist E specializing in Genetics and Tree Improvement, and visited our campus on August 16th , 2023.



- As part of **Sneholsavam**, the few students from first year students of the department visited **Ashadeepam, Koonathara** on **9th and 14th October**. The final visit by the first year students was conducted on **8th November 2023**.



MOU SIGNED

- On **25th July**, Department signed an MoU with **KFRI (Kerala Forest Research Institute, Peechi)** for the enhancement of the experiential learning of the students. As part of the MoU, **Centre for Analytical Instrumentation- Kerala (CAI-K)** at **KFRI** will facilitate training in instrumental analysis to students of the Department of Chemistry.



- On **30th November**, Department signed an MoU with the **Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore**, for the enhancement of the experiential learning of the students.



- On **17th January**, Department signed an MoU with the **Central Institute of Petrochemicals Engineering & Technology (CIPET) Lakkidi**, for Certificate course for the under graduate students of the Department of Chemistry of YIMS by CIPET- PALAKKAD; and for using the lab facilities of YIMS to the project students of CIPET- PALAKKAD



DEPARTMENT OF PHYSICAL EDUCATION

➤ **YIMS TOUCH DOWN TROPHY 5S FOOTBALL CHAMPIONSHIP**

YIMS Touch Down Trophy 5s Football Championship was held in 22nd September 2023, to provide the opportunity for the students to excel in their ability to play football and to find out the exceptional football players. Rev. Dr. Mathew George Vazhayil inaugurated the event.



➤ **PALAKKAD DISTRICT JUNIOR BASKETBALL CHAMPIONSHIP**

Palakkad District Junior Basketball Championship 2023-24 was conducted on 15th October 2023. Yuvakshetra Institute of Management studies was proud host of the event along with Palakkad District Basketball association, in which 146 players from all over Palakkad district including boys and girls from various teams participated. Championship was a great success and the players were given trophies by the college vice-principal Rev. Dr Joseph Olikkalkoonal.



➤ HITWICKET BOWLING CHALLENGE

The Hitwicket Bowling Challenge held at 17th of November 2023, was a promotional or interactive event associated with the Cricket World Cup held in 2023. The college bowling challenge was a successful event, with enthusiastic participation and competitive spirit from all involved including students, teaching and non-teaching staffs. The event conveyed importance of sportsmanship and the importance of sports and games in life.



➤ CALICUT UNIVERSITY C-ZONE BASKETBALL CHAMPIONSHIP 2023-24

Calicut university C-zone basketball championship was hosted at YIMS on 27th October and was a grand success. YIMS Basketball team won the championship by beating NSS Nemmara and also got qualified to participate in the Calicut University Inter Zone basketball Championship held at Christ College Irinjalakuda.



➤ BASKETBALL

YIMS Basketball team won the C Zone basketball championship hosted by YIMS, beating NSS Nemmara. Calicut university Inter-Zone basketball championship was hosted at Chris College Irinjalakuda. YIMS Basketball team lost to Sree Keralavarma College in the quarter finals.



➤ VOLLEYBALL

Calicut university C-zone Volleyball championship was hosted at SN College, Alathur on 6th November 2023 and was a grand success. YIMS Volleyball team won the championship by beating NSS Nenmara and also got qualified to participate in the Calicut University inter-Zone Volleyball Championship held at St. Joseph College Devagiri Calicut.

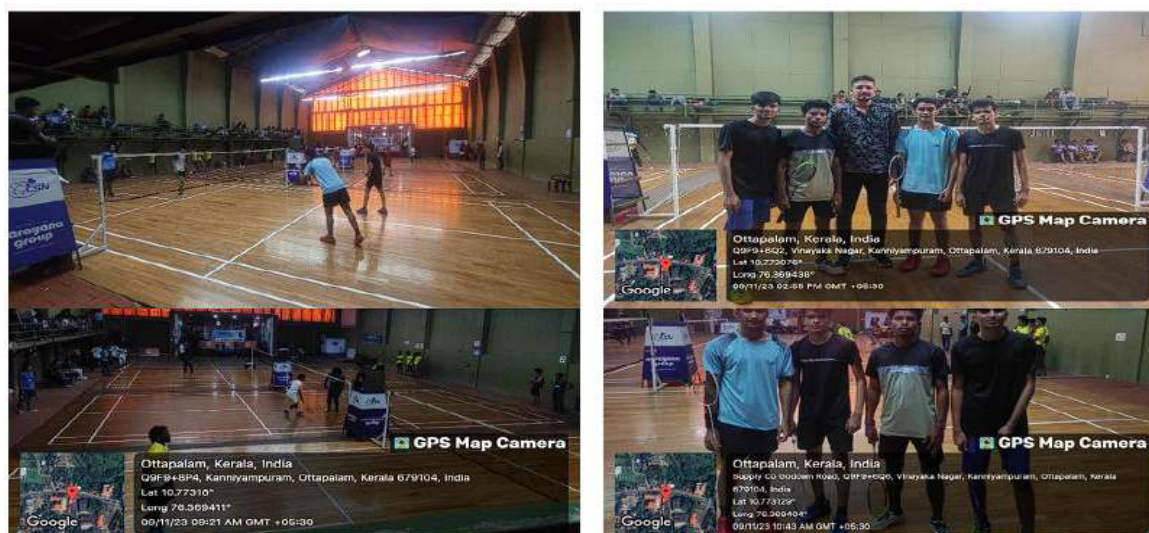


കാലിക്കറ്റ് യൂണിവേഴ്സിറ്റി സി സോൺ വോളിബോൾ മത്സരത്തിൽ ചാമ്പ്യന്മാരായ മുണ്ടൂർ യുവക്ഷേത്ര കോളജ് ടീം.



➤ BADMINTON

Calicut university C-zone Badminton Championship was hosted by NSS College Ottapalam on 6th November 2023. YIMS Men team participated in the championship and lost in the quarter final against NSS Ottapalam.



➤ TABLE TENNIS

YIMS Badminton team participated in both individual and team ranking matches on 11th November. Merritta Elizabeth George of 1st BA English secured second position in individual ranking and also got selected to the University of Calicut women table tennis team.



➤ FOOTBALL

YIMS Football team participated in the C-Zone championship which was held at MES Kalladi College Mannarkad on 22nd September and won 1 pool match against SEEDAC Kottapuram.



GENERAL EVENTS

STATE LEVEL LEADERSHIP CAMP

Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS was the resource person for the Two Day Leadership Camp 'Dviteeya Proudha Yuvatvam Karyavum Karanavum Sadyathakalum' organised by Kerala Cooperative Service Pensioners Association on 5th February 2024 .



VALUE ADDED COURSE

Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS was one of the resource person to handle session on value added course [VAC . 001] Adolescent Counselling 2023 -24 sessions and practical from 03/2/2024 to 8/2/2024 .

FAREWELL TO REV. FR. MIDHUL KOMBARA, ASSISTANT DIRECTOR, YIMS

YIMS bid adieu to Rev. Fr. Midhul Kombara, Assistant Director and Hostel Warden. The programme was organized at CH Square on 21 February 2024, at 3.30 pm. Rev. Fr. Lino Emmatty, Assistant Director, YIMS welcomed the gathering. Felicitations were presented to Fr. Midhul by Rev. Dr. Mathew George Vazhayil, Director, Dr. Tomy Antony, Principal, Josen P Jose, Superintendent of YIMS. Fr. Midhul Kombarayil delivered a gracious reply speech, expressing gratitude and reminiscing on his tenure at YIMS. Rev. Dr. Joseph Olikalkoonal, Vice Principal, updated the academic proceedings of the College. The event was further embellished by cultural performances by staff members. Vote of Thanks was proposed by Ms. Femi John, Assistant Professor, Department of Chemistry. Ms. Shilpa Sreekumar, Asst Professor, Department of Computer Science rendered the prayer. V Lakshmi, Asst Prof, PG Dept of English emceed the programme.

THE QUALITY ENHANCEMENT AND A++

The IQAC of YIMS organized an FDP titled “The Quality Enhancement and A++” Programme on 27th February 2024 at Sophia Theatre. The event commenced with a prayer led by Ms. Hema, Assistant Professor of the PG Department of Commerce. Ms. Shylaja Menon, IQAC Coordinator and HOD of the Department of Management, extended a warm welcome for the gathering. The meeting minutes was presented by Rajitha R, the Staff Secretary of YIMS. The program witnessed the welcome of the new Assistant Director, Rev. Fr. Nithin Maniyankarikalam, by the Director and Principal. Dr. Cyriac Thomas, retired Vice Chancellor of MG University, graced the occasion as the Chief Guest and Resource Person, sharing profound insights and experiences. The dignitaries on stage honored Dr. Thomas, acknowledging his invaluable contributions to academia. Rev. Dr. Mathew George Vazhayil, the Director of YIMS, and Dr. Tomy Antony, the Principal, felicitated the event. Academic updates were provided by Rev. Dr. Joseph Olikalkoonal, the Vice Principal. The programme concluded with the vote of thanks by Rajitha R, Staff Secretary of YIMS.



COLLEGE DAY 2K24

The College Day celebration of 2K24 at Christ Hill Auditorium on 1st March, 2024, was a vibrant and memorable event, filled with performances and speeches that left a lasting impact on everyone present. The Day commenced with prayer by Mathangi Ajithkumar. Sreelakshmi N & Team presented a captivating dance performance dedicated to the esteemed Chief Guest, Mr. Vidhu Prathap, a renowned Playback Singer. The welcome speech delivered by Malavika Saravanan, Vice Chairperson of the College Union. Dr. Tomy Antony, Principal, YIMS,

presented the Annual Day Report, highlighting the achievements and milestones of the Institution. Bhavyasree Baburaj T, the Chairperson of the College Union, delivered the Presidential Address, inspiring the audience with her words. The highlight of the event was the inaugural ceremony, graced by the presence of Mr. Vidhu Prathap, who shared his insights and experiences as the Chief Guest. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, and Dr. Divya N.K, Staff Advisor of the College Union, felicitated the function. Sidharth S Narayanan, the General Secretary of the College Union, expressed gratitude in his Vote of Thanks. The audience had the privilege of interacting with the chief Guest, who also showcased his talent through a mesmerizing performance. The day also included the much-anticipated prize distribution ceremony honouring the arts and sports winners, along with departmental cultural programme that added colour and vibrancy to the festivities. Overall, the College Day celebration was a resounding success, fostering a sense of unity and pride among the students, faculty, and staff of YIMS .



ADIEU 2024

Yuvakshetra Institute of Management Studies bid Adieu to her graduating students with a heartfelt farewell programme, ADIEU 2024, held at Christ Hill Square on the 2nd of March, 2024. The event commenced at 10.00 AM with a prayer led by Vaishnavi C from the Department of English. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, extended a warm welcome to all attendees, followed by the presidential address delivered by Dr. Tomy Antony, the Principal. The ceremonial lighting of the lamp was conducted, symbolizing the enlightenment of knowledge, with an inaugural address by Rev. Dr. Mathew George Vazhayil, Director of YIMS. The felicitation segment honored distinguished individuals including Rev. Fr. Shaju Angeveetil, Rev. Dr. Lino Stephen Emmatty, Rev. Fr. Nidhin Maniyankerikalam, Dr. Raneela P (HOD, Dept. of Chemistry), and Bhavyasree Baburaj T (Chairperson, College Union). Rev. Dr. Joseph Olikkalkoonal administered the farewell oath, marking their commitment in personal, social and professional realms. While the best outgoing students from each department were recognized and awarded by the delegates for their outstanding achievements. Highlighting the achievements of the departing students, Nikhil Krishna, Sreelakshmi S, and Kavya Nair delivered eloquent reply speeches representing their respective departments and whole out going students. Dr. Matilda Danny, HOD of the PG Department of Commerce, conveyed gratitude in her vote of thanks, acknowledging the efforts of all involved in organizing the event. The programme also featured captivating performances, including a dance performance by Swetha & Team and a musical dedication to the outgoing students by Sivani & Team.



ONE DAY EXTENSION PROGRAMME WITH DIVINE PROVIDENCE AUP SCHOOL , KONIKAZHI

One Day Extension Programme with Divine Providence AUP School , Konikazhi was organized by IQAC . Dr. Joseph Olikkalkoonal , Vice Principal was the resource person to handle session on Moral Values of Mahatma Gandhi on 7 March 2024

FESTAL CELEBRATION (Rev. Dr. Joseph Olikkalkoonal and Rev. Fr. Shaju Angeveettil)

The General Staff Meeting and Festal Celebration of Rev. Dr. Joseph Olikkalkoonal and Rev. Fr. Shaju Angeveettil, held on 21st March 2024 at Christ Hill Square, was a delightful and memorable event that brought together the esteemed staff of YIMS for an afternoon of camaraderie, recognition, and cultural festivities. The event commenced with a prayer led by Ms. Femi John, followed by a warm welcome and felicitation extended by Rev. Fr. Nidhin Maniyankerikalam, the Assistant Director of YIMS. Ms. Rajitha R, the Staff Secretary, presented the minutes of the meeting. Distinguished members of the institution, including Rev. Dr. Mathew George Vazhayil, Director of YIMS, Dr. Tomy Antony, Principal, Mr. Josen P Jose, Superintendent, and Dr. Keerthi M S, Section Head of B.Com CA felicitated on their exemplary contributions and leadership. The celebratory spirit soared with the ceremonial cake cutting, accompanied by a melodious festal song performed by Ms. Sharon Stanley, Assistant Professor, PG Department of English Language and Literature. A surprise video presentation honouring Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, added an extra touch of appreciation and gratitude to the occasion. In his reply speech, Rev. Dr. Joseph Olikkalkoonal shared insightful academic updates, highlighting the institution's progress and future endeavors. The cultural programmes that followed showcased the diverse talents of the faculty, further enhancing the joyous atmosphere of the gathering. The event concluded with a vote of thanks delivered by Ms. Riya George, Assistant Professor in the Department of Mathematics.

ESAF INTERVIEW

ESAF Interview was held on 13 April 2024 at Yuvakshetra Institute of Management Studies .The venue was Christ Hill Block . Mr. Sarath V.S , Human Resource recruiter Grampro business services Pvt Ltd ESAF bank was the interviewer for public & our students . More than 50 candidates participated in the Drive .

ACADEMIC YEAR EVALUATION 2023-24

The evaluation of the academic year 2023-2024 took place in the Sapienza Hall on April 22, 2024. Ms. Greeshma P, Assistant Professor of the Department of Commerce, efficiently served as the MC for the event. The proceedings commenced with a prayer led by Ms. Divya P M, Assistant Professor, PG Department of Geography. Each department had the opportunity to showcase their achievements, challenges, and future prospects. The sequence of department presentations, starting from Hotel Management and concluding with Physical Education, facilitated a structured analysis of the entire academic spectrum. The systematic arrangement allowed a smooth transition between disciplines, ensuring a coherent understanding of the efforts put forth by each department. The presentations highlighted the innovative initiatives, academic achievements, and extracurricular activities undertaken by the respective departments. After the presentations, Dr. Tomy Antony, the Principal of YIMS, extended his appreciation and wishes to all departments for their commendable work throughout the academic year. His words of appreciation served as a motivating factor for faculty members and students alike, encouraging them to continue striving for excellence in their respective domains. The event served as a platform for reflection, acknowledgment, and motivation, highlighting the institution's commitment to academic excellence and holistic development.



FAREWELL TO OUT GOING STAFF

The institution hosted a heartfelt farewell to outgoing staff members on April 22, 2024 at Sapienza Hall with meticulous planning. Ms. Greeshma P, Assistant Professor, PG Department of Commerce was the MC for the programme. The proceedings commenced with a prayer led by Ms. Divya P M, Assistant Professor, PG Department of Geography. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, delivered a warm welcome speech, followed by official messages from Reverend Dr. Mathew George Vazhayil, Director, YIMS and Dr. Tomy

Antony, the Principal, each of them reflecting on the contributions of the departing staffs and expressing gratitude for their service. Ms. Sreeja T S, Assistant Professor, Mathematics Department, felicitated the outgoing staff members, acknowledging their dedication and commitment. Dr. Matilda Danny, Head of the PG Department of Commerce, and Ms. Steeja I F, Assistant Professor, Department of Mathematics, delivered poignant reply speeches, expressing gratitude and bidding farewell to their colleagues. The highlight of the event was the book releasing ceremony, where the book "Avaliloodu" authored by Ms. Anjali K P, Assistant Professor, PG Department of Commerce, was unveiled, symbolizing the enduring legacy of the institution. The event concluded with vote of thanks proposed by Ms. Shylaja Menon, IQAC Coordinator, and Head of the Department of Management, expressing gratitude to all participants and reflecting on the cherished memories shared with the outgoing staffs. The farewell served as a poignant reminder of the bonds forged within the institution and the lasting impact of dedicated individuals on its legacy.



ONE DAY CAREER ORIENTATION PROGRAMME

Rev. Dr. Joseph Olikkalkoonal was the resource person for a session for the One-Day Career Orientation Programme organized by FRAME Foundations Palakkad at St. Mary's Polytechnic college Valliyode on 13th May 2024.



ENDEAVOR: CRAFTING EXCELLENCE IN FYUGP

The University of Calicut jointly with IQAC, YIMS conducted an academic session titled "ENDEAVOR: CRAFTING EXCELLENCE IN FYUGP" on 24th May 2024. The session began with a heartfelt prayer led by Ms. Hema S, Assistant Professor from the Department of English, followed by a warm welcome speech delivered by Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS. Dr. Tomy Antony, Principal of YIMS, then provided the presidential address, emphasizing the importance of striving for excellence and innovation in education. A symbolic lamp lighting ceremony took place, signifying the dispelling of ignorance and the ushering in of knowledge and enlightenment. The inaugural address and session were conducted by Dr. Santhosh Kumar Vallikkat, the Head of the Malayalam Department at NSS College, Manjeri, who offered valuable insights and strategies to achieve academic and personal growth. He highlighted how the extended program allows for a deeper and more comprehensive learning experience, fostering a greater degree of interdisciplinary education and providing ample opportunities for research and innovation. The FYUGP's structure was praised for its ability to cultivate critical thinking, creativity, and holistic development through a balanced mix of academic and extracurricular activities. The session concluded with a vote of thanks by Ms. Shylaja Menon, the IQAC Coordinator, who expressed gratitude to all speakers, participants, and organizers for their contributions to the success of the event. In conclusion, "ENDEAVOR: CRAFTING EXCELLENCE IN FYUGP" set a positive and ambitious tone for the academic year ahead, inspiring all involved to pursue their goals with renewed vigor and dedication.



WELCOMING NEW FACES TO YIMS FAMILY

Yuvakshetra Institute of Management Studies (YIMS) under IQAC, organized a warm and informative program to officially welcome the newly joined staff members to the YIMS family On 27th May, 2024. The event commenced with a prayer led by Ms. Shilpa S Kumar. Rev. Dr. Joseph Olikkalkoonal delivered the welcome speech, followed by official messages from Rev. Dr. Mathew George Vazhayil, Director of YIMS, and Dr. Tomy Antony, YIMS Principal. The event aimed at fostering a sense of community and belonging among the faculty. This event not only provided valuable insights into YIMS's operations, values, and protocols but also served as a platform for the new staff members to introduce themselves, fostering camaraderie and breaking the ice among colleagues. Through this interactive session, individuals had the opportunity to share their backgrounds, experiences, and aspirations, creating a strong foundation for collaboration and teamwork within the YIMS family. The programme ended with a vote of thanks by Ms. Rajitha R, Staff Secretary, YIMS.

SHARPENING THE SAW

The Faculty Development Programme (FDP) titled "Sharpening The Saw," organized by IQAC, YIMS on 30th May 2024, was a resounding success. Dr. Cyriac Thomas, the esteemed Retired Vice Chancellor of MG University, graced the occasion as the Chief Guest and Resource Person. Dr. Thomas's profound expertise in teaching and academia provided an ideal platform for faculty members to refine their teaching objectives and aspirations. The event

commenced with a prayer led by Ms. Sharon Stanley, Assistant professor of PG department of English followed by a welcome speech from Rev. Fr. Nithin Manivenkerikalam, Assistant Director of YIMS. The Presidential Address was delivered by Dr. Tomy Antony, Principal of YIMS. The keynote address was given by Rev. Dr. Mathew George Vazhayil, Director of YIMS. The inaugural address and session were conducted by Dr. Cyriac Thomas, Retired Vice Chancellor of MG University. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, handled the felicitation ceremony. The session was marked by Dr. Thomas's impassioned delivery, infusing the entire event with enthusiasm and insight. Faculty members, both seasoned professionals and newcomers alike, found the programme exceptionally engaging and enriching. Dr. Thomas's spirited discourse ensured that the session was not only educational but also enjoyable, creating a vibrant atmosphere conducive to learning and growth. The event concluded with a vote of thanks by Ms. Shylaja Menon, Head of the Department of Management and IQAC Coordinator. Overall, "Sharpening The Saw" proved to be a valuable opportunity for faculty members to enhance their pedagogical skills and refine their professional goals. The programme's success underscores the commitment of IQAC, YIMS to fostering continuous improvement and excellence in academic pursuits.



SESSION ON STRESS MANAGEMENT

IQAC, YIMS conducted a stress management session titled "Mastering Stress: Techniques for a Balanced Life." On 30th May 2024. The session was led by Rev. Dr. Gimmy Antony Akkattu CST, Head of the PG Department of Psychology at YIMS, and an esteemed Clinical Counselling Psychologist, NLP, and Hypnotherapist. This event was attended by all staff members of YIMS. Dr. Akkattu provided valuable insights into managing stress effectively, incorporating both theoretical knowledge and practical techniques. The session featured interactive elements such as laughter therapy, which were particularly well-received by the participants. The hands-on approach ensured that attendees could immediately apply the strategies learned. Overall, the session was highly beneficial, equipping the staff with practical tools to manage stress and improve their overall well-being.



SESSION ON INTRODUCTION TO NAAC CRITERIA FOR NEW STAFFS

IQAC, YIMS Conducted an Introductory Session on NAAC criteria, "Achieving Excellence: Introduction to NAAC Criteria" for newly joined staffs. On May 30th, 2024, Ms. Shylaja Menon, IQAC Coordinator and Head of the Department of Management, acted as the resource person. The session aimed to familiarize the new educators with the National Assessment and Accreditation Council (NAAC) criteria, which are essential for maintaining and enhancing the quality of education within the institution. She explained the importance of NAAC

accreditation, the seven criteria it encompasses, and the crucial role of faculty in meeting these standards. The program emphasized the importance of continuous improvement, proper documentation, and active participation in quality enhancement initiatives. By understanding and adhering to NAAC criteria, the staff can significantly contribute to the institution's pursuit of academic excellence and overall development. The session concluded with a Q&A segment, ensuring that all participants left with a clear understanding of their roles and responsibilities in achieving these goals.



ACADEMIC YEAR PLAN 2024-2025

Internal Quality Assurance Cell (IQAC) of YIMS conducted the Year Plan Presentation On May 31st, 2024, for the academic year 2024-2025. During this event, all department heads and conveners of various clubs, committees presented their programme plans for the upcoming year. While the presentations met expectations, some suggestions for improvement were made by the previous IQAC Coordinator, Prof. T. K. Rajan, Assistant Professor of the Department of Mathematics, which provided valuable insights into more comprehensive planning. The session was honored by the presence of Principal Dr. Tomy Antony and Vice Principal Rev. Dr. Joseph Olikkalkoonal, who both provided valuable insights and feedback. Prof. T. K. Rajan also delivered the vote of thanks, ending the program on a positive note. The event successfully set a clear and constructive path for the academic year ahead.



ENHANCING INTERVIEW SKILLS: WORKSHOP

A session for IBPS exam qualified students for helping them with interview skills was handled by Ms.Asha Krishnan, Assistant Professor, HM Department on 14-10-2023. The session mainly focused on the techniques and abilities to answer interview questions. This programme was organized by the Well Guide Academy, Palakkad in association with the National Organisation of Bank Workers, Kerala Gramin Bank.

OATH TAKING CEREMONY OF UNION MEMBERS

An Oath Taking Ceremony of newly elected members was held in the General Assembly on 02-11-2023 at 9.30 am. Dr. Tomy Antony , Principal led the ceremony. Rev. Dr. Joseph Olikkalkoonal , Vice Principal and Rev. Dr . Mathew George Vazhayil the director felicitated the gathering. Ms. Bhavyasree Baburaj, Chairperson delivered the reply speech.



FDP FOR NON- TEACHING STAFF

An FDP for Non-Teaching Staff in association with IQAC was held on the topic selection and management of devices and accessories for Smart Workplaces was held on 02-11-2023 at 3.30 pm. The session was held by Mr. Vimal Kumar V, Research Assistant Mahatma Gandhi University. The session provided a wide knowledge about Hardware , operation systems, energy saving , inverter technology, online purchase , internet of things etc.



STAFF TOUR TO RAMAKKALMEDU AND VAGAMON

The staff members of Yuvakshetra Institute of Management Studies were taken for a pleasure trip to Ramakkalmedu and Vagamon on 08-11-2023.



FACULTY DEVELOPMENT PROGRAMME:(FEP on Bar coded Examination System)

An FEP was organised by the IQAC on The Bar Coded Examination System. The resource person of the event was Mr. Josen P Jose, superintendent YIMS. The Purpose of the session was to make clear how the Bar Coded System works including how to generate, distribute ,scan and dispatch the answer sheets.



SNEHOLSAVAM

The event Sneholsavam 2023 was held on November 11, 2023 .The inauguration ceremony was graced by Mr. M. Sooraj, the Assistant Excise Commissioner of Palakkad, adding a distinguished presence to the event.

The Inmates were given an opportunity to showcase their talents through various Cultural Programs, including music, dance, and drama. The event provided a platform for self-expression and creativity, fostering a positive and uplifting environment. Basic necessities such as groceries, rice, and washing items were procured and distributed to the inmates. Items were distributed according to individual needs, ensuring a personalized approach to support. The program encouraged active involvement from the community, promoting awareness and understanding of the challenges faced by individuals in old-age homes, orphanages, and special schools.



FACULTY DEVELOPMENT PROGRAMME ON PLANNING AND IMPLEMENTATION STRATEGIES FOR FYUGP

IQAC, YIMS organised a faculty development programme on 2nd December 2023. The Chief guest and the resource person of the day was Dr.Sudheendran K, Research Officer, Kerala State Higher Education Reforms Implementation Cell. The session was mainly focused on the Four Year UnderGraduate Programme. He discussed how our state is going to conduct four year UG programme as per NEP 2020. The division of credits to core , complementary and elective courses were also discussed.



INTERNATIONAL FACULTY DEVELOPMENT & CULTURAL EXCHANGE PROGRAMME & ACADEMIC COLLOBORATION

An International Faculty Development & Cultural Exchange Programme & Academic Colloboration was conducted on 02-12-2023 . Dr.Maribi Maria E. Balagan, Director, University Admission, Guidance and counselling Centre, Cagayan State University, Philippines and Dr Maria Mamba, Psychology Programme Coordinator for Graduate Studies, Cagayan State University, Philippines were the resource persons of the session. The session was an insightful one that shed light on the importance of cultural exchange programs and how they can help students to broaden their horizons and learn about different cultures.



QUALITY IMPROVEMENT PROGRAMME

A Quality Improvement Programme organised by the IQAC was held on 13 December 2023. Ms. Shylaja Menon, IQAC Coordinator, YIMS was the resource person of the session. The Programme aimed to provide teachers with the tools, resources and training necessary to improve their instructional practices, ultimately leading to better student outcomes.

GLORIA 2K23

The true spirit of celebrating Christmas is to spread love and happiness. Yuvakshetra Institute of Management Studies organised a Christmas Celebration on 22-12-2023. . The programme was aimed to create an atmosphere of Christmas in the campus with boundless joy along with students, teachers and Non-Teaching staff.



PANCHANGI – ARTS FEST 2023

Yuvakshetra Institute of Management Studies celebrated “Panchangi 2023” College Arts Fest from 01-12 December 2023. The fest was inaugurated by Mr. Ayraan, Indian film playback singer. The purpose of the event was to provide a platform for students to showcase their exceptional talents and skills, fostering a culture of appreciation and recognition for their achievements. Additionally, it aimed to inspire and motivate participants to pursue their passions with dedication and determination, while also celebrating the diversity and creativity within the student community.



ONE DAY SEMINAR FOR POLICE CONSTABLES

A Seminar on ‘ Psychological Strategies for Child Suicide Prevention for Recruit Police Constables was conducted by Fr. Dr.Gimmi Antony, Head PG Department of Psychology on 22nd January 2024 at Kerala Armed Police , II Battalion, Muttikulangara. Preventing suicide requires strategies at all levels of society. This includes prevention and protective Strategies for individuals, families and communities and hence the class proved to be useful for the recruit police officers to prevent the child suicide.



ISRO SPACE EXPO

Yuvakshetra Institute of Management Studies in association with IQAC And ISRO organised an EXPO on 27,28 and 29 th January in the College Campus. It included various programmes like Planetarium, Solar Gaze, exhibition and demonstration of various models of rockets and its parts. THE Expo demonstrated the journey of ISRO from its beginning to the successful launching of Chandrayaan II. The inauguration of ISRO expo was held by Mr. Alfred O.V, Assistant Collector Palakkad , the planetarium by His Excellency Mar Peter Kochupurakkal, the Bishop of Palakkad, and the Jubilee block Expo by Mr.A. Prabhakaran , the Hon' ble MLA of Malampuzha Constituency of Kerala.



YUVAVOX WORKSHOP FOR NEWS EDITORS

Yuvavox the voice of Yuvakshetra conducted a Workshop on News Editing for News Editors on 11-01-2024 at 3.30 pm in the Sophia Theatre. Ms. Archa Gopan, Assistant QQAC , Yuvavox

was the Resource Person. Rev. Dr. Joseph Olikkalkoonal inaugurated the session and also detailed News Reporting standards.



REPUBLIC DAY CELEBRATION

Yuvakshetra Institute of Management Studies observed 75th Republic day on 26th January 2024. Rev. Dr. Mathew George Vazhayil, Director YIMS hosted the National Flag at Christ Hill, YIMS .Dr. Tomy Antony, Principal, Rev Dr.Joseph Olikkalkoonal , Vice Principal and other faculties and students of YIMS were also present on the occasion.



NATIONAL SERVICE SCHEME
(Unit No: 271)

NSS UNIT 271 (University of Calicut)

The National Service Scheme (NSS) was launched in the year 1969, also Mahatma Gandhi's birth centenary, in 37 universities with the primary goal to let community services become a source of personality development of student volunteers. As of today, the scheme runs in all Indian states and universities under the guidance of the Ministry of Youth Affairs and Sports. Its motto, 'Not Me But You' helps students prioritize their community above themselves, and assists them in including it in the problem-solving process.

The NSS unit of Yuvakshetra IMS College has been extensively working to promote a holistic development environment for its student volunteers in preparation of their future, with an emphasis on community services.

The session of 2023-24 has been fruitful under the guidance of the NSS Program Officer, Mr. Chandrasekar M, who led the team to explore innovative ways to give back to the community. He was assisted by the following Office Bearers and Group Leaders, who had been selected for their positions based on a vivid history of selflessness, experience, and a strong work ethic

Secretary: Mr. Jinan P Y, II B.Sc CS

Ms. Sumedha C P, II B.Sc CS

2023 began with the Advisory Committee meeting under presidential of Dr. Tomy Antony Principal, Yuvakshetra College a fresh wave of participation as newly selected members joined the committee

ADVISORY COMMITTEE

Chairperson	: Dr. Tomy Antony, Principal
Member (Development Department)	: Ms. Sajitha MV, President, Mundur Grama Panchayat
Members (Social Work)	: Rev Dr. Mathew George Vazhayil, Director : Rev Dr. Joseph Olikkalkoonal, Vice Principal
Representative (Adopted village)	: Ms Sheeba Kannan, Member-16 Ward, Mundur
NSS Student leaders	: Mr. Jinan P Y, II B.Sc CS :Ms. Sumedha C P, II B.Sc CS

Member Secretary : Mr. Chandrasekar M, NSS PO

: Mrs. Sneha I, NSS PO

The Year plan 2023-24 was approved by the Advisory Committee and Mundur Panchayat President handed over the appreciation letter to Director for the work done by the volunteers in Mundur PHC and Pond Cleaning in he adopted village ward no 16.

NATIONAL SERVICE SCHEME ACTIVITIES

Orientation to NSS Volunteers (20 Hours)

General Orientation (History, Philosophy, Objectives. etc.) - 2 hours

Awareness building on community problems (Social Analysis, Field Exposure, Interaction with Social Activists) - 8 hours

Skill development (Leadership, Personality Development, Communication etc) - 8 hours

Action Plan Development - 2 hours

Campus work (30 hrs)

- Observance of important days

Activities in the Rural/Urban Community (70 hrs)

- Institutional work in collaboration with voluntary organizations
- Intervention during natural calamities and national emergencies

Special Camping Programme

- 7 days Special camp in adopted villages or urban slums based on specific themes.
- Creation of Social Assets (Road, house, play ground, library, repairing of equipments etc.)
- Community surveys/Minor studies.
- House visits.
- Cultural exchange.
- Awareness programmes.
- Special Projects (Paddy field cultivation, kitchen gardens, energy saving, training programmes etc)

Unit Information

Unit No : 271, Yuvakshetra IMS, University of Calicut

NSS Room : Room No 12, First Floor, Administrative Block

Adopted Village : Ward No 16, Backward Grama Panchayat

Sanctioned Number : 100

I Year : 50

II Year : 50

Programme Officers : Mr Chandrasekar M, Asst. Professor, Geography

: Ms Sneha I, Asst. Professor, English

27th May 2023 Aids patients

An interactive session and seminar on HIV AIDS was held in Palakkad as part RED RIBBON CLUB.

5th July 2023 World Environmental Day

Environment Day is celebrated by the NSS Volunteers by planting the tree sapling in the college premises which was followed by a Seminar regarding the importance and the need of environment day.



14th June 2023 World blood donor day

A seminar was conducted on the topic World Blood Donor day by Ms. Divya P M , Asst. Professor, Geography

**17th July 2023 Statistic survey**

It was activity provided to the students for collection of data on agriculture and land of permises provided by the Palakkad taluk.

Few of the students were put on charge of different wards as per need.

Paddy Field

It was the major project this year to harvest wide variety of rare species of rice's provided by the Calicut university directly to different NSS units of the college.

All the participants took part hand in hand in soiling and nurturing it and it made us realise the difficulties and fortunes a farmer have to go through to provide such necessities.



19th August 2023 Tribal colony service

A visit to the tribal colony (Mullakara colony) of Mundur panchayath along with Students of BED college and we also learned and cultivated Tapioca plant.

**20th August 2023 Orphanage visit**

We visited Thirukudumbasramam orphanage of children of our age as to celebrate Onam along with them followed by lots of games and activities and special Onam Sadhya was planned.

The Onam celebration was then facilitated by Rev Dr. Joseph Olikkalkoonal, Vice Principal.

**19th September 2023 Aids patients at college**

YIMS along with NSS UNIT 271 conducted an interactive and motivating session with the people affected by HIV AIDS.

Interactive sessions with AIDS patients serve to educate, support, empower, reduce stigma, monitor progress, and foster a sense of community.



7th October 2023 Pond cleaning and survey at adopted village

NSS UNIT 271 unit took an initiative to clean a pond of the adopted village ward no. 16.



2nd November 2023 Orientation for NSS volunteers

Provide knowledge on NSS programs activities, organizing NSS camps. Impart comprehensive knowledge on youth development, leadership and village adoption.



4th November 2023 ICTC visit

The ICTC (Palakkad district hospital) visit was a part of red ribbon club activity.

ICTC is a centre for HIV & AIDS and records the details of patients affected by HIV AIDS and the doctor in charge gave a brief overlook of 5 W's on HIV AIDS and other various information on HIV AIDS.



10th November 2023 Workshop green auditing

The workshop on green auditing was conducted by PG Department of Geography in association with NSS UNIT 271.



30th November 2023 Blood donation camp

The blood donation camp was an activity part of Red Ribbon Club in association with RED CROSS SOCIETY conducted at Casa Romana of HM Department.

**26th December 2023 Paddy field harvesting**

Paddy field was harvested during the time of 7 day CAMP, All the volunteers along with Rev Dr. Joseph Olikkalkoonal, Vice Principal took part in harvesting and was able to complete it successfully.

27th December 2023 Sneha Ramam

The purpose of this session was to clean the area that was covered by waste and make the area as clean and tidy as possible to walk and pass through. It can change the thought of the people who come to litter waste on that area.



27th December 2023 Asad Sena Rally against Drug Abuse

The primary aim is to lessen loss of life, enhance public health outcomes, and foster a drug-free environment for forthcoming generations. All the volunteers took part in the rally actively.



28th January 2024 Session on IV year UG course

Introduce volunteers to the concept and structure of IV year Integrated UG Program.

The session on IV-year Integrated UG courses was highly valuable and insightful, providing the volunteers with necessary information about the alternative educational pathway.

18th February 2024 Youth meets Haritha Karmasena

The purpose of the session was to meet with Harithakarmasena members and have a interaction session with them and also letting the youth know about the work and importance of them visiting our homes.



24th February 2024 Millet seminar

A seminar was conducted to give awareness and health benefits of Millets to the NSS volunteers

Through this activity people got knowledge about the Millet and its health benefits and got ready to use them in their daily life.

The prominent speakers were Dr.Sumiya K.V & Dr.Firozkhan K A.



CAMP



ALUMNI

ALUMNI

The Alumni General Body Meet 2024 was held on 26th January from 10:00AM to 12:45PM at Symphony Auditorium, YIMS.

The meeting started with a prayer. The meeting commemorated the teachers, students and drivers of the college who had passed away and condolences to the bereaved family were given. The welcome speech was delivered by Mr. Akshay Viswanath A (2016-2019 BBA). Dr. Tomy Antony (Principal, YIMS) delivered the presidential address. Rev. Dr. Mathew George Vazhayil (Director, YIMS) inaugurated the meeting. Rev. Dr. Joseph Olikkalkoonal (Vice Principal, YIMS) presented the Annual Accounts Report of YIMS Alumni for the year 2023-2024. After that an open discussion was conducted to put forward the suggestions by Alumni. Mr. Shyam Bhasi suggested that there must be an improvement in placement assistance so as to increase the job availabilities to the students. Another suggestion was given by Mr. Sanjay on sharing information about the programs that are being conducted at the college throughout the year through the Alumni WhatsApp Groups. Mr. Alwin talked about the emergency funds allotted to overcome the financial needs of the Alumni and their family in a necessary situation. He also mentioned that the Alumni are willing to make placement references for the students of YIMS. Mr. Anandu put forward an idea of introducing Visual Communication Courses in the College. The director of YIMS had mentioned about availability of posts in college for the Alumni of YIMS. It was followed with Lunch and a department wise meeting with the teachers.

The meeting wound up by 12:45PM with a Vote of Thanks delivered by Ms. Meena Jose Komban (Alumni Coordinator). After the official meeting at 02:00PM, a friendly Basket Ball Match between YIMS team and Alumni team was conducted and YIMS Alumni Team won the match.





WOMEN DEVELOPMENT CELL (WDC)

WOMEN DEVELOPMENT CELL

Women Development Cell, YIMS started with the aim of empowering and orienting women to recognize their true potential and to help them attain their own stand in competing world. It seeks to empower young women to attain emotional, physical and mental freedom to with stand the changing phases throughout their life, Women empowerment in all spheres of all life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Our vision is the assurance of justice and equity in society to women by extending academic, financial, emotional and moral support. Our mission is to train students to achieve a wide range of skills and knowledge and also to develop and increase their social, economic and intellectual capacities.

The principal constituted a woman development cell comprising the following members for women development cell activities at YIMS for the academic year 2022-23

1. Ms.Sreeja T S (Convenor)
2. Ms Asha Krishnan
3. Ms Ramya R
4. Ms Akhila P
- 4 Ms Anjana Balachandran (Student Representative, II MCom)
- 5 Ms Malavika Nethiar P K (Student Representative, II MA English)

ACTIVITIES 2023-24

Skill training programme on 'HOME CARE PRODUCTS MAKING' Phase I

Department of Chemistry Date: 23-8-2023

The "Home Care Products Making" skill training program aimed to empower women, specifically Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath, by teaching them to create various cleaning products, thereby enhancing their skills for self-reliance. As a result, 15 participants gained practical knowledge, boosting their self-sufficiency and their ability to contribute to their households and communities. Feedback indicated high satisfaction, with 91.30% rating the clarity of instructions as excellent, 99% feeling supported by instructors, and 90% confident in replicating the products at home. Additionally, 98% of participants would recommend similar programs.



Skill training programme on 'HOME CARE PRODUCTS MAKING' Phase II

Department of Chemistry Date : 4-10-2023

The skill training program on "Home Care Products Making" was conducted with 22 participants and led by Prof. Mercy Leena Paul, Assistant Professor at YIMS. The program aimed to empower the Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath by teaching them to create various cleaning products, enhancing their skills for self-reliance. As a result, 15 participants gained practical knowledge, improving their self-sufficiency and ability to contribute to their households and communities effectively. Participants provided highly positive feedback, with 91.30% rating the clarity of instructions as excellent, 99% feeling supported by instructors, and 90% confident in replicating the products at home. Additionally, 98% would recommend similar programs, reflecting strong satisfaction.



Breast Cancer Awareness Programme Date: 06-10-2023**Women Cell in Association with IQAC and Thankam Hospital of PMRC, Palakkad**

The Women Cell, in association with IQAC and Thankam Hospital of PMRC, Palakkad, organized a seminar titled "Breast Cancer Awareness Programme" for 80 student participants. The session was led by Dr. (Maj. Gen. Retd.) P. Subhas, Dr. Ponraj, and Mr. Muhammed Kassim from Thangam Hospital, Palakkad. The purpose of the seminar was to educate students about the symptoms of breast cancer, with a focus on prevention and early detection. The session was highly effective, with the medical aspects explained using various examples, making it a valuable experience for the students. Feedback indicated that the majority of students found the session effective and were satisfied with the information provided.

Seminar on Gender equality 16-10-23**Department: Section B Com CA in association with Women Development Cell**

The Section B Com CA, in association with the Women Development Cell, organized a seminar on "Gender Equality" with 100 student participants. The seminar was conducted by Ms. Anusha Vijayan and Ms. Ushakumari, counselors from Snehitha Gender Helpdesk, Palakkad. The purpose of the seminar was to provide an understanding of the role of education in promoting gender equality. The session covered topics including the difference between sex and gender, the importance of raising awareness among youth, women's participation in various economic sectors, and the challenges faced by women in these sectors.



One Day Session on Dignity in Mental Health

Department: PG Department of Commerce (Finance Section) Date: 16-10-2023

The PG Department of Commerce (Finance Section) organized a one-day session titled "Dignity in Mental Health" for 57 student participants, led by Ms. Sowmya J, a psychologist and trained counselor from ICAS LIRA. The event was held to celebrate World Mental Health Day and aimed to raise awareness about mental well-being, provide mental support, and share stress management tips. The session covered important topics such as identifying and managing stress, time management, and the significance of both mental and physical health. Feedback indicated that the session was interactive and informative, with 82.5% of participants agreeing or strongly agreeing that it was beneficial. Only 2.5% disagreed, showing a positive response overall.



Discovering You: A Session on Sex Education Date: 20/10/2023

Department: PG Department of English and Languages

The PG Department of English and Languages conducted an awareness session titled "Discovering You: A Session on Sex Education" for 50 student participants. The session was led by Dr. Sindhu Jacob, Consultant Homeopathic Physician at Ashams Homoeo Clinic. The purpose was to provide students with essential sex education to empower them regarding sexual health. The session covered reproductive anatomy, the importance of reproductive health for individuals and communities, and highlighted the significance of consent, communication, and

respect to promote healthier relationships. Student feedback was overwhelmingly positive, with participants gaining a better understanding of the body and the importance of leading responsible lives.



Gender Equity in Relationship Date: 23-11-2023

Department: Computer Science

Mrs. Baby A, Counseling Psychologist from Palakkad, conducted a session on gender equity for 112 participants, aiming to inspire reflection on societal norms and encourage the development of respectful, balanced relationships. The session emphasized the distinction between equality and equity within relationships, highlighting the importance of mutual respect, open communication, and affection. Participants were also encouraged to enhance their skills for personal and professional growth, contributing positively to family dynamics and society. Feedback from the session was overwhelmingly positive, with 88% rating it as “Excellent,” 10% as “Very Good,” and 2% as “Good.”





“Confidence Guard Mastery” – Unleashing confidence through Self-Defence

Department: Section Bcom Taxation Date: 18-01-2024

Mr. Ashrafmukkattil, 5th Degree Black Belt and Chief Instructor in Kerala Shotokhan Karate, conducted a self-defense session for 90 college students aimed at empowering them with practical skills to protect themselves, promoting personal safety awareness, and fostering confidence. The session enhanced students' ability to assess and mitigate risks while instilling a greater sense of empowerment and preparedness within the college community. Feedback was overwhelmingly positive, with 90% of participants rating the techniques as "Very Effective," 6% as "Effective," and 4% as "Neutral," reflecting the program's success in achieving its objectives.

A session on ‘Psycho Oncology-Human side of cancer’

Department: PG Department of Psychology Date: 08-02-2024

The seminar titled "Psycho Oncology-Human Side of Cancer" was conducted by the PG Department of Psychology, in association with IQAC and the Women Development Cell, featuring Ms. Maria Vinu, a Ph.D. scholar at Vellore Institute of Technology, as the resource person. With 140 student participants, the session aimed to introduce students to the field of psycho-oncology and explore the psychological impacts of cancer on patients and their families. Ms. Vinu shared her journey in psycho-oncology, engaging the students who showed great interest and interacted with her throughout the session. The outcome highlighted psycho-oncology as a burgeoning area within psychology, focusing on the psychological responses to cancer and the behavioural aspects of coping, as well as health behaviour changes and social

factors related to diagnosis and treatment. Many students expressed a keen interest in the field, asking questions about career opportunities and pathways into psycho-oncology.



Extension activity

Department: Women Development Cell Date: 12-02-2024

Three student participants attended a state-level workshop titled “Fostering Justice: Insights into Women’s Rights” conducted by Ms. Cicy Joseph, HOD, Kerala Police Academy, Thrissur at Nehru Academy of Law which aimed to deepen their understanding of women’s rights, legal frameworks, and intersectionality, empowering them to advocate for gender equality and challenge discrimination. The outcome of the session included heightened awareness of women’s rights and a commitment to promoting social justice within their communities. Students expressed enthusiasm for advocacy and activism, citing newfound empowerment to challenge gender inequalities and foster a culture of activism.



Competitions such as poster making, mehndi designing, letter writing

Department: Women Development Cell

The International Women’s Day celebrations 2024 saw 62 participants take part in various competitions aimed at empowering women by providing platforms to showcase their talents, skills, and capabilities in fields such as arts and academics. The event resulted in skill enhancement, increased awareness of key issues affecting women, boosted confidence, self-efficacy, and self-esteem among the participants, and offered opportunities for networking. The program successfully created a space for participants to display their abilities. Feedback was highly positive, with 50 participants rating the event as "Excellent," 10 as "Very Good," 1 as "Good," and 1 as "Satisfactory."



Capacity Building Initiative - Menstrual Hygiene

Department: PG Department of Commerce (Finance Section) in association with IQAC & Women Development Cell

The PG Department of Commerce (Finance Section), in association with IQAC and the Women Development Cell, organized a capacity-building initiative on "Menstrual Hygiene" with 109 students participating. The session was led by Ms. Sowmya J, a psychologist and trained counselor, who provided insights into the importance of menstrual hygiene for health, dignity, and empowerment. The session emphasized the role of proper hygiene practices in preventing infections, the use of appropriate menstrual products, and the benefits of eco-friendly options

like reusable pads and menstrual cups. Participants left with improved self-esteem, confidence, and a deeper understanding of the importance of menstrual hygiene for fostering gender equality and social inclusion



Documentary Presentation - Gender sensitisation programme

Department: Mathematics Date: 07-03-2023

A program with 102 student participants was conducted with the aim of fostering overall development in both girls and boys, promoting equality, and encouraging students to reflect on their personal attitudes and beliefs. The session helped students build strength, confidence, and leadership qualities. Feedback from 68 respondents showed that 54% rated the overall performance as "Good," and 80% rated the effectiveness of the documentary shown during the Women's Day celebration as "Good." The program successfully contributed to the personal growth of the participants and their understanding of societal equality.

Commemoration of Great Leader Sarojini Naidu

Department: PG Department of Commerce Date: 14-03-2024

A program with 21 student participants, presented by Gowri S from II B.Com Finance A, YIMS, was organized to honour Sarojini Naidu and her remarkable leadership and legacy, aiming to inspire future generations. The event highlighted Naidu's contributions to literature, politics, and women's rights, while promoting her values of equality, social justice, and empowerment today. The outcome included increased awareness and appreciation of Naidu's

impact, sparking discussions on relevant issues, and supporting ongoing initiatives by the Women Development Cell to promote gender equality. Students expressed satisfaction, finding the program meaningful and memorable.



Legal Empowerment on Crime Against Women and Girls

Date: 15-03-2024

Department: Women Cell in Association with IQAC

The event titled "Legal Empowerment on Crime Against Women and Girls" had 193 student participants and featured Adv. P. Premnath, Deputy Director of Prosecution, Palakkad, as the resource person. The session aimed to raise awareness about legal formalities related to crimes against women and educate students on safety measures in society. It was highly effective, with the legal aspects clearly explained through various examples, making it a useful and insightful experience for students. Feedback indicated that most participants found the session both effective and satisfying.





Shakthi Empowering Women - Self Defense Programme

Department: Women Cell in Association with IQAC Date: 25-03-2024

The self-defense program titled "Shakthi Empowering Women" was conducted with 84 student participants, featuring resource persons Arumukhan V, ASI of Police Janamaithri, Sarala K, ASI Hemambika Nagar PS, and Ushas R, CPO Chittur PS. The primary goals were to increase awareness of surroundings, prepare girls for unexpected situations, and build confidence to handle aggressive behavior effectively. Participants learned about various forms of violence that women may encounter, including in their homes, and received practical self-protection tips on avoiding and defending against such threats. Feedback from the program was overwhelmingly positive, with 73% of attendees rating it as "Excellent," 19% as "Very Good," and 8% as "Good," while no participants rated it as satisfactory or average.



ANTI NARCOTIC CELL

ANTI NARCOTIC CELL

Anti-narcotic cell of our college has been constituted to create and maintain a drug free campus by the support of the management, teachers, students, parents and the entire community. Active and vigilant members have been constituted to execute the functions of the cell and also to impart awareness against the use of drugs in the campus. Educating the students about the negative impact of all types of drug addictions, encouraging peer policing among students against the use of drugs and reporting of any noticed use of drugs by the students are also the duties of the anti-narcotic cell.

Objectives of Anti-Narcotic Cell

- To educate and enable youth to reject drugs
- To make a drug- free campus by strictly imposing a total ban on the possession or consumption or use of any harmful products like drugs and alcohol by students of the college, within or outside the campus.

Annual report

Anti narcotic cell of YIMS conducted various programmes during the academic year 2023-24. To make an awareness about the usage of drugs, the cell organized anti-drug awareness programmes throughout all departments. Health inspectors and excise officers were the resource persons and all the YIMS students benefited from the sessions. The antinarcotic cell of Yuvakshetra institute of management studies also conducted department wise creative programmes to educate and spread anti-drug awareness among students.

Members of anti-narcotic Cell

Mr. Sreeraj MK (Asst. Prof PG Department of Commerce, Anti narcotic cell Convenor)

Mr. Chandrasekhar M (Asst. Prof PG Department of Geography)

Ms. Grace Agnice (Asst. Prof PG Department of English)

Dr.Reneela P (Asst. Prof Department of Chemistry)

Ms. Aswathy T M (Student Representative, II M Sc Geography)

Department anti-narcotic Cell coordinators

Ms. Greeshma G (Department of English)

Mr. Gliston Vincent (Department of hotel management)

Mr. Praveen S (Department of computer science)

Ms. Ansha shaji(Department of physics)

Mr. Manoj M (Department of Commerce)

Ms. Rajitha R (Department of Commerce CA Section)

Ms. Anjali K P (Department of Commerce Taxation Section)

Ms. Amritha M (Department of Commerce psychology)

Mr. Mahesh (Department of Mathematics)

Activities and programmes:

- PG Department of Psychology in association with Anti-Narcotic Cell & SIMHAR organized *A Seminar on Drug Addiction: Familial Risk & Protective Factors* on 26-06-2023. The aim of the program was to make aware of the role of different familial factors, both that protects and risks individuals to abuse of drugs. To bring awareness for both students and parents involving them in a discussion on various dangerous drugs, its impact on humans mental well-being, factors concerning the home and family environment that leads to drug abuse and that deviates one from drug abuse. The resource person was Mrs. Sunaina Ayilyath, RCI registered Clinical Psychologist.



- PG Department of Psychology in association with Anti-Narcotic Cell organised Interdepartmental poetry writing Competition on 26-06-2023. Students received an opportunity to engage in creative activities thereby promoting awareness on drug abuse in their own creative ways.



- PG Department of Psychology in association with Anti-Narcotic Cell conducted Outreach programme Event Title: A Visit to Shalom Institute of Mental Health and Research, Parli on 26-06-2023. Students received an opportunity to To extend the participation of students in activities outside the campus and to sensitize students towards the duties and responsibilities within the society and community.



- PG Department of Psychology in association with Anti-Narcotic Cell organised Painting Competition Event Title: Creativity is Contagious on 26-06-2023. Students received an

opportunity to engage in creative activities thereby promoting awareness on drug abuse in their own creative ways.



- PG Department of Psychology in association with Anti-Narcotic Cell organised Video-making competition Event Title: A World free of Drug Abuse on 26-06-2023. Through this competition, students got an opportunity to communicate their ideas and thoughts about drug abuse. It also acted as a platform for showcasing the creative minds of the students and to inculcate a sense of duty and responsibility in them to spread awareness about drug abuse among their peers and the public as well.



- The Section B. Com CA of PG Department of Commerce conducted an anti-drug awareness programme” YES TO LIFE,NO TO DRUGS” for B Com CA and Section B.Com Taxation students under anti narcotic cell on 26-06-23. The main vision of this programme is to educate and enable our students to reject illicit drugs. Mr. Rajesh Kannambra, Excise Inspector, Palakkad, Palakkad inaugurated and handled the function.



- PG Department of Commerce – Finance Section organized a Cartoon Drawing Competition On Anti-Drug Awareness Campaign to all students on 16/06/2023. cartoon competition organized by an Anti-Narcotic Cell serves as a creative and effective way to raise awareness, educate, engage youth, and mobilize communities in the ongoing fight against drug abuse and addiction.
- Anti-narcotic cell of Yuvakshetra institute of management studies organised mime performance Event Title: “celebrate life say no to drugs”-mime performance” mime performance organized by an Anti-Narcotic Cell serves as a creative and impactful way to raise awareness, educate, prevent, and inspire positive change in the ongoing fight against drug abuse and addiction.



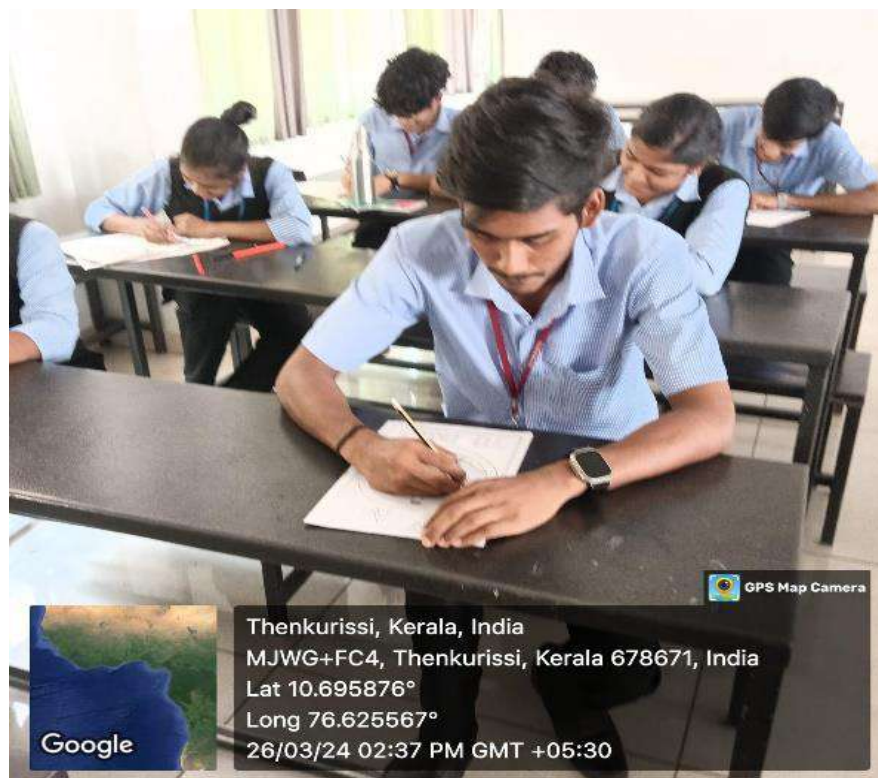
- Anti narcotic cell of Yuvakshetra institute of management studies organised Poster making Competition. Event Title: “celebrate life, say no to drugs”- Poster making Competition on 16/06/2023. The Poster making competition on anti-drug abuse serves as a creative and effective way to raise awareness, educate communities, empower individuals, and promote positive social change in the fight against drug abuse.
- Anti narcotic cell of Yuvakshetra institute of management studies organised Online Speech Competition Event Title: “People first: stop stigma and discrimination, strengthen prevention”- Online Speech Competition on 26/06/2023.



- Department of Management organized Poster Making Competition on 26-3-2024 To spread awareness about the physical and psychological impacts of using drugs and drug related problems.



- Department of Mathematics organized Poster Making Competition Event Title: Poster Making Competition on 26-03-2024 To spread awareness about the physical and psychological impacts of using drugs and drug related problems.



- Department of computer science organized an *Anti-Drugs and Narcotic Campaign* for the students on 26-03- 2024 Awareness on Anti-narcotism Through Digital Platform. The aim of the program was To educate students about the dangers of narcotics, including their physical and psychological effects, as well as their potential for addiction and long-term harm. To raise awareness about the risks associated with narcotics, these programs seek to prevent individuals from experimenting with or using drugs in the first place



- Departments of Chemistry, Physics, Mathematics and Psychology in association with IQAC and Anti Narcotics Cell of YIMS conducted an awareness Documentary Show: “Lahari” session to all their students. The outcome of the "Lahari" documentary program includes heightened awareness about drug abuse, increased empathy towards affected individuals, enhanced understanding of the issue's complexities, and empowered communities to take proactive measures against drug abuse, ultimately leading to a reduction in substance use and improved support systems for those affected.

- The PG Department of English organized a Chart Making Competition Event Title:” Stop Smoking, Breathe Fresh” on 18-03-24. The programme was intended to educate the public about the dangers of second-hand smoke exposure, especially for children and non-smokers and to raise awareness about the health hazards associated with smoking, including cancer, heart diseases and respiratory issues. To make healthier choices and motivate non-smokers to avoid start smoking.



CAREER GUIDANCE CELL

CAREER GUIDANCE CELL

CAREER GUIDENCE PROGRAMME-CAMPUS TO CORPORATE

The Section B.Com and Management along with Career Guidance Cell, YIMS has conducted Career Guidance Programme for 3rd year commerce and management Students of YIMS in collaboration with ICFAI Business School(IFS) on 31 July 2023. Mr. Louis Juvi deputy chief manager of ICFAI Business School was the resource person.



ONE DAY CAREER GUIDENCE PROGRAMME

The Career Guidance Cell along with IQAC, YIMS has conducted **One Day Career Guidance Programme** for 3rd year BCom, BA, BSc and BBA Students of YIMS on 16 September 2024. Mr. Sony Akkara , International certified Career Coach, Executive Director of Eazylink Academy was the resource person.



ENROLLED AGENT- THE PATH TO DREAM CAREER

Career Guidance Cell along with IQAC, YIMS has conducted **One Day Career Guidance Programme** for 3rd year BCom and BBA Students of YIMS on 3rd January 2024 . Mr. Niyas Ali P, Senior Programme Manager, ASAP Kerala, Dept. of Higher Education was the resource person.



Department of Computer Science in association with the Career Guidance Cell along with IQAC, YIMS has conducted **One Day Career Guidance Programme** for 3rd year BSc and BCA Students of YIMS on 19 February 2024 . Mr. Sanjay Chandran, General Manager , IE Mentors consultancy Pvt. Ltd , Palakkad was the resource person.



Career Guidance Cell of Yuvakshetra Institute of Management Studies in association with Janaprakasham Daily and FRAME Foundation, Palakkad organized a one Day career guidance Seminar for the students of the district of Palakkad. Dr. Daison Panengaden, Career Expert and asst. Professor, St. Thomas College, Thrissur



CIVIL SERVICE CLUB

CIVIL SERVICE CLUB

Session on Education, National Service and Civil Service

This session was organized on 8th February 2024 as a prelude to the inauguration of the Civil Service Club. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, was the resource person. It enabled the students in understanding the role of education, national service and civil service to one's country. They were inspired to take civil service as a career option on comprehending the value the profession plays in the lives of the public.



Inauguration of the Civil Service Club



The Civil Service Club of the college was inaugurated on 26th February 2023 by Dr. S. Chithra IAS, District Collector, Palakkad and Mr. Alfred O.V. IAS, Assistant Collector, Palakkad. The resource persons enriched the students on the importance of Civil Service to the society and congratulated them for becoming members of the club. The students were motivated in achieving civil service as a career.

Session on Civil Service and Human Service



The “Session on Civil Service and Human Service” was organized by the club on 27th February 2023 to enlighten the value of civil service and its connection with human service in the society. Dr. Cyriac Thomas, Retd. Vice Chancellor, MG University was the resource person. The various aspects of the significance of employment in civil service and the contributions that civil service officers put forth as human service were discussed. The students were motivated in understanding the great connection between civil service and human service.

GENDER CLUB & YOUTH CLUB

GENDER CLUB

GENDER CLUB INAUGURATION

The IQAC and Women Development Cell, in collaboration with Kudumbasree Snehitha Unit Palakkad, organized the "Gender Club Inauguration" event, attended by 39 student participants. Ms. Anusha Vijayan, a counselor from Snehitha Gender Help Desk, was the resource person for the event. The purpose was to promote awareness and discussions on gender equality, women's rights, and related issues, marking the official launch of the Gender Club. The event included the unveiling of the club's logo and emphasized the importance of gender equality, providing an overview of the club's objectives. The event was well-received, with 89.7% of participants rating it as "very effective" in fostering awareness and dialogue on gender issues.



GENDER SENSITIZATION PROGRAM ON CYBER SECURITY

The Gender Sensitization Program on Cyber Security, conducted by P. Prem Nath, Deputy Director of Prosecution, Palakkad, saw active participation from 64 students. The event highlighted the critical need for cyber security, with a special focus on gender-related vulnerabilities in the digital space. As technology becomes an integral part of daily life, understanding potential cyber threats and adopting secure online practices are essential, especially for vulnerable groups. The program effectively raised awareness about these issues, providing practical knowledge and empowering participants to protect themselves online. The positive feedback from students reflected the program's success in addressing key concerns and enhancing their understanding of cyber security.

YOUTH CLUB

1. OISCA Youth Forum kerala State Camp

OISCA Youth Forum kerala state camp was conducted on 07/01/2024 at OISCA Youth Centre, Kozhikkode. The camp aimed to empower young individuals by providing them with opportunities for personal growth, leadership development, and skill enhancement.

OISCA promotes cultural understanding and exchange. The camp provided a platform for faculties and students of Yuvakshetra Institute of Management Studies from diverse backgrounds to interact, share experiences, and learn from each other's cultures.



2. National Youth Day celebration 2024

Inauguration and logo launching of Youth Club, Yuvakshetra Institute of Management Studies for the Academic Year 2023-2024 was done on 11/01/2024. Mr. Sundaram Ganesh, Director, Young IAS academy was the resource person. Explained the purpose and significance of the National Youth Club. The session provided a platform for young individuals to actively engage with their community, fostering a sense of belonging and civic responsibility. The inauguration event raised awareness about the club's existence and its objectives among students, faculty, and the wider community.



3. Commemoration of Great Leader Morargi Desai

Commemoration of Morargi Desai, who was a freedom fighter and a Prime Minister. It acknowledges his leadership and the impact he had on the country.

Dr. Cyriac Thomas, Retd Vice Chancellor, MG University Kottayam, Member of National Commission for Minority Educational Institute of India was the resource person. The event provided an opportunity to educate the public about the contributions of both leaders. It raises awareness about their achievements, their impact on Indian politics and society, and their relevance in contemporary times.



PLACEMENT CELL

PLACEMENT AND TRAINING CELL

Yuvakshetra Institute of Management Studies has a special wing for efficient placement and training providing on campus and offcampus recruitment programmes for all the students. The nstitutionconnects with the Alumni Association hence offering better opportunities even for the students who have been passed out. Sessions, seminars and workshops for training and placements are conducted and large number of students, every year are placed in India and abroad.

Placement and Training Cell Members

Dr. Tomy Antony - Principal

Mr. Siby Mathew - (HoD, Dept of Hotel Management)

Dr. Keerthi MS - (HoD, Dept of Commerce)

Ms. Pameela Johnson - (HoD, Dept of English)

Ms. Meena Jose Komban - (HoD, Dept of Computer Science)

Dr. Praveen S - (HoD, Dept of Computer Application)

Ms. Shylaja Menon - (HoD, Dept of Management)

Ms. Rajitha Rajendran - (HoD, B Com CA)

Dr. Remya J - (HoD, B Com Taxation)

Dr. Gimmi Akkattu - (HoD, Dept of Psychology)

Prof. T K Rajan - (HoD, Dept of Mathematics)

Mr. Ajil K Antony - (HoD, Dept of Physics)

Dr. Raneela P - (HoD, Dept of Chemistry)

Ms. Aleena K Varghese - (Documentation)

Job Fair March 2024

The Department of Management, Yuvakshetra Institute of Management Studies in association with IQAC and Placement cell, organised a Job fair along with **Kerala Knowledge Economy Mission & Confederation of Indian Industries(CII)** on 27 March 2024, from 9.30am to 2.30pm. The Job fair is open to all job aspirants especially college students. Various companies in different sectors have jointly participated and conducted offline as well as virtual interviews and thereby provided opportunities to students in various disciplines. Among the companies, leading top firms extended their arms such as TATA, SOUTH INDIAN BANK, KTDC, WICE, etc. Around 200 Participants from the colleges in

and around Yuvakshetra Institute of Management Studies have participated in the job fair. There were 30 plus Recruiters coming down for the recruitment process. TATA Electronics, Hosur, MAZE, Tamil Nadu and Kerala, HDB Financial Services, Coimbatore, EPIC MINDS IT, Bangalore, Coindsys, Coimbatore, WICE, Tamil Nadu, Innovative Group, Kerala, South Indian Bank ,Thrissur, Skyniche, Quess Corp,Qualitime,Abasoft,Talent,Astin,Six 30 Labs, CIEL, Softronic, Softronic, Britco, nHobz, Creators,Adam and Eve, Fortune, D' Katia Software Solutions,Eben Telecom, KTDC, Eternal Life Sciences etc were the names of some companies participated in the Job Fair. Various Companies soon after the Recruitment Drive immediately placed some of the final year Students of Yuvakshetra Institute of Management Studies, and provided them offer letters with a very good salary package.





Placements during the year 2023-24

Sl No	Name of student placed and contact details	Program graduated from	Name of the employer with contact details
1	Nayana K	B.Com finance	Ibm india pvt limited
2	Anees K A	B.Com finance	Sk & sl associate pvt ltd.
3	Jisna Francis	B.Com finance	Lulu international shopping malls pvt. Ltd
4	Midhun Mohandas C	B.Com finance	Infosys
5	Jithin Ramesh	B.Com finance	Acumen capital market (india) ltd
6	Aishwarya S	B.Com finance	Air india limited
7	Hima	B.Com finance	Teamlease services limited
8	Abhijith K A	B.Com finance	Transmarine pvt limited export operation executive
9	Swathi V	B.Com finance	Lulu international shopping malls pvt. Ltd
10	Anjana	B.Com finance	Vivait india technology solutions pvt ltd
11	Asna Sherin A	B.Sc CS	Descpro pvt ltd
12	Christina C O,	B.Sc CS	Onion life
13	Ajin Reji,	B.Sc CS	Tcs
14	Rinsha,	B.Sc CS	Deloitte
15	Sruthi Sukumar	B.Sc CS	Accenture solutions pvt ltd

16	Greeshma R	B.Sc CS	Ahalia health heritage and knowledge village (ahhk v) - Ahalia diabetes hospital
17	Aswathy N S,	BCA	Deloitte
18	Sneha Edison,	BCA	Ey
19	Albin M V	BCA	Unified Mentor
20	Jerin P Mathew	BCA	Acabes international pvt.ltd
21	Yadhu Krishnan K R	BCA	TCS
22	Gokul V	BCA	Resource Pro
23	Neethu A. R	MA English	Time triumphant institute of management education, mavor road, Kozhikkode
24	Adhila Ameen	MA English	Mount seena college of arts and science, Akalur
25	Jithu Thomas	BA English	Sri Chaitanya Techno school, New Delhi
26	Aravind. C	BA English	Brahmananda Swami Gurukulam Higher Secondary School, Alathur
27	Vrindha. V	MA English	Guardian international school, elappully po, Palakkad
28	Roshni T. V	MA English	Mary Matha E M U P school, Thachanady, Chathapura Puthukode PO, Palakkad
29	Maalini . S	BA English	Mangalam central school, Anthiyur
30	Vismaya M.V	BA English	Air india sats airport services private limited
31	Neethu A R	MA English	Advanced communicative English trainer, Speak easy education llp, Calicut
32	Aysha Almaz	MA English	Spoken English trainer, pro tech academy, Mannarkkad
33	Akhila Mohan	MA English	Assistant professor, ebenezer group of institutions, Bangalore
34	Aswathy T M	B.Sc Geography	Fwcloud technologies pvt. Ltd.
35	Thasleema	B.Sc Geography	Fwcloud technologies pvt. Ltd.
36	Devika N	BBA	SVJS& associates company secretaries Kochi
37	Ashwini Rajan	BBA	Savvy soft technologies, Coimbatore
38	Bhavana Gopal	BBA	Savvy soft technologies, Coimbatore
39	Suraj Kumar	BBA	Commonwealth bank, Bangalore

40	Arpith K J	BBA	Holy family convent school , Indore
41	Jayasoorya K K	BBA	Bizpole, Palakkad
42	Namitha Ramesh	BBA	Al tawoos al abyadh tech cont.
43	Jithin	BBA	Saab energy solutions trading co.
44	Sandra Unnikrishnan	BBA	Globex express general trading llc
45	Aiswarya A	BBA	Shas online pvt.ltd
46	Rahul K R	BBA	Xpheno
47	Suraj Kumar V	BBA	CBA services private limited
48	Vinaya V	BBA	Indian oil
49	Keerthana B C	B Sc Mathematics	Qatar star services l.l.c
50	Nandhana R	B Sc Mathematics	Excelr edtech private limited, Bengaluru
51	Rajishma R	B Sc Mathematics	Cognizant technology solutions india private limited, Chennai
52	Shahana,	B Sc Mathematics	Benzy infotech solutions llc, U A E
53	Akhil K	B.sc Physics	Para military
54	Megha Mukundan,	B.sc Physics	Air force
55	Mahima U,	B.sc Physics	TCS
56	Christeena Joseph	Msc Psychology	Ideal arts & science college
57	Krishnaveni.P	Msc Psychology	Sahya Arts and Sciences college, Palamadam
58	Shameema Nasrin M	Bsc Psychology	SBI cards & payment services limited, Palakkad
59	Sreya Rajikumar	Msc Psychology	Sreepathi institute of advanced studies
60	Shibila Sabir	Msc Psychology	Najath arts and science college, Mannarkkad
61	Alvin Seju	HMCS	Jumeirah group
62	Merin Chiriyath Varghese	HMCS	Grand hyyat
63	Benadict Sunny	HMCS	Marsa malaz kempinski, Doha
64	Jiju John Kurian	HMCA	Marsa malaz kempinski, Doha

INTERNSHIPS & PROJECTS DURING 2023-24

NO. OF INTERNSHIPS AND PROJECTS DURING THE THE YEAR 2023-2024			
Sl no.	Department	No. of internships done	No. of projects done
1	Psychology	17	69
2	Physics	18	30
3	Mathematics	12	34
4	HM CA & CS	143	143
5	Geography	...	100
6	English	...	86
7	Computer Science	118	108
8	BCom CA	4	66
9	BCom Taxation	49	57
10	Bcom Finance	75	145
11	BBA	...	64
12	Chemistry	52	22
TOTAL		488	924

MoU's During the year 2023-24

Sl No	Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Year of signing MoU
1	Kerala Forest Research Institute	Kerala Forest Research Institute	2023
2	Calicut University Teacher Education Centre, Kodusvayur	Calicut University Teacher Education Centre	2023
3	Chaithanya Development Institute, Kallekkad	Chaithanya Development Institute, Kallekkad	2023
4	Sabari HSS Pallikurup	Sabari HSS Pallikurup	2023
5	Mercy College, Palakkad	Mercy College, Palakkad	2023
6	Mary Matha HSS ,Panthalampam	Mary Matha HSS ,Panthalampam	2023
7	Sakthi Institute Of Information And Management Studies	Sakthi Institute Of Information And Management Studies	2023
8	Carve Startups Labs	Carve Startups Labs	2023
9	St. Thomas HSS,Olavakkode	St. Thomas HSS,Olavakkode	2023
10	Vijayamatha Convent HSS,Chittur	Vijayamatha Convent HSS,Chittur	2023
11	Holy Family of Education For Women,Kodusvayur	Holly Family of Education For Women,Kodusvayur	2023
12	Sabari Central school Cherpulassery	Sabari Central school Cherpulassery	2023
13	Sri Krishna Adithya Arts & Science, Kovaipudur	Sri Krishna Adithya Arts & Science, Kovaipudur	2023
14	Bharatheeya Vidya Nikethan , Kallekkad	Bharatheeya Vidya Nikethan , Kallekkad	2023
15	Mandarin Oriental- Doha	Barahat Msheireb Hotel LLC dba, Mandarin Oriental- Doha	2023
16	Institute of Forest Genetics and Tree Breeding (Indian Council of Forestry Research and	Institute of Forest Genetics and Tree Breeding (Indian Council of Forestry	2023
17	Central Institute of Petrochemicals Engineering & Technology (CIPET), Lakkidi	Central Institute of Petrochemicals Engineering & Technology (CIPET),	2023
18	Sree Vignesh Motor Driving School	Sree Vignesh Motor Driving School	2023
19	Shalom Institute of Mental Health and Research Foundation, Vazhukkapara, Kinavallur	Shalom Institute of Mental Health and Research Foundation, Vazhukkapara,	2023
20	Holy Family AUP School, Thadukkassery	Holy Family AUP School, Thadukkassery	2023
21	Trichur Institute for Mental Health and Neuro Science	TIMHANS	2023
22	Cagayan State University, Philippines	Cagayan State University, Philippines	2023
23	RedTeam Hacker Academy Pvt Ltd	RedTeam Hacker Academy Pvt Ltd	2023
24	FRNZ Innovations	FRNZ Innovations	2024
25	St. Joseph College of Teacher Education, Ernakulam	St. Joseph College of Teacher Education Ernakulam	2023
26	St. Thomas College of Teacher Education, Pala	St. Thomas Pala	2023
27	OISCA International South India Chapter	OISCA International South India Chapter	2023
28	ASAP	ASAP	2023

CONCLUSION

The reports of various activities and achievements listed above testify that the college has been quite vibrant and active with curricular, co-curricular and extra-curricular activities and was victorious in fostering a favourable environment conducive for students to learn and prosper, both on online and offline platforms. The YIMS management comprising of the Director, Rev. Dr. Mathew George Vazhayil, Assistant Directors Rev.Dr. Lino Emmatty and Rev.Fr.Nidhin Maniyankerikalam, Bursar Fr. Shaju Angeveetil and Vice principal, Rev. Fr. Dr. Joseph Olikkalkoonal, along with HoDs of all departments has been instrumental in guiding and leading the institution, even through the tough phase of the covid pandemic and continue to put their effort and time in propelling the institute in fulfilling its mission. The commendable work carried out by the coordinators of various committees and cells smoothly facilitate the progress of the institution. The exceptional commitment of all the teaching and non-teaching staff towards the institution is indeed commendable. It is our students who are the biggest asset of our institution and deserve to be acknowledged the most. Through the dedicated efforts and consistent labour of our students in both academic and non-academic pursuits, YIMS is able to produce responsible individuals and committed citizens who uphold the values imbibed from the institution. They drive the institution to scale heights and attain laurels and reputation.





NAAC

NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL



Placement in Association with... Excellence in Praxis...

- The Westin Dubai • Crown Plaza - IHG Doha • JW Marriott Marquis Dubai • Marriott Harbour Dubai • Madinat Jumeirah
- Nikki Beach Resort & Spa Dubai • Intercontinental Fujairah • Copthorne Sharjah • Atlantis The Palm Dubai • QNCC Qatar
- The Meydan Hotel Dubai • Jumeirah Beach Resort & Spa Dubai • Bab Al Shams Dubai • MS Astor Cruises
- Carnival Cruises • One & Only Royal Mirage Dubai • Costa Cruises • Vivanta By Taj • Leela Group • TCS • Wipro
- Infosys • TVS Group • Deloitte • ESAF Bank • Capgemini • Experion • Speridan • LTI



yuvakshētra[®]

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Ph : 0491-2846426 / 9961233888 / 9400012368

Visit us : www.yuvakshetra.org / Follow Us on:  

E-mail : yuvakshetra@gmail.com / yims@yuvakshetra.org